

SENTENCE SERMONS
TOO MANY MEN TRY—
1. To make money talk in their defense.
2. To make apologies substitute for considerations.

AN OPEN DATE

With Ray of Sunshine

SENTENCE SERMONS
TOO MANY MEN TRY—
3. To make the voice of the majority sound like the voice of conscience.
4. To substitute going to church for religion.

PAGE 4

Omaha, Nebraska, Saturday, February 18, 1933.



MRS. HASLEY AND DAUGHTER DEPART FOR HOME

Mrs. James Ricardo Hasley and daughter Celestine, left for Chicago, Sunday after spending five weeks as the guests of Mr. and Mrs. Wilbur Robinson.

Among those honoring Mrs. Hasley were Mesdames, L. G. Ramsey, J. Jewell, Mary Brown, Harry Lewis and E. Turner.

Mrs. Hasley was the house guest of Dr. and Mrs. C. H. Singleton over one week end.

RECEIVES CALIF. ORANGES

Mr. Hiram R. Greenfield, who has been critically ill for over a month at his home in Dundee, 1005 North 49th Ave., with heart troubles is somewhat improved. Last Saturday he was the recipient of a large crate of over two hundred California Sun-kist

oranges sent him by his niece, Mrs. Della Wynns, who resides in San Francisco, Calif.

A meeting of Glen W. Olson for workers will be held at the Colored Elk's hall, 24th and Lake Sts., Tuesday, February 21, 1933 at 8 p. m.

THE HAPPY HOUR BRIDGE CLUB

The Happy Hour Bridge Club, a newly organized club, with a present membership of twelve was entertained by Mrs. J. C. Brown, 34th and Farnam Sts., Thursday night, February 9th. A palatable luncheon was served. Mrs. E. Daniels and Mrs. L. Jackson were awarded prizes for the high scores of the evening.
H. H. B. Club, reporter.

ALAIN LOCKE STUDY CLUB SPONSORS NEGRO HISTORY WEEK PROGRAM

The Alain Locke Study club sponsored their first program Sunday afternoon at the YWCA. in observance of Negro History Week. About one hundred guests enjoyed the delightful program arranged by Miss Grace Adams. Mrs. Ione Hanger, Mr. J. Dillard Crawford and Atty. H. J. Pinkett gave a short talk on the origin of Negro History Week. Musical numbers were given by Mrs. Irene Moten and Miss Dorothy Allen. "The Young Revolutionist" was reviewed by Mrs. H. J. Wells. Mrs. M. L. Rhone introduced the club purpose to the guests.

THE CO-OPERATIVE CLUB

The Cooperative Club of Omaha held a "Boost Omaha" radio program over KFAB, in its studio in the Omaha National Bank building Thursday night, February 2nd. Mayor Metcalfe, paying tribute to the good feeling of Omaha said, "We have a colored population in this city, a population with whose background I am thoroughly familiar. There is no city

in the union that has a finer class of colored people than we have in Omaha. They have given liberally, in common with all other groups, to the upbuilding of the city and the advancement of good. Omaha is a city without racial, political, or religious prejudice. Men and women have their own political views but they do not hate one another because of differences in those views. We do not hate men and women because of the race into which they were born. We believe that a "Man's man, for a 'that' and a 'that, and we judge him by the contribution he makes to the upbuilding of our city."

THE PALETTE ART CLUB

The Palette Art Club gave an exhibit in remembrance of the National Negro History Week. There were all descriptions of various kinds of art work. Costume designing, charcoal drawings, soap sculptures, designs on handkerchiefs, water color pictures, pencil sketches, oil paintings, commercial drawings and faces made in mache.

The exhibit was very colorful and will be held a week at the YWCA.

Those who contributed to the exhibit are as follows: Rev. Charles Lightner, two oil paintings; Irene Harold, water color painting; J. Dillard Crawford, commercial drawing; Ida Taylor Ball, charcoal drawing; loaned by Mrs. Harold, two in oil color; Frank O'Neal, charcoal drawing; Laura Uheulera, oil painting; Eugene Murray, soap carving, handkerchief designs, masks; Dawson Shaw, charcoal; Valeria McCaw, pencil sketches, oil paintings; and Ethel Cole, costume designing.

