

THE OMAHA GUIDE

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EDITORIALS!

Moving Forward

Again we watch the old year recede into oblivion and look forward to the New Year.

Each year we form new resolutions and pray for health, happiness and better understanding. The world we live in, is changing, moving forward to an indefinite destiny. Much unhappiness abounds as a result of mistakes on the part of some and the general trend of conditions.

The year 1932 brought happiness to some, sadness to others. As we go forward into another year, with the struggles and heartaches of the past year, let us distribute our interest unselfishly to the course of humanity.

AMONG THE Churches

Salem Baptist Church, 22nd and Seward Sts., Rev. F. S. Goodlett, acting Pastor, Mr. W. Cooper, Reporter.

All had a merry Christmas Sunday at Salem and are hoping for a happy New Year. Rev. Goodlett came forth at 11 a. m. with the Christmas sermon. At 8 p. m. the Christmas pageant was rendered by the Sunday School and BYPU departments conducted by Mrs. G. Stewart, our organist. After the program, Mrs. Stewart played three encores. All are invited to attend the watch meeting New Year's eve.

Cleaves Temple CME Church, 25th and Decatur Sts., Rev. J. C. Clay, Pastor.

On December 18th at 8 p. m. the Forward Step Club sponsored a Democratic and Republican Rally which was a decided success financially and otherwise. The choir of Pigrim Baptist Church, under the direction of Mrs. Minnie L. Dixon furnished the music. Also a women's trio sang. Rev. Alfred Clay of Clair Chapel acted as master of ceremonies. A quartette composed of four young girls from the Junior choir of Zion Baptist Church, sang also. All of you who have not heard the "Gateway Quartette" sing have truly missed a great treat. It is a sermon in itself to hear them sing the "Alphabet". Rev. E. H. Dotson of Pigrim Baptist was the principal speaker. Rev. J. H. Jackson was unable to be present owing to illness. Rev. P. M. Harris supplemented.

After a deal of penny campaign speaking, the Rembrandts won the election by a nose. The candidates were Mrs. Sarah Washington and Mrs. Sarah Finner.

The Sunday school department held their exercises Saturday night with a beautiful tree and gifts.

We regret that there are so many ill at this writing, but influence and other ailments have a number of our members bedfast.

We shall observe New Years with a dinner and a sermon in some. We invite you to be present at 9 p. m.

The door of Cleaves is open always to "whosoever will." You are always welcome.

Alice E. Hunter, Reporter.

Zion Baptist Church, 2215 Grant Streets, Rev. C. C. Harper, Pastor, Rev. J. R. Young, Asst. Sunday School, 9:30 a. m. H. L. Anderson, Supt.

The Christmas service was preached by Rev. J. R. Young Sunday morning at 11 o'clock. Hymns were rendered by the Junior Choir.

In the evening a special Christmas program was rendered by the Mission Ladies and the closing remarks were by Rev. J. R. Young.

The BYPU gave a special Christmas program Sunday night of which a large number were present. Group No. 1, will be on program next Sunday. Mrs. Warren, Capt. M. Landrum, president, Mrs. Eva Brown, Sec'y. Mr. William Taylor, President of the Junior Department, Miss M. Scott, Sec'y.

