

Unless We Can Learn: 1-That life is organized on a cost basis we are doomed to disappointment. 2-That spiritual issues are supreme, it is useless to hope to find life interesting.

AN OPEN DATE

With Ray of Sunshine

Unless We Can Learn: 3-That children are our greatest asset, our nation can never be great again. 4-That courtesy begins at home we will look in vain for happiness.

Omaha, Nebraska, Saturday, October 29, 1932



Blanche Beatty, Dinner Guest

A very unique dinner party was given at the YWCA, Saturday evening at 6 o'clock in honor of Blanche Beatty, National Republican Speaker of Washington, D. C. and secretary of National Women's Federated Voters League.

sandwiches were served. Oleta Hodges, Margaret Alston served in a most hospitable way. The following guests: Mesdames Adele Mitchell, Helen Hodges, Laura Alston, Mabel Harris, Ella Mae Smith, Mildred Alston, Gentlemen: Marcey Williams, Leonard Mitchell, Charles Banks, Chas. Stewart, Trolley Harris, J. C. Smith, Albert Clayborn. Dancing and singing formed the entertainment.

David "MOJO" Meriwether, Jr. is able to appear on the Avenue while recuperating from a nervous breakdown. He expects to be well in a week. Mr. Meriwether works and lives at the Harney hotel.

"PROUD PAPA"

Mr. Harold Adams in the Administration Department of Tuskegee Institute and brother of Attorney John Adams of Omaha, announces that he is the proud father of a fine baby boy.

Blanche Beatty, National Republican speaker of Washington, D. C. was the house guest of Mrs. Lucille Edwards, while in the City.

Mrs. Addie Johnson of Bloomington, Indiana, and Mrs. Helen Cooper were dinner guests of Rev. and Mrs. J. S. Williams of the Hillside Presbyterian Church. Many other courtesies were shown Mrs. Johnson as a visitor, including Mrs. E. C. Copeland and others.

CHARMING BRIDE JOINS HER HUSBAND

Mrs. Boyd Vernon Galloway, formerly the popular Alice Green of Chicago, arrived Monday night to join her husband who is the City Editor of the OMAHA GUIDE. Mr. and Mrs. Galloway were married last summer and will make their home in Omaha.

A beautiful Halloween Breakfast was given at the home of Mrs. J. A. Cage, 2610 Franklin St. A duet was sung by Mrs. Jurdie Clayter and Miss Lillian Westbrook accompanied at the piano by Mr. Evan Lampkin of New York City, formerly of this city. The house was decorated in autumn colors. Mrs. John Shephard sang "At Dawning" after which covers were laid for Misses Alice Crum, Lena Wilson, Lillian Westbrook, Mrs. Jurdie Clayter, Mr. Earl Lampkin, John Shephard, Julius Pankey. The morning was spent playing bridge, Miss Alice winning high score, Mrs. John Shephard was second. A wonderful breakfast was served by the hostess.

Distinguished Guest Visitor At Omaha Guide Offices

Dr. T. W. Rickman, prominent physician of Sapulpa, Okla., who has been the house guest of Mr. and Mrs. B. F. Ennis, 2715 No. 26th St., was a visitor at the OMAHA GUIDE Offices, Tuesday. Dr. Rickman is in charge of the County Hospital at Sapulpa, and City Physician. We are very happy to list Dr. Rickman as a regular subscriber to the GUIDE.

BRANDEIS QUARTER HOUR FEATURES GUEST ARTIST

Through popular demand, the Brandeis Quarter Hour, which is heard each morning at 9:45 over Radio station KOIL, featured Melvin C. Smalls, accomplished pianist, as guest artist with Dorcas Jones, Brandeis' own "singing elevator girl", last Wednesday. A program by these two a week previous had been so thoroughly enjoyed by so many listeners, many of whom requests that other such programs, featuring them be put on, that Mr. Smalls was invited again to play. All numbers requested by listeners are included in Dorcas' programs so if you have some number, which is a favorite, call in at KOIL or write to her there, and she will gladly include it in one of her future programs.

ERNST EVANS CHAPTER

Ernst Evans Chapter American War Mothers will hold memorial services Sunday afternoon at 3 o'clock P. M., Oct. 30, 1932, at Zion Baptist Church, 22nd and Grant St., for the deceased members—Mrs. Mattie Jackson, Mrs. Lulu Wheeler, Mrs. Amanda Ervin, Mrs. Mary Wills, Bloden, Public invited. Mrs. Emma Avant, Pres.

The Appomattox Social and Religious Club of Bethel A. M. E. Church.