THE WISE OWL CLUB

The meeting of the Wise Owl Club was held Thursday night, February 9, 1933 at 2633 Decatur St., was a success in spite of cold weather. Members present were: Mrs. Bessie Smith, Miss Laura Ritchie, Mrs. Burton, Mr. A. Eddens, Mrs. Eddens, Mr. J. Eddens, and C. Richards. The visitors were Mr. and Mrs. Jones, Mr. and Mrs. Burton.

Burton. Prizes were awarded to progressive whist and were won by Chas. Richards and Mrs. Burton.

This club will be entertained Thursday night, February 16, 1933 by Miss Laura Ritchie at 2633 Decatur St. Visitors welcome. Charles Richards, reporter.

THE JOLI COUR CLUB

The Joli Cour Club met at the home of Mrs. Rose Overton. Last minute plans were completed for our forth-coming anniversary party, February 24th. A delicious repast was served by the hostess. The club adjourned to meet at the home of Mrs. Bernice Golden, February 15th. Lucille Burton, reporter.

"Maxie Miller Writes"

Penitent Mary Has "Dark Secret" Confession Would Bring Wreck and Ruin

(for advice, write to Maxie Miller, care of The Literary Service Bureau, 516 Minnesota, Avenue, Kansas City, Kans. For personal reply send self-addressed, stamped envelope.)
(The Literary Service Bureau)

Maxie Miller:—I have a dark secret and I don't know what to do about it. I am a young married woman and I love my husband but I made one mistake and my child is not my husband's child. He doesn't know the truth, but I do and I am miserable. Sometimes I think I'll just confess and have it over. What do you think? Penitent Mary.

Penitent Mary: To follow the course you have in mind is to bring wreck and ruin to all. First, you may be mistaken for the question of paternity is a difficult one. Second, no doubt your husband has made more than "one mistake" of this kind, and he'd never confess to you. Remember "What a man doesn't know won't hurt him."

To confess would wreck your home, break your husband's heart, bring disgrace and shame on you and the name of your father, and perhaps worse than all, hang on your child the badge of illegitimacy, and place him under an inescapable handicap. Keep your secret. It won't kill you and won't hurt you as much as telling it will.

—MAXIE MILLER.

LOOKING BACK by Videtta Ish JUVENILE LOVE (The Literary Service Bureau)

This has not to do with precocious children, and the early development of sex, as the result of inherited amoroseness or prenatal misconduct of the mother, but of normal children. No one can tell how early love dawns. In ridicule juvenile love is termed "puppy love" but sometimes it is serious. I remember my early sweethearts and a love affair of twelve years lingers in my memory.

Of course, love at fourteen and fifteen is not the serious nor the tragic thing of after years, yet, parents should be careful in dealing with such cases. There should be no encouraging, teasing, nor should there be harshness in dealing with such situations. The work of affinity begins early, with some; earlier with girls

than with boys. Sly glances, showing little favors, making trifling presents, rendering little services, seeking association, all are evidences of a-wakening love, and not subject for ridicule by older persons.

Perhaps the very best way to deal with these little budding sentimentalists is just to ignore them and their

manifestations, unless there should be something serious or detrimental involved. Let us remember that we were children; and that human nature has not undergone a great change since present parents were children.

ROSS
DRUG Store
Prescriptions Carefully Filled
WE. 2770

Madame REPORT MEDIUM AND ADVISOR

You Can Consult This Phenomenon on all affairs of life—no matter what. Everything—love, courtship, marriage, divorce, wills, lottery, mortgages, investments, insurance, speculation, law, patents, money, property, travels, changes, enemies, friends, deeds, dreams, etc. Wealth and happiness brought about through her power. If you yearn for anything, call at once and have the desired results brought speedily. She helps, advises and guides you with higher than human power. Hours