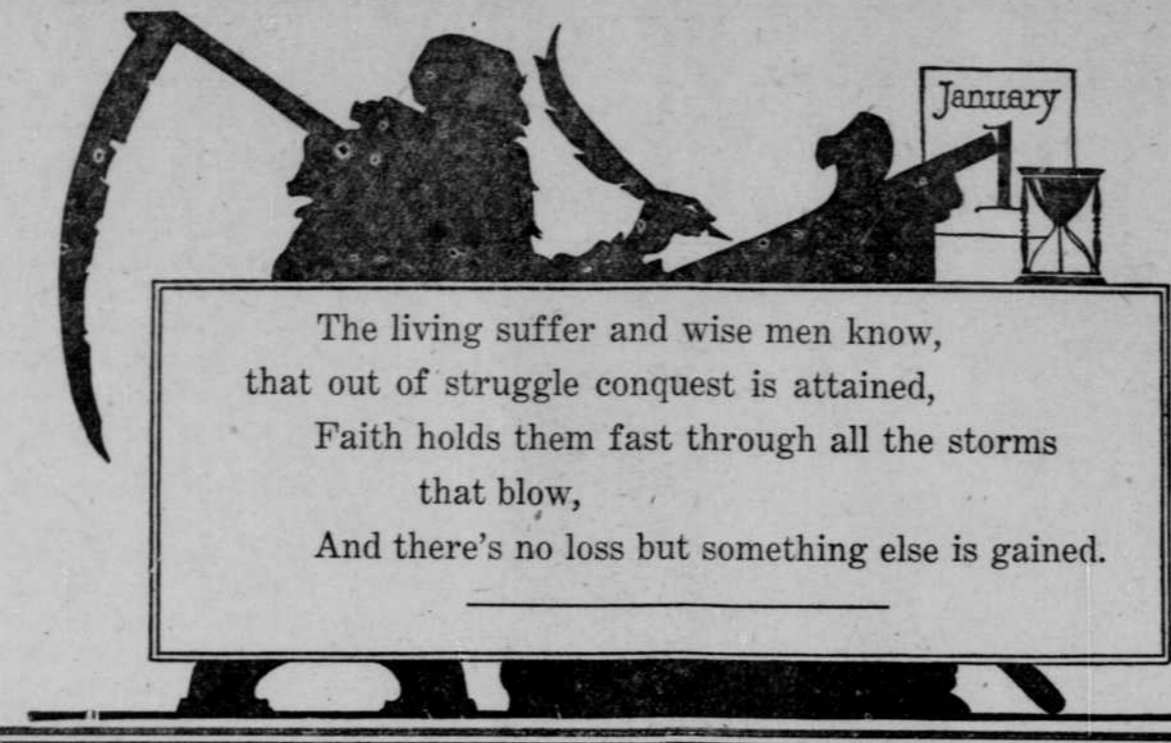
Visitors for the day were: Miss M. Dallas of Chicago, Miss English, Kansas City, Mo., Mrs. Louise Perry, Chicago, R. T. Donell, Coffeyville, Kans., Miss E. McAllister, Atchinson, Kans., J. Overton, Omaha, L. L. Flency, Omaha, C. C. Stamps of Omaha.

A pleasant time was had at the Zion Christmas tree program Saturday night and all the little folks were very happy with the presents and candies which were given away. The BYPU gave the young folks a Christmas box Sunday night.

Christ Temple, 26th and Burckhardt, Pastor, Mrs. Verda Gordon, reporter.

