



THE OMAHA GUIDE

ALL THE NEWS WHILE IT IS NEWS



Published Every Saturday at 2418-20 Grant Street by
THE OMAHA GUIDE PUBLISHING COMPANY, Incorporated
Phone WEbster 1750

All News Copy must be in our office not later than Monday at 5 p. m., and all Advertising Copy or Paid Articles, not later than Wednesday at Noon.

Entered as Second Class mail matter, March 15, 1927, at the Post office at Omaha, Nebraska, under the act of Congress of Mar. 3, 1879

SUBSCRIPTION RATES (Strictly in Advance)

One Year \$2.00
Six Months 1.25
Three Months 1.00

TERMS OF SUBSCRIPTION—The Omaha Guide is issued weekly and will be sent to any part of the United States for \$2.00 per year in advance. Canadian subscriptions (including postage) \$2.50 in advance. Foreign subscriptions (including postage) \$3.00 in advance. Trial six months' subscriptions, \$1.25. Trial Three months' subscription \$1.00. Single copy, 5 cents.

RENEWALS—In renewing, give the name just as it appears on the label unless it be incorrect, in which case please call our attention to the mistake; and always give the full address to which your paper has been sent.

CHANGE OF ADDRESS—In ordering a change of address, always give both old and new addresses. If the paper does not reach you regularly, please notify us at once.

ADVERTISING RATES—Given upon application.

REMITTANCES—Send payment by postal or express money order, cash in registered letter, bank check or stamps.

OUR ADDRESS—Send all communications to The Omaha Guide Publishing Company, Incorporated, 2418-20 Grant St., Omaha, Nebr.

EDITORIALS!

'Technocracy'

"Technocracy", the promised salvation of depression by a group of scientists, has now been listed in the dictionary.

Technocracy is a government by science or skill. It is the conception of a group of scientists who, under the leadership of Howard Scott of Columbia University, for twelve years have been studying the make up, out put of changes in the great American producing and consuming mechanism we call the economic sphere.

Mr. Scott is a distinguished engineer and better known as the technical expert in the Muscle Shoals project. Technocracy now number 350 men located in all parts of the world and embrace engineers, scientists and economists.

A better definition given for Technocracy is the MACHINE. Technocrats claim machinery is the destructive force which has caused the unemployment situation.

These scientists in their research submit these facts. There is enough wealth in the United States to give every one living within its confines, an abundance. Also Technocracy says, it is possible to devise a system which permits every individual to have an abundance—to live on a better scale, in fact, than anyone now enjoys, however fortunate may be his circumstances.

In other words the Technocrats say to establish this new economic system is to abolish the price system. Do away with money. Instead of money there will be a currency based on the annual production of energy.

The question is, can the Technocrats get control of the machine before the economic structure will come crumbling down?

Technocracy has caught the imagination of the country and while not yet perfected in its full details, has defied the attacks of political criticism.

