SENTENCE SERMONS

Unless We Can Learn: 1-That life is organized on a cost basis we are doomed to disappointment

2-That spiritual issues are supreme, it is useless to hope to find life interesting.

AN OPEN DATE

With Ray of Sunshine

Omaha, Nebraska, Saturday, October 29, 1932

SENTENCE SERMONS

Unless We Can Learn:

3-That children are our greatest asset, our nation can never be great again.

4-That courtesy begins at home we will look in vain for happiness,

In addition to everything on dis-

there also will be the highly im-

portant carlot exhibits of cattle at the

Union Stock Yards, where feeder

cattle and other stock will be gath-

SOME WIVES AND OTHERS

(By Mr. "X")

Meanness To In.Laws

(The Literary Service Bureau)

And this attitude has caused her hus.

(Next Week: "These Husbands of

I know a woman who almost lost

Page 4



Blanche Beatty, Dinner Guest

given at the YWCA. Saturday even- Hodges, Margaret Alston served in evening Oct. 20, for an "Evening with Wednesday, 8:00 p. m.ing at 6 O'clock in honor of Blanche a most hospitable way. The follow. Baldrige." Mr. Baldrige assisted Mrs. Beatty, National Republican Speaker ing guests: Mesdames Adele Mitchell, Davis when she was in Washngton, in for club use) of Washington, D. C. and secretary Helen Hodges, Laura Alston, Mabel securing government work. Mr. Bal- Thursday, 8:00 p. m .-of National Women's Federated Vot- Harris Ella Mae Smith, Mildred Al- drige might have felt he was at a ers League. After the dinner, a ston, Gentlemen: Marcey Williams, football game, upon the rousing wel- 8:15 Outdoor crafts, leader, Miss Dorround table discussion. Among the Leonard Mitchell, Charles Banks, come given him. Mr. Baldrige ex- othy Laros, Executive, Campfire guests who were Mr. and Mrs. H. L. Chas. Stewart, Trolloy Harris, J. C. pressed his appreciation for the Cour- Girls. Anderson, Dr. and Mrs. D. W. Good- Smith, Albert Clayborn. Dancing tesy shown him. Other short talks 9:15 p. m .- Crafts en, Mrs. J. W. Scott, Mrs. R. L. and singing formed the entertain- were made by Dr. John A. Singleton, Friday, :800 p. m.-Girl Reserve Turner, Dr. and Mrs. C. C. Harper, ment.

Rev. and Mrs. F. P. Jones, Sgt. Bail-

Skaggs Edwards and daughter, Mrs. able to appear on the Avenue while said he was lending his entire sup-Gertrude Shackelford, J. D. Crawford recuperating from a nervous break- port to Harry Counsman candidate 9:15 p. m.-Crafts. T. F. Scott, Miss Gertrude Lucas, Dr. down. He expects to be well in a for Republican County Commissioner. Saturday, 8:00 p. m.-Girl Reserve J. H. Hutten, Dr. J. A. Singleton, J. week, Mr. Meriwether works and After Politicening, the evening was Songs. Harvey Kerns, Mrs. Florence Thomas. lives at the Harney hotel.

"PROUD PAPA"

Blanche Beatty, National Republi-Mr. Harold Adams in the Adminis- can speaker of Washington, D. C. was tration Department of Tuskegee Insti- the house guest of Mrs. Lucille Edtute and brother of Attorney John wards, while in the City. Adams of Omaha, announces that he is the proud father of a fine baby boy. Mrs. Addie Johnson of Bloomington,

Indiana, and Mrs. Helen Cooper were Miss Helen Singletor, popular among dinner guests of Rev. and Mrs. J. S. the younger social set of this city, en- Williams of the Hillside Presbyterian tered Provident Hospital in Chicago to Church . Many other courtesies were study Nurse Training. Miss Single- shown Mrs. Johnson as a visitor, inton is a recent Graduate of Technical cluding Mrs. E. C. Copeland and High School, others