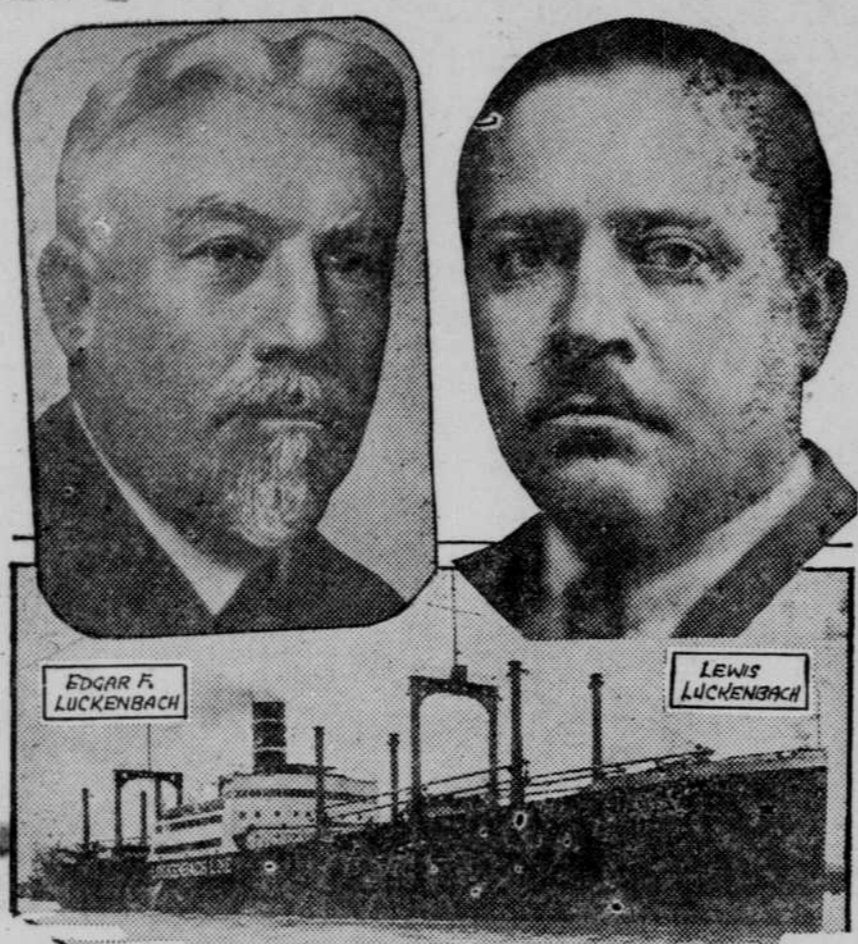
Sunday was a great day at Christ Temple. At 11 a. m. we had a message by our Pastor that portrayed the character of the Babe Christ, and in the evening we had a fine program with a crowded house.

Sunday will be Re-union Day, we are inviting all of our friends as well as the members of the church. The pastor will bring the message at 11 a.



The living suffer and wise men know,
that out of struggle conquest is attained,
Faith holds them fast through all the storms
that blow,
And there's no loss but something else is gained.

LUCKENBACH STORY AN 82-YEAR SEA ROMANCE



By L. JAY STEVENS

For more than three-quarters of a century no name has been better known in American shipping than that of Luckenbach. No name has meant greater progress in the arduous but romantic task of carrying goods from port to port in this country and abroad. And no name has loomed larger in tying together our Eastern, Gulf and Pacific coasts via the broad highway of the sea.

This was emphasized recently by the appearance of two fast new freight carrying giants, the "Andrea F. Luckenbach" and the "Lewis Luckenbach," of 14,400 gross tons each, the two largest freighters under the American flag. They have joined their nineteen first comrades in the growing exchange of commodities by way of the Panama Canal between Boston, New York and Philadelphia and Los Angeles, San Francisco, Portland and Seattle, with the Pacific lines also making port at Mobile, New Orleans and Houston, Tex.

The Luckenbach story is an 82-year tale of romance and adventure conducted by three generations of a single family. It includes in abundance everything a sea story should have—speed records, thrilling vicissitudes, savings of life and even a winning battle with a German submarine. And glorious chapters are still to be written.

Way back in 1850 Lewis Luckenbach bought a tiny tug, the "Bluestone," for marine trucking work on the Hudson River. Presently he ventured down the Atlantic Coast and devised the idea of towing several barges behind a single tug. Insurance companies would have no part in such a radical enterprise. But he got away with it and thus started a practice which has since saved millions of dollars in towing operations.

All of the 21 big ships of this fleet, the largest privately owned steamship line in America, are named for members of the family. One of them was the first commercial vessel through the Panama Canal in 1914. More than 123,000 gross tons of them engaged in the armed service of the Government during the war, four were sunk by enemy gunfire and torpedoes, one successfully fought a submarine for four hours and then they all brought thousands of soldiers home.

Last month for the first time in their long history all the Luckenbach ships were thrown open to from two to ten passengers each, and have been filled to capacity ever since with people seeking health and rested nerves by long inexpensive trips "by freight" without the jazz and excitement so hard to escape ashore.

You are cordially invited to the reader in one prolonged moment of suspense. Incidentally the book contains many descriptive sketches and drawings.