GOVERNOR BRYAN IS RECOVERING

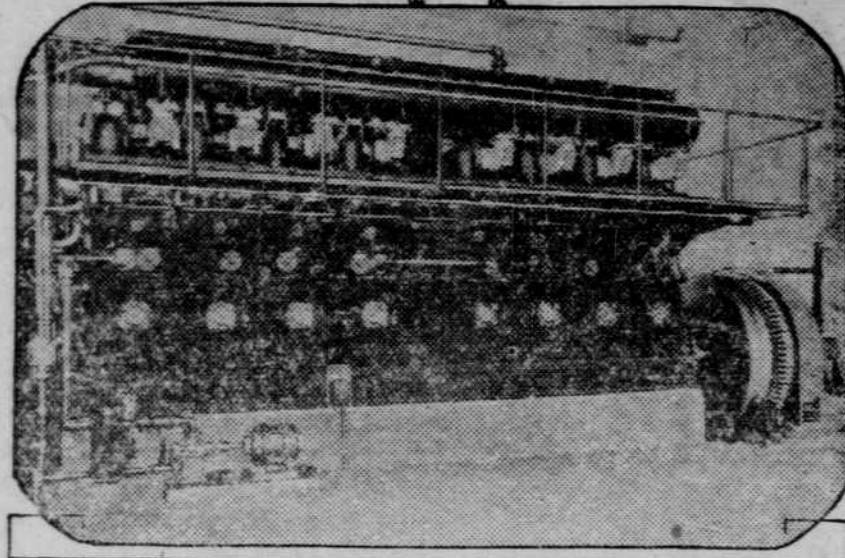
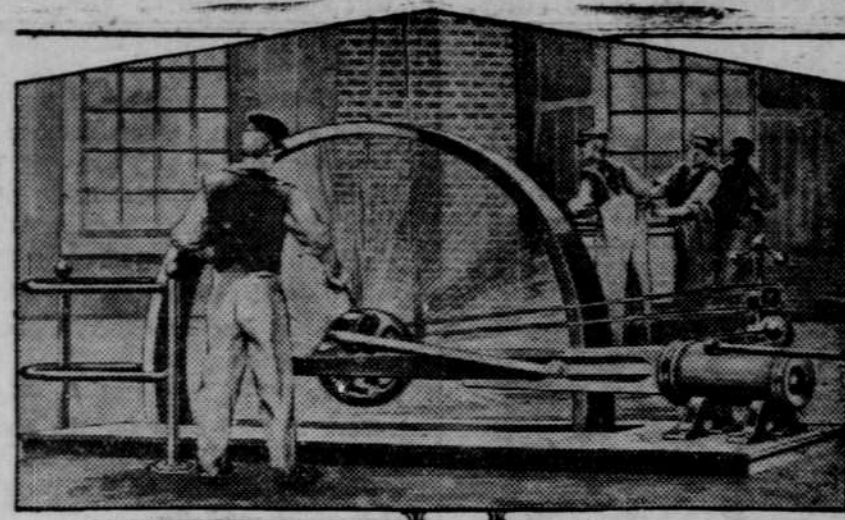
(Central City Republican)

Charles W. Bryan is recovering. This means much to Nebraska. Never in the history of the commonwealth was there greater need for the guiding hand of the man who has proven his loyalty to the masses. No man has been so criticized by the agencies of special favors. In all Nebraska politics, no other man has so repeatedly emerged above this fire of actual hate with a smile of satisfaction, always holding safely in his own hands some measure for the benefit of the people. Never has another character been so universally anathema to some, and so roundly loved and admired by the great herd of "just folks".

Charles W. Bryan has been sick. But we sincerely hope he will recover, and continue for many years his undaunted, tireless work in behalf of Nebraska. It is almost as though the Almighty was taking the present time to give answer to this great man's traducers, when the Associated Press dispatches carry out to the world the lowering of taxes in this state well over the claims made by Mr. Bryan during his last campaign, which were so wantonly denied by those who should have known better and who should have looked into the matter before making such a denial.

Charles W. Bryan is a worker in the interest of the average Nebraska citizen. His policies are bound to run

Celebrate Century of Machine Building



An old slide valve steam engine that laboriously developed a few horsepower, and its successor, a giant 1200 horsepower diesel electric plant establish the extremes of motive units built by The Cooper-Bessemer Corporation now celebrating its hundredth anniversary.

A full century ago Charles and Elias Cooper first started casting plows, carding machines and sawmill machinery from a small cupola built at Mt. Vernon, Ohio.

From that undistinguished and inauspicious foundation has arisen the present corporation with extensive properties at Mt. Vernon and Grove City, Pa., where facilities are available for the construction of the biggest oil and gas engines in the world.

tury ago, the two brothers built the first steam locomotive constructed west of the Alleghenies and they later designed and built the first Corliss steam engine manufactured in the west. Steam was replaced by the present type motors widely used in the gas and oil fields, in locomotives, on private yachts, commercial boats and for stationary power plants.

Old employees of the present company remember days when the brothers withstood the shortage of money during the panics by issuing Cooper Company script, a type of fiat money honored by local businesses throughout central Ohio. This was in marked contrast to the Corporation's present strong cash position which has been maintained in spite of the adverse

counter to those who wish to profit forever at the State's expense. But "Charlie", as he is affectionately known by thousands of his own kind of people, is coming back to work. We are glad.