CHARMING BRIDE JOINS HER HUSBAND

was given at the home of Mrs. J. A. Mrs. Boyd Vernon Galloway, for- Cage, 2610 Franklin St. A duet was merly the popular Alice Green of Chi- sung by Mrs. Jurdie Clayter and Miss cago, arrived Monday night to join Lillian Westbrook accompanied at the her husband who is the City Editor piano by Mr. Evan Lampkin of New Enhancing as a flutests' note of the OMAHA GUIDE. Mr. and York City, formerly of this city. The And again, my dear, I quote Mrs. Galloway were married last sum- house was decorated in autumn colmer and will make their home in ors. Mrs. John Shephard sang "At Omaha, Dawning" after which covers were

evening Oct. 14, 1932. The club was of Adolescent Girls" royally entertained by the Lee's After a very enjoyable evening the members all departed to their respec- ist. tive homes. Mr. Clarence Davis, Tuesday, 8:00 p. m .-president. Miss Hilda Woods, Sec'y. Girl Reserve Songs.

MAC BALDRIGE HONOR GUEST AT TURNER HOME

Mrs. Robbie Turner Davis 2514 Cor- tral, YWCA. A very unique dinner party was sandwiches were served. Oletha by, called in a few friends Thursday 9:15 p. m.-Crafts.

Girl Reserve songs.

Republican candidate for State Rep- Songs.

spent at Bridge.

DARLING YOU 0.

Just to see your lusterous eye Makes the day go fleetly by And it makes me want to try - Darling You.

Dear your voice is like the brook Trickling from some forest nook Like one reads of in a book Darling You.

And your lips are like two cherries Or they're like two woodland berries A beautiful Halloween Breakfast That were coloured by the fairies - Darling You.

> And the beauty of your throat Darling You.

> > City

The Appomatox Social and Relig-

2911 N. 27th St.

home of Mr. Lloyd Lee and Sister 8:15 p. m. Thelma, 2863 Maple street, Friday "Approaching Behaviour Problems buying food for the volunteer workers." Leader, Dr. D. W. Dishong

8:15 p. m .- "Principles of Organiz- already been placed at Seventeenth

Reserve Clubs"-Miss Lola McCul. the other 64 boards has been obtained lough, Girl Reserve Secretary, Cen- without cost from the National Wel-

firms. Crafts (Instruction in simple crafts

resentative of the 9th District. John 8:15 p. m.-Worship-The Type that ey, G. W. Hibbler, Mrs. Lucille David "MOJO" Meriwether, Jr., is Horton and Herman Friedlander, who appeals to the Modern Girl."

8:15 p. m.-Games

\$7,500,000 NEEDED

This \$2,000,000 display of resourc-Gwyer H. Yates, chairman of the es and galaxy of thrills and entertain-1932-33 Community Chest campaign. ment is made up of five major feaannounced that the dates of this year's general solicitation of funds tures, each distinct and apart from for the thirty one relief and social the others. They are: welfare agencies of the Chest would The Live Stock show. The Thrilling Rodeo. be November 14 to November 24. Headquarters have been opened in the The Horse Show. The State Pigeon Exposition. Insurance Building, 17th and Farnam Streets in quarters donated by W. A. County Resource Exhibits. However, all five shows are in the Fraser, president of the Woodmen of the World Life Insurance Company. single mammouth Coliseum building and the adjoining stock barns, and "We are striving this year to bring before every Omaha man and woman, one admission permits the holder to in the next few weeks before the see the entire exposition.

Not a penny of the amount subscribed sprightly hackneys, have been re- son, is used in employing solicitors or in turned to the program. Twenty-four counties had exhibits play at the Coliseum and grounds, on the ground this week for the

Yates said that the General Outdoor county resource exposition, each with Nerve and Mental Disease Special- Advertising Company through its Oma different subject, and there will be aha manager, Leonard Trester, is doa number of other booths in this mating 64 large billboard and four painted billboards one of which has division. The registered counties ered. and exhibit subjects are Adams, "Forestry"; Boone, "Pork Production;" ation and Methods of Work in Girl and Farnam Streets. Material for Cass, "Red Clover"; Cherry, "Sand hills Cattle and Wild Hay"; Colfax, "Corn"; Dakota, "Potatoes"; Custer, fare and Relief Mobilization commit-"Corn Production"; Dawson, "Alfal. Ours" by Madame "X") tee and was donated by individual fa"; Dundy, "Hogs and Cattle"; Gage