—Clifford C. Mitchell.

Book Review

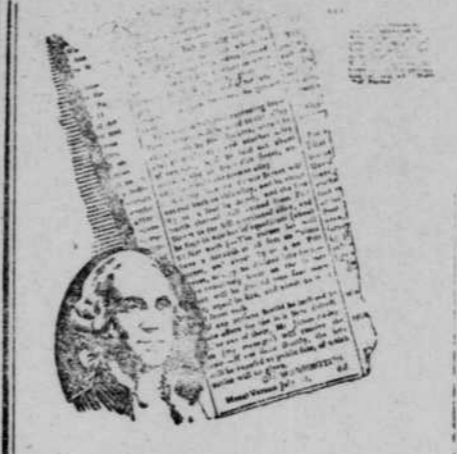
"THE RAILROAD TO FREEDOM" by Hildegard Hoyt Swift (Harcourt, Brace & Co. N. Y. City)

Harriet Tubman was born a slave in Maryland about 1821 and died in Auburn, New York, March 10th, 1913. Even as a girl on the southern plantation she was different from the others. Life to her was a serious affair and she couldn't accept the fate of being a slave without making attempts to free herself.

"The Railroad to Freedom" is a most interesting, intensely stirring novel built around the life of Harriet Tubman, or "Moses" as she became known. She escapes from a cruel master, making her way north where she attracts the interest and attention of the great abolition leaders and she devotes herself to the cause of freeing other slaves by way of the underground railroad, or the railroad to freedom.

Time after time she enters the southland, each time returning with slave refugees whom she successfully pilots to northern points and freedom. Eventually she steals her own father and mother from the throes of the slave-master and they settle in a little home on the outskirts of Auburn, New York.

Later, during the civil war, Harriet plays an important role for the Union forces, and these activities, like all the others, are so written as to cause "The Railroad to Freedom" to hold



Washington BELIEVED IN THE POWER OF WANT-ADS

TODAY, just as in George Washington's time, the secret method of securing a customer, a buyer, an employer or the sale of any product is to place "Want-Ads" in the "public notice" of THAT week, and the most economical method of giving the public notice of YOUR want in the "Want-Ad section" of the newspaper.

WANT-AD DEPARTMENT

Merry Xmas & Happy New Year—from

Lion Coal Co.

2124 Nicholas St.

Phone WEBster 2605

Read The Omaha GUIDE

WORLD INSURANCE COMPANY'S NEW POLICY PROVIDES FOUR-WAY COVERAGE

The World Insurance Company, organized in 1903, with its Home Office in the Omaha Building & Loan Association Building, Omaha, has a policy which gives Four-Way Protection in new and complete form. First, accidental death benefit; second, benefit for accident disability; third, benefits for temporary sickness, and fourth, a large benefit in case of death from sickness. Every accident and every sickness except venereal is covered. The policy pays disability of one day or more. In case of hospital confinement, additional benefits are payable.

Most accidents and health policies pay benefits for only a short period in case a person dies after a short sickness. The World, under its Silver Anniversary monthly or weekly payment policies, pays a definite large benefit no matter how soon death follows the beginning of sickness.

It recently augmented its Agency Force by several men, including William Davis, residing at 2514 Corby Street, who together with his wife has recently moved to Omaha from Washington, D. C. Mr. Davis is representing the Company in the capacity of a Special Agent and he will be in a position to render special service along the insurance protection line.

Shirts Finished 8c

When Finished out of Wet Wash—Thirty—R. D. Linen Bbles.

EVANS LAUNDRY

Phone - JA. 0243

Guide's Platform Local

Race prejudice must go. The Fatherhood of God and the Brotherhood of Man must prevail. These are the only principles which will stand the acid test of good citizenship in time of peace, war and death.

(1) We must have our pro-rata of employment in businesses to which we give our patronage, such as gro-

ery stores, laundries, furniture stores, department stores and coal companies, in fact every concern which we support. We must give our citizens the chance to live respectably. We are tired of educating our children and permitting them to remain economic slaves and enter into lives of shame.