Zion Baptist Church,
2215 Grant St.,
Rev. C. C. Harper, Pastor,
Rev. J. R. Young, Asst.,
Irving W. Greene, Reporter
Sunday School 9:30 a. m.
H. L. Anderson, Supt.

The morning services were conducted by Rev. J. R. Young.

The Birthday Rally was a great success Sunday sponsored by Mrs. C. C. Harper. The Deacons made a big hit with the dinner Sunday, serving full and plenty. Come to Church Sunday morning and have dinner with the Zion Baptist Quilt Club.

The BYPU. had a wonderful attendance Sunday night with a very interesting program rendered by group 4 for the senior and junior members. Rev. Preston made a few interesting remarks for the interest of the whole colored group to think about as to the future livelihood in competition with the rest of the world.

Mr. Williams of the First Baptist Church of Los Angeles, Calif brought the evening message.

Elder Full Bosom and his singing congregation at Zion Baptist Church Feb. 9, 1933, sponsored by the Rubenites of Zion.

The Church mourns the loss of Mrs. Molly Hicks of 2220 Charles St., wife of William Hicks who passed away Friday morning, Jan. 13, 1933, leaving to mourn her loss a husband, two daughters and a son in Annapolis. Funeral service was held at Myer's Mortuary. Sermon preached by Rev. J. R. Young.

Cleaves Temple CME Church,
25th and Decatur St.,
Rev. J. C. Clay, Pastor

During the absence of Rev. Clay, Rev. P. M. Harris, occupied the pulpit. We were very fortunate in securing his services, as he is very able and well prepared to expound the gospel of Jesus Christ. We are deeply grateful to him for his response in the time of need.

Rev. J. C. Clay returned from the bedside of his father, Saturday night, January 21st, reporting the gradual recovery of his father. He also reports having had a wonderful trip, but being happy to return to his duty. We rejoiced with him on his safe return.

On Sunday, January 29th, the European Nations will pay their War Debts to the United States. The European Nations are headed by Mr. A. F. Allen, while the United States are led by Mrs. Martha Evans. The following foreign countries are represented:

livered by Rev. Williams, youthful Zion minister. Rev. Fort of the city brought the 8 p. m. message and it was also inspiring. We are building up our mid-week prayer service. Please be present each Wednesday at 7:30 p. m.

There will be no BYPU, at Salem Sunday, January 29th on the account of city meeting at Pilgrim Baptist Church. Don't forget the time—5:30 p. m.

Pilgrim Baptist Church,

Sunday's worship began with Sunday school at 9:30 a. m. with a good attendance.

At the morning services our Pastor, Rev. Dotson gave a soul inspiring sermon. A good congregation both members and visitors, was present.

The afternoon services was in charge of Rev. Mathis of Bethel A.M.E. Church with his choir and a representative congregation. This service was under the direction of the willing Workers Club.

BYPU, was opened at 6 p. m. by the Assistant Supt. Roy Gordon, in the absence of the president. A very enjoyable program was given by group 4, which is the young people's group.

The pastor's sermon at the evening service explained very clearly the result of a mountain top experience.

A prayer band which is composed of a group of ladies of the church, has been organized. This group meets every Tuesday afternoon. The sick of the church are somewhat improved. Miss Christine Dixon, who has been ill for sometime, has been removed to the hospital. She is convalescing slowly.

Don't forget Prayer meeting every Wednesday night.

Shirts Finished 8c

When Finished out of Wet Wash—Thirty—R. D. Linen Bldg.

EVANS LAUNDRY

Phone - JA. 0243

ROSS DRUG Store

Prescriptions Carefully Filled

WE. 2770

Job

PRINTING



We. 1750

Guide's Platform

Local

Race prejudice must go. The Fatherhood of God and the Brotherhood of Man must prevail. These are the only principles which will stand the acid test of good citizenship in time of peace, war and death.