"Poultry"; Holt, "Prairie Hay"; Lan-If wanting a nice place to stop in Lincoln, "Barley"; Lincoln, "Butter"; the love of her husband by her im-Lincoln, call or write, Mrs. W. R. "Sail Frazier"; Nance, patience in dealing with his mother.

tification"; Saunders, to be selected; child; and this daughter-in-law is un-MIDWEST'S GREATEST EXPOS- Sheridan, "Flax"; Thurston, "Corn kind to her, at times. It is true that ITION STARTS SATURDAY NITE Varieties"; Valley, "Popcorn"; and her husband's mother is a little im-IN OMAHA

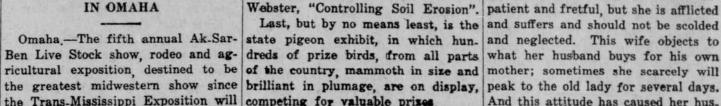
open at Omaha in the Ak-Sar-Ben The Ak-Sar-Ben show has no rival band to become cold toward his wife. coliseum Saturday and will continue for variety among live stock and This woman is wrong; she is unreasonevery evening from October 29 to other agricultural expositions. None able; and she is foolih, to boot. If November 4, inclusive. There will offers so much in one entertainment, she should lose her husband 'twill be O be matinees on Sunday, Wednesday, General admission to this brilliant her own fault.

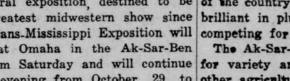
Thursday and Friday during that fall festival is only 50 cents per perperiod.

Gold Seal Creamery Co. 80th and Underwood Ave. HArney 5261 or Glendale 2929 WE EMPLOY COLORED HELP Pasteurized Milk, Butter, Sweet and Sour Cream, Whipping Cream, Butter-Milk. -EARLY DELIVERY-J. F. TAYLOR, Prop. active campaign starts, a greater re- With 4,000 head of cattle, sheep,

Colley, 1035 Rose phone, F 2046. "Soil Erosion"; Otoe, to be settled; home but that of her son, her only Polk, "Value of Farm Home Beau-

Webster, "Controlling Soil Erosion". patient and fretful, but she is afflicted Omaha -The fifth annual Ak-Sar- state pigeon exhibit, in which hun. and neglected. This wife objects to Ben Live Stock show, rodeo and ag- dreds of prize birds, from all parts what her husband buys for his own





the Trans-Mississippi Exposition will competing for valuable prises.

Distinguished Guest Visitor At Omaha son, Lillian Westbrook, Mrs. Jurdie **Guide Offices**

Dr. T. W. Rickman, prominent phy- Shephard, Julius Pankey. The mornsician of Sapulpa, Okla., who has been ing was spent playing bridge, Miss the house guest of Mr. and Mrs. B. F. Alice winning high score, Mrs. John Ennis, 2715 No. 26th St., was a visitor, Shephard was second. A wonderful day. Dr. Rickman is in charge of the

County Hospital at Sapulpa, and City Physician. We are very happy to list Dr. Rickman as a regular subscriber to the GUIDE.

PROMINENT CLUB WOMAN VISITOR

Mrs. Mabel Harris, of St. Paul, Minn., and State President of the Women's Federated Club, is the house guest of Mrs. Scott, 919 N. 26th St., was entertained with a party at the home of Mrs. Scott. The evening was spent at dancing and cards. 14 guests were present.

Mrs. Luther Dillard, 501 S. 24th Ave, will entertain with a dancing party, Thursday for Mrs. Harris.

A Tea was given by Mesdames Hodges and Alston, Tuesday, October 18th. Honoring Seaborn Bruce of Grand Rapids, Michigan at the Alston home, on Madison St. The home was beautifully decorated in pink and white. Pink tea and pink and white