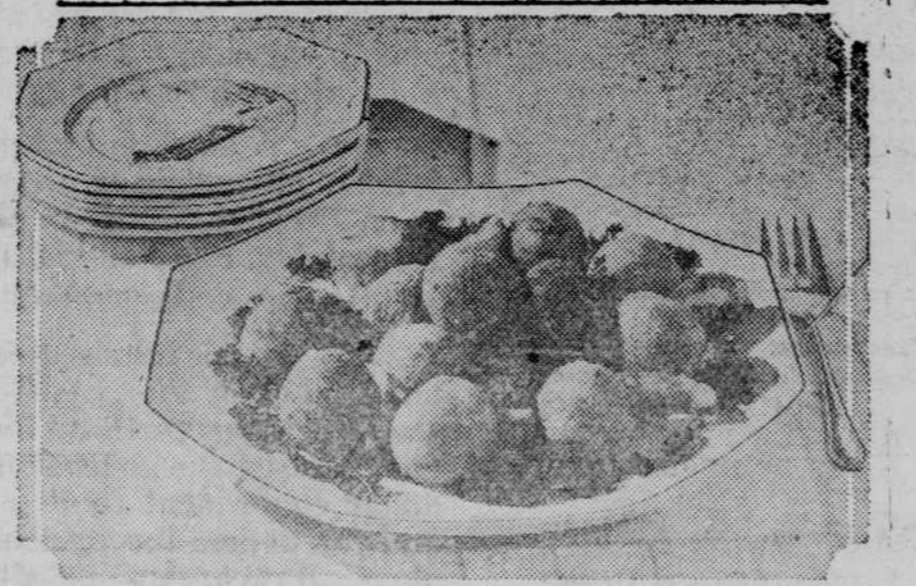


Sunday from 10 a. m. to 7 p. m. Daily 9 a. m. to 8 p. m. —Readings 50c—

2232 FARNAM ST.

—OMAHA

Don't Miss Swiss for Cheese Dishes!



By MARYE DANKE
Kraft Cheese Institute.
Once upon a time Swiss cheese belonged to Switzerland just as surely as yodeling and Edelweiss belonged to the Alps.

But today Swiss cheese—made in America—is gathering a just fame all its own, and added to our national cuisine is proving itself one of the most versatile of all the cheese-favorites of America. Educated cheese-tongues of all nations thoroughly appreciate that mildly salty, mildly ripe flavor of Swiss—but American tongues are learning to appreciate what this subtlety of Swiss can do to many an otherwise undistinguished cooked dish.

Swiss, American-made, which may be had in small quantity in packaged form, has a multitude of uses discovered by chef and home cook alike during the past few years. Because it can be melted into a creamy mellowness in cooked foods, because it can be shredded and grated so readily, it fits into all manner of appetite intriguing cheese dishes. Simply served, in generous slices, it is a happy accompaniment to any meal.

Round cheese puffs, made with Swiss, fried to a golden perfection in deep fat, are a Swiss treat to make any family yodel for joy. And for a special dessert treat, try cheese tarts, which possess all the nutlike goodness of Swiss cheese in a pastry which fairly melts in your mouth.

CHEESE PUFFS
2 eggs 1 teaspoon baking powder
1 cup milk Dash of salt and pepper
1 1/2 cups flour 1 cup grated Swiss cheese

Beat eggs and milk. Add dry ingredients sifted together, fold in cheese. Drop by spoonfuls into deep hot fat and fry to a golden brown. Drain and serve with crisp sauce.

CHEESE TARTS
2 tablespoons butter 3/4 pound grated Swiss cheese
1 1/2 cups milk Salt, pepper
1 egg 1 baked pie shell
1 egg yolk 1 tablespoon butter

Make a sauce with the butter, flour and milk, cooking until thickened and smooth. Add it to the beaten egg and egg yolk, stirring constantly. Reheat, stirring until sauce has thickened again. Remove from fire, add three-fourths of the grated cheese, and a dash of salt and pepper. Pour into a baked pie shell, sprinkle with remaining cheese, dot with butter and bake in a moderate oven, 350 degrees, until browned.

For Local News

Read The GUIDE

5c Weekly

Rotary CLEANERS
DRESSES
1 or 2 piece plain 75c
Cleaned & Pressed

Reid-Duffy Pharmacy

24th & Lake St.
Webster 0609
Free Delivery

WE'LL ADMIT they're not brand new— But..these quality HOOVER "Specials" are as good as new..and we'll guarantee them

Reconditioned at the Hoover Factory by Experts

Every one of these machines has been completely gone over and rebuilt at the Hoover factory. Each has new ball-bearing beating-sweeping brush, new bag, cord and belt.