(2) Our pro-rata of employment for the patronage to our public corporations such as railroad companies, the street car company, the Nebraska Power Company, the Northwestern Bell Telephone Company and other establishments which we are forced to support by right of franchise. Also our pro-rata of employment in return for the taxes we pay in our city, county state and federal government.

(3) To encourage the establishment of a first class hospital that we may get the best that there is in medical science from our doctors whom we know to be nearest us, also to encourage a high respect of them and encourage more of our girls to take nurse training.

(4) A one hundred per cent department of our citizens in our public or private places of business, especially on street cars. If we are to be respected we must act respectably, especially in public places where we are constantly before the public's eye.

(5) A one hundred per cent membership in the Omaha branch of the NAACP, should be had to encourage the efforts put forth by the founders of the organization and to assist the general office to establish a five million dollar endowment fund to maintain operating expenses and to further the principles of the NAACP. All people of all races must be educated up to a higher principle and a more thorough understanding of interracial relationship that our country may in reality be a government of the people, for the people and by the people in whole and not in part.

(6) The re-establishment of the Christian Religion as Christ taught it, for the uplifting of mankind, eliminating financial and personal gain. A practical Christian Religion, week day as well as Sunday. An attitude toward our fellowman as a brother in order to establish a principle which will guide the destiny of each other's children; our neighbor's children today are our children tomorrow.

(7) Courteous treatment in all places of business and the enforcement of the State Civil Right Law.

(8) To encourage and assist in the establishment of the following financial institutions near 24th and Lake Streets: A building and loan association, a state bank, administering aid and assistance to our widows and children.

(9) To encourage the erection of a one hundred thousand dollar Young Men's Christian Association Building near 24th and Lake Streets.

(10) To enlarge the Young Women's Christian Association that it may supply sufficient dormitory accommodations.

(11) To teach our citizens to live economically within their earning capacity by printing in each issue a budget system for various salaries.

(12) To make Omaha a better city in which to live by inaugurating a more cosmopolitan spirit among our American citizens.

(13) To put a stop to the Divorce Evil by passing a State law making the mistreatment of a wife or a husband by either of them, a criminal offense to be decided by a jury, first offense, jail sentence of a short duration; from one to five years in the penitentiary. This, we believe will make men and women think before marrying.

(14) We must become owners of the city government by paying a seemingly higher salary to those whom we employ to administer its affairs, a salary that will attract, also, a first-class trust company for the purpose of tract men of high calibre.

National

(1) Fight for a passage of the Dyer Anti-Lynch Bill and thus stop the shameful lynching of American citizens.

(2) One of our citizens in the president's cabinet.

(3) Federal control of the educational system that every child must have a high school education.

(4) Assist in the furtherance of research by our scientists and historians to prove that civilization was first founded in Africa.

(5) Establish a political influence which will bring about our pro-rata of higher appointments made by our chief executives.

(6) Stop graft in politics by passing a Federal Law making election day a legal holiday and compelling every American citizen of voting age to vote.

(7) Prevent further wars by teaching the so-called white race that it is high time for them to quit fooling themselves about white supremacy with only three-tenths of the world's population. They must be taught that color is due to climatic conditions. They must be taught that seven-tenths of the world's population is made up of darker races. They must be taught that the rays of sun that blaze upon the equator and turn the skin brown do not affect the power of the brain any more than the coldness of icy glaciers affect the brain of the white race; and that the darker races will not continue to be crushed by a money mad few. If the Fatherhood of God and the Brotherhood of Man are not welded into the hearts of this world's family now, by teaching the principles laid down by our Saviour, it will be welded into the hearts of our children some day soon, on the bloodiest battlefields this world has ever known.

(8) Cut down congressional representation from the Southern States in proportion to the number of votes cast.

The OMAHA GUIDE will put forth its best efforts to bring about the above 22 points with the assistance of those who believe it is for the best interest of good American citizenship.