Higdon, Reporter. BRANDEIS QUARTER HOUR FEA-TURES GUEST ARTIST Through popular demand, the Bran- jous Club, of Bethel Church, held their

deis Quarter Hour, which is heard regular meeting at the home of Miss each morning at 9:45 over Radio sta- Pauline Harbin, 2861 Corby St., Frition KOIL, featured Melvin C. Smalls, day evening, October 21. The meet-

accomplished pianist, as guest artist ing was opened by the president Mr. with Dorcas Jones, Brandeis' own Clarence Davis, all business was dis-"singing elevator girl", last Wednes- cussed thoroughly. The club is giving day. A program by these two a week a Halloween Party at the home of the previous had been so thoroughly en- president. Mr. Clarence Davis, 1703 joyed by so many listeners, many of N. 33rd St., Friday evening, October whom requests that other such pro- 28th. We are all planning on spendgrams, featuring them be put on, that ing a very enjoyable evening. No one Mr. Smalls was invited again to play. is admitted unless they are dressed in All numbers requested by listeners a Halloween costume of some sort.

if you have some number, which is a members all departed to their respecfavorite, call in at KOIL or write to tive homes. Mr. Clarence Davis, Pres. her there, and she will gladly include Miss Hilda Woods, Sec'y.

SURPRISE SHOWER

Ernst Evans Chapter American War gave a surprise shower Thursday Mothers will hold memorial services evening in honor of Mr. and Mrs. Sunday afternoon at 3 o'clock P. M., Adkins at the home of Mr. and Mrs. Oct. 30, 1932, at Zion Baptist Church, Avant, 2407 N. 22nd St. Mr. and 22nd and Grant St., for the deceased Mrs. Adkins received many beautiful members-Mrs. Mattie Jackson, Mrs. gifts. A few games of bridge was Lulu Wheeler, Mrs. Amanda Ervin, played, after which a dainty lunch-

THE EUREKA TWENTY CLUB

received many beautiful gifts from friends and Faculty of Brownell Hall after which the club was served by the host Mr. Adkins. Mr. P. Adkins, Pres. Mrs. Josephine Davis, Report-

Beginning Monday, November the 7th, an intensive one week's course for prospective and active Girl Reserve Advisors will open at the North Side Branch YWCA. Leaders from the Central YWCA. and North Side Branch will attend. Any individual interested in taking the course may register. There is no charge. Following is an outline of the course: **Outline** of Training Course

hogs and horses entered in the liv alization of what the Community Chest is accomplishing through its stock show, the Omaha exposition is D. Eugene Murray thirty-one agencies," said Yates. the most valuable event of its kind "Campaign leaders and Chest officials any live stock breeder or raiser can are agreed that every Omahan should attend. With entries from twenty know all there is to know about the two states of the Union and from two The Buds of Promise Club met at provinces of Canada, making it truly Chest and its agencies. "We have no secrets and nothing to an international show, the visitor

conceal. Our books are open to in- will see every important kind of aniand making a quilt. We will meet spection at any time. All Chest agen. mal he would want to know about. And while the live stock show is cies are audited regularly by certified at the OMAHA GUIDE Offices, Tues-breakfast was served by the hostess. Tuesday, Nov. 1, 1932, at 4. Miss Elizabeth Hunter, President. Mildred paign is handled with the minimum the beauty of the animals, the care

of expense. We want to answer any lavished upon them by their owners, and all questions regarding the Chest particularly the 4-H club boys and and the annual campaign and anyone girls, and the variety of the thoroughwho wants definite information can breds shown make this feature al. readily obtain it by calling Commun. most as important from an entertainment standpoint as are the four other ity Chest headquarters." events.

Yates said that last year the cam-The entertainment features are paign expense was only 2 and one-half per cent of the total amount raised headed by the rodeo, of course. An indoor rodeo is a novelty, and all and that this year's campaign expenevents are closer to the spectators ditures will be even less. than in the ordinary outdoor rodeo. Yates said that the daily and weekly newspapers of Omaha, the radio And, as for thrills, with "Midnight" and his bucking horse colleagues on stations, the advertising companies. deck, with the Brahma steers and commercial artists, outdoor billboard advertising companies, large retail calves making life miserable for the and wholesale establishments, civic cowboys and with steer wrestling keeping the spectators breathless, it and fraternal organizations and other will more than fill the bill. groups were freely offering their ser-

The horse show is an old Ak-Sar. vices to aid the Community Chest in Ben davorite. But, this year it will obtaining wide-spread publicity regarding its program and accomplish- carry new interest because horsemen ments, in order to make the Chest bet_ from California and other distant ter known and thus pave the way to points are entered and because seva greater response than ever before eral spectacular classes, such as the