The Appomattox Social and Religious Club of Bethel A. M. E. Church, held their regular meeting at the home of Mr. Lloyd Lee and Sister Thelma, 2863 Maple street, Friday evening Oct. 14, 1932. The club was royally entertained by the Lee's. After a very enjoyable evening the members all departed to their respective homes. Mr. Clarence Davis, president. Miss Hilda Woods, Sec'y.

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MAC BALDRIGE HONOR GUEST AT TURNER HOME

Mrs. Robbie Turner Davis 2514 Corby, called in a few friends Thursday evening Oct. 20, for an "Evening with Baldrige." Mr. Baldrige assisted Mrs. Davis when she was in Washington, in securing government work. Mr. Baldrige might have felt he was at a football game, upon the rousing welcome given him. Mr. Baldrige expressed his appreciation for the courtesy shown him. Other short talks were made by Dr. John A. Singleton, Republican candidate for State Representative of the 9th District. John Horton and Herman Friedlander, who said he was lending his entire support to Harry Counsman candidate for Republican County Commissioner. After Politicizing, the evening was spent at Bridge.

DARLING YOU

Just to see your lustrous eye Makes the day go fleetly by And it makes me want to try Darling You.

Dear your voice is like the brook Trickling from some forest nook Like one reads of in a book Darling You.

And your lips are like two cherries Or they're like two woodland berries That were coloured by the fairies Darling You.

And the beauty of your throat Enhancing as a flutest's note And again, my dear, I quote Darling You. D. Eugene Murray 2911 N. 27th St. City

The Buds of Promise Club met at the home of Miss Mildred Higdon, 2425 Patrick, Oct. 25th, Tuesday. We decided on having a Christmas play and making a quilt. We will meet Tuesday, Nov. 1, 1932, at 4. Miss Elizabeth Hunter, President. Mildred Higdon, Reporter.

The Appomattox Social and Religious Club, of Bethel Church, held their regular meeting at the home of Miss Pauline Harbin, 2861 Corby St., Friday evening, October 21. The meeting was opened by the president Mr. Clarence Davis, all business was discussed thoroughly. The club is giving a Halloween Party at the home of the president, Mr. Clarence Davis, 1703 N. 33rd St., Friday evening, October 28th. We are all planning on spending a very enjoyable evening. No one is admitted unless they are dressed in a Halloween costume of some sort. After a very enjoyable evening the members all departed to their respective homes. Mr. Clarence Davis, Pres. Miss Hilda Woods, Sec'y.

SURPRISE SHOWER

The Eureka Twenty Bridge Club gave a surprise shower Thursday evening in honor of Mr. and Mrs. Adkins at the home of Mr. and Mrs. Avant, 2407 N. 22nd St. Mr. and Mrs. Adkins received many beautiful gifts. A few games of bridge was played, after which a dainty luncheon was served. Mr. P. Adkins, Pres. Mrs. Josephine Davis, Reporter.

THE EUREKA TWENTY CLUB

The Eureka Twenty Bridge Club met at the home of Mr. and Mrs. Bidlex, 2218 N. 27th St., Saturday. Mr. P. Adkins as host. High scores were won by Mr. Hollinsberg and Mrs. J. Phillips. Booby Mr. Bidlex and Mrs. Welch. The outstanding feature of the evening was the marriage Saturday of Mr. P. Adkins to Miss Johnson of Lincoln. Mr. and Mrs. Adkins received many beautiful gifts from friends and Faculty of Brownell Hall after which the club was served by the host Mr. Adkins. Mr. P. Adkins, Pres. Mrs. Josephine Davis, Reporter.

TRAINING COURSE FOR "Y" LEADERS

Beginning Monday, November 7th, an intensive one week's course for prospective and active Girl Reserve Advisors will open at the North Side Branch YWCA. Leaders from the Central YWCA, and North Side Branch will attend. Any individual interested in taking the course may register. There is no charge. Following is an outline of the course: Outline of Training Course For Girl Reserve Advisors Northside Branch YWCA. Monday, 8:00 p. m. Girl Reserves Songs. Leader, Miss Rachel I. Taylor. Executive Secretary, North Side

YWCA

8:15 p. m. "Approaching Behaviour Problems of Adolescent Girls" Leader, Dr. D. W. Dishong. Nerve and Mental Disease Specialist.

Tuesday, 8:00 p. m.—Girl Reserve Songs.

8:15 p. m.—"Principles of Organization and Methods of Work in Girl Reserve Clubs"—Miss Lola McCool, lough, Girl Reserve Secretary, Central, YWCA.