\$3 DOWN
Balance Easy Terms

\$28.95

These are Genuine Hoovers, guaranteed for ONE FULL YEAR. Telephone us if you want one reserved.

Nebraska Power Co
17th and Harney Sts. • 2314 M St.

Tuchman Bros.

24th and LAKE ST.
24th and PARKER ST.
WHERE YOU GET LOWEST PRICES EVERY DAY ON QUALITY FOODS

Pure Lard PER POUND
Pork-Roast 4 1/2c
Beef-Hearts
Pork-Hearts
Pork-Liver
PORK
Sausage

SPARE-RIBS, lb. 6 1/2c
CREAMERY
BUTTER, per lb. 19c

KAMO Quick or 5c
OATS Regular, pkg.

CORN
MEAL, 5 lb. bag 10c
Navy Bean, 3 lbs. 10c
RICE, 3 lbs. 10c
Chipso, large pkg. 15c
GOLD BAR
OLEO, 3 lbs. 25c
BLUE BELL 24 lb. bag 39c
FLOUR, 48 lb. bag 69c

BRING THIS AD AND GET POUND BAG
4 SUGAR for 15c

Sell It

WANT-AD
WANT-AD

thru the Columns of The Guide

MANUSCRIPTS
Typewriting, Criticism, Correction, Revision, Sermons, Addresses and Special Articles Supplied. We have a Plan to Publish Books by Negro authors.

The Literary Service Bureau
516 Minnesota Avenue, Kansas City, Kansas

Read The Omaha Guide

for Quality Laundry and Dry Cleaning

Call Web. 1029

—SHIRTS FINISHED 8c EACH—
(when finished out of family bundles)

WET WASH—THRIFTY Rough Dry Linens

JENSEN-EMERSON

—LAUNDRY AND DRY CLEANERS—

RHEUMATISM? BACKACHE? NEURALGIA?

Do you know what you are taking for these complaints?
YOU OWE IT TO YOURSELF TO TRY

CLOVA-TABS

A doctor's prescription, scientifically prepared and founded on a physician's hospital research and experience in private practice. If your druggist cannot supply you SEND FOR A BOX TODAY —DO NOT DELAY—CLOVA-TABS, P.O. Box 12, College Station, New York City

Mail this coupon with 50 cents (Send no stamps)

CLOVA-TABS, P. O. Box 12, College Station, New York City Dept. 5

Name R.F.D. Box No.
Address State

Youthful Strength

Dr. Magnus Hirschfeld, the world-known authority on Sexology and Director of the Institute for Sexual Science of Berlin, Germany, created

TITUS--PEARLS

to help the millions of men and women who have lost or are losing their vital physical power. In his 35 years of practice and research, however, he realized that the weakening of man's glands was also responsible for other troubles: High blood pressure, hardening of the arteries, physical exhaustion after work or exercise, dizziness, depression, neurasthenia, etc.

All these troubles can be removed with Titus-Pearls. Numerous cases were treated by Dr. Hirschfeld in his Berlin Institute.

L. S. (State Official; 60 years old, married) complained of physical exhaustion, dizziness and tremors. Was easily tired. Mental power dull and slow moving. Physical powers had been incomplete for previous 5 years. Blood pressure too high. Given 2 Titus-Pearls 3 times a day, 2 weeks later the medical report on this man was:— general health better, more vigor; dizziness much less and returning of power. Treatment continued and 2 weeks later L. S. reported again, this time to say that all weariness and exhaustion had gone; he felt fresh and buoyant. His blood pressure had fallen, and at 60 years of age he had regained the physical power and virility that he had known in the prime of his life.

Start regaining your youthfulness now! To-day! In 2 weeks time you will be aware of the new, virile force within you. Send \$5.00 (cash registered or money-order) for 2 weeks treatment. C. O. D. Orders accepted. Write for Booklet.

To avoid mistakes please fill out the following coupon:
TEUTONIA IMPORT & EXPORT SERVICE CO., DPT. 13084
211 Fourth Avenue, New York City, N. Y.

Gentlemen: Please forward to the following address..... Boxes

Titus-Pearls, for which I enclose \$

My name is..... City.....
My address is..... State.....