Thomas Milbatrick M

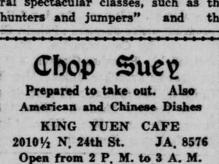
BASEMENT

WINTER WINDS WON'T GET THROUGH

OUR GOOD, WARM

FOR CHILDREN

which we hope to get during the next few weeks will be obtained without any charge whatsoever," said Yates. "Another point that must be emphation. These workers also pay for



.95

\$2.95

0F



Dr. Magnus Hirschfeld, the world-known authority on Sexology and Director of the Institute for Sexual Science of Berlin, Germany, created

TITUS--PEARLS

to help the millions of men and women who have lost or are losing their vital physical power. In his 35 years of practice and research, however, he realized that the weakening of man's glands was also responsible for other troubles: High blood pressure, hardening of the arteries, physical exhaustion after work or exercise, dizziness, depression, neurasthenia, etc.

All these troubles can be removed with Titus-Pearls. Numerous cases were treated by Dr. Hirschfeld in his Berlin Institute. L. S. (State Official; 60 years old, married) complained of

physical exhaustion, dizziness and tremors. Was easily tired. Mental power dull and slow moving. Physical powers had been incomplete for previous 5 years. Blood pressure too high. Given 2 Titus-Pearls times a day, 2 weeks later the medical report on this man was :general health better, more vigor; dizziness much less and returning of power. Treatment continued and 2 weeks later L. S. reported again, this time to say that all weariness and exhaustion had gone; he felt fresh and buoyant. His blood pressure had fallen, and at 60 years of age e had regained the physical power and virility that he had known in the prime of his life.

Start regaining your youthfulness now! To-day! In 2 weeks time you will be aware of the new, virile force within you. Send \$5.00 (cash registered or money-order) for 2 weeks treatment. C. O. D. Orders accepted. Write for Booklet.

To avoid mistakes please fill out the following coupon: TEUTONIA IMPORT & EXPORT SERVICE CO., DPT. 13084 211 Fourth Avenue, New York City, N. Y.

Gentlemen: Please forward to the following address Boxes

Titus-Pearls, for which I enclose \$.....

Clayter, Mr. Earl Lampkin, John the home of Miss Mildred Higdon, 2425 Patrick, Oct. 25th, Tuesday. We decided on having a Christmas play Tuesday, Nov. 1, 1932, at 4. Miss

laid for Misses Alice Crum, Lena Wil-

are included in Dorcas' programs so After a very enjoyable evening the

it in one of her future programs.

The Eureka Twenty Bridge Club ERNST EVANS CHAPTER

Mrs. Mary Wills, Bloden, Public in- eon was served. Mr. P. Adkins, Pres. vited. Mrs. Emma Avant, Pres. Mrs. Josephine Davis, Reporter.

The Appomatox Social and Religous Club of Bethel A. M. E. Church,

NOV.

5th

ONLY

24c

MEN'S SUITS

CLEANED

49c

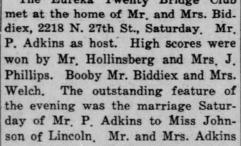
JA-7383

We Call and Deliver

DATHERY

Extra Pants

with Suit

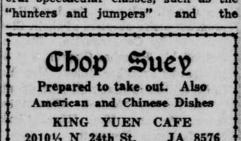


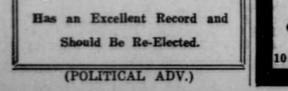


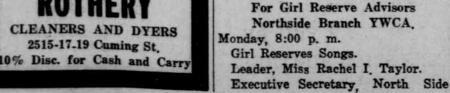
during the campaign. "Practically all of the publicity

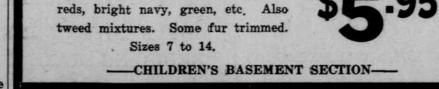
sized is that every one who works in the campaign as a leader or solicitor does so voluntarily without compensa-

The Eureka Twenty Bridge Club met at the home of Mr. and Mrs. Bid.









chilla coats. Kasha suede lined, and

decorated with brass buttons and

Navy chinchillas, with berets to

match. Also warm, squirreline fur

Heavy all wool fabrics in beautiful

sleeve insignia. sizes 2 to 6.

fabric coats. Sizes 6 to 14.