(1) We must have our pro-rata of employment in businesses to which we give our patronage, such as grocery stores, laundries, furniture stores, department stores

and coal companies, in fact every concern which we support. We must give our citizens the chance to live respectably. We are tired of educating our children and permitting them to remain economic slaves and enter into lives of shame.

(2) Our pro-rata of employment for the patronage to our public corporations such as railroad companies, the street car company, the Nebraska Power Company, the Northwestern Bell Telephone Company and other establishments which we are forced to support by right of franchise. Also our pro-rata of employment in return for the taxes we pay in our city, county state and federal government.

(3) To encourage the establishment of a first class hospital that we may get the best that there is in medical science from our doctors whom we know to be nearest us, also to encourage a high respect of them and encourage more of our girls to take nurse training.

(4) A one hundred per cent deportment of our citizens in our public or private places of business, especially on street cars. If we are to be respected we must act respectfully, especially in public places where we are constantly before the public's eye.

(5) A one hundred per cent membership in the Omaha branch of the NAACP. should be had to encourage the efforts put forth by the founders of the organization and to assist the general office to establish a five million dollar endowment fund to maintain operating expenses and to further the principles of the NAACP. All people of all races must be educated up to a higher principle and a more thorough understanding of interracial relationship that our country may in reality be a government of the people, for the people and by the people in whole and not in part.

(6) The re-establishment of the Christian Religion as Christ taught it, for the uplifting of mankind, eliminating financial and personal gain. A practical Christian Religion, week day as well as Sunday. An attitude toward our fellowman as a brother in order to establish a principle which will guide the destiny of each other's children; our neighbor's children today are our children tomorrow.

(7) Courteous treatment in all places of business and the enforcement of the State Civil Right Law.

(8) To encourage and assist in the establishment of the following financial institutions near 24th and Lake Streets: A building and loan association, a state bank, administering aid and assistance to our widows and children.

(9) To encourage the erection of a one hundred thousand dollar Young Men's Christian Association Building near 24th and Lake Streets.

(10) To enlarge the Young Women's Christian Association that it may supply sufficient dormitory accommodations.

(11) To teach our citizens to live economically within their earning capacity by printing in each issue a budget system for various salaries.

(12) To make Omaha a better city in which to live by inaugurating a more cosmopolitan spirit among our American citizens.

(13) To put a stop to the Divorce Evil by passing a State law making the mistreatment of a wife or a husband by either of them, a criminal offense to be decided by a jury, first offense, jail sentence of a short duration; from one to five years in the penitentiary. This, we believe will make men and women think before marrying.

(14) We must become owners of the city government by paying a seemingly higher salary to those whom we employ to administer its affairs, a salary that will at-also, a first-class trust company for the purpose of tract men of high calibre.

National

(1) Fight for a passage of the Dyer Anti-Lynch Bill and thus stop the shameful lynching of American citizens.

(2) One of our citizens in the president's cabinet.

(3) Federal control of the educational system that every child must have a high school education.

(4) Assist in the furtherance of research by our scientists and historians to prove that civilization was first founded in Africa.

(5) Establish a political influence which will bring about our pro-rata of higher appointments made by our chief executives.

(6) Stop graft in politics by passing a Federal Law making election day a legal holiday and compelling every American citizen of voting age to vote.

(7) Prevent further wars by teaching the so-called white race that it is high time for them to quit fooling themselves about white supremacy with only three-tenths of the world's population. They must be taught that color is due to climatic conditions. They must be taught that seven-tenths of the world's population is made up of darker races. They must be taught that the rays of sun that blaze upon the equator and turn the skin brown do not affect the power of the brain any more than the coldness of icy glaciers affect the brain of the white race; and that the darker races will not continue to be crushed by a money mad few. If the Fatherhood of God and the Brotherhood of Man are not welded into the hearts of this world's family now, by teaching the principles laid down by our Saviour, it will be welded into the hearts of our children some day soon, on the bloodiest battlefields this world has ever known.

(8) Cut down congressional representation from the Southern States in proportion to the number of votes cast.

The OMAHA GUIDE will put forth its best efforts to bring about the above 22 points with the assistance of those who believe it is for the best interest of good American citizenship.