9:15 p. m.—Crafts.

Wednesday, 8:00 p. m.—Crafts (Instruction in simple crafts for club use)

Thursday, 8:00 p. m.—Girl Reserve songs.

8:15 Outdoor crafts, leader, Miss Dorothy Laros, Executive, Campfire Girls.

9:15 p. m.—Crafts.

Friday, 8:00 p. m.—Girl Reserve Songs.

8:15 p. m.—Worship—The Type that appeals to the Modern Girl." Leader, Mrs. E. E. McMillan.

9:15 p. m.—Crafts.

Saturday, 8:00 p. m.—Girl Reserve Songs.

8:15 p. m.—Games.

\$7,500,000 NEEDED

Gwyer H. Yates, chairman of the 1932-33 Community Chest campaign, announced that the dates of this year's general solicitation of funds for the thirty one relief and social welfare agencies of the Chest would be November 14 to November 24. Headquarters have been opened in the Insurance Building, 17th and Farnam Streets in quarters donated by W. A. Fraser, president of the Woodmen of the World Life Insurance Company.

"We are striving this year to bring before every Omaha man and woman, in the next few weeks before the active campaign starts, a greater realization of what the Community Chest is accomplishing through its thirty-one agencies," said Yates. "Campaign leaders and Chest officials are agreed that every Omahan should know all there is to know about the Chest and its agencies.

"We have no secrets and nothing to conceal. Our books are open to inspection at any time. All Chest agencies are audited regularly by certified accountants. The yearly fund campaign is handled with the minimum of expense. We want to answer any and all questions regarding the Chest and the annual campaign and anyone who wants definite information can readily obtain it by calling Community Chest headquarters."

Yates said that last year the campaign expense was only 2 and one-half per cent of the total amount raised and that this year's campaign expenditures will be even less.

Yates said that the daily and weekly newspapers of Omaha, the radio stations, the advertising companies, commercial artists, outdoor billboard advertising companies, large retail and wholesale establishments, civic and fraternal organizations and other groups were freely offering their services to aid the Community Chest in obtaining wide-spread publicity regarding its program and accomplishments, in order to make the Chest better known and thus pave the way to a greater response than ever before during the campaign.

"Practically all of the publicity which we hope to get during the next few weeks will be obtained without any charge whatsoever," said Yates. "Another point that must be emphasized is that every one who works in the campaign as a leader or solicitor does so voluntarily without compensation. These workers also pay for their own meals at Chest meetings.

Not a penny of the amount subscribed is used in employing solicitors or in buying food for the volunteer workers."

Yates said that the General Outdoor Advertising Company through its Omaha manager, Leonard Trester, is donating 64 large billboard and four painted billboards one of which has already been placed at Seventeenth and Farnam Streets. Material for the other 64 boards has been obtained without cost from the National Welfare and Relief Mobilization committee and was donated by individual firms.

If wanting a nice place to stop in Lincoln, call or write, Mrs. W. R. Colley, 1035 Rose phone, F 2046.

MIDWEST'S GREATEST EXPOSITION STARTS SATURDAY NITE IN OMAHA

Omaha.—The fifth annual Ak-Sar-Ben Live Stock show, rodeo and agricultural exposition, destined to be the greatest midwestern show since the Trans-Mississippi Exposition will open at Omaha in the Ak-Sar-Ben coliseum Saturday and will continue every evening from October 29 to November 4, inclusive. There will be matinees on Sunday, Wednesday, Thursday and Friday during that period.

This \$2,000,000 display of resources and galaxy of thrills and entertainment is made up of five major features, each distinct and apart from the others. They are: The Live Stock show. The Thrilling Rodeo. The Horse Show.

The State Pigeon Exposition. County Resource Exhibits. However, all five shows are in the single mammoth Coliseum building and the adjoining stock barns, and one admission permits the holder to see the entire exposition.

With 4,000 head of cattle, sheep, hogs and horses entered in the live stock show, the Omaha exposition is the most valuable event of its kind any live stock breeder or raiser can attend. With entries from twenty two states of the Union and from two provinces of Canada, making it truly an international show, the visitor will see every important kind of animal he would want to know about.

And while the live stock show is primarily an educational exposition, the beauty of the animals, the care lavished upon them by their owners, particularly the 4-H club boys and girls, and the variety of the thoroughbreds shown make this feature almost as important from an entertainment standpoint as are the four other events.

The entertainment features are headed by the rodeo, of course. An indoor rodeo is a novelty, and all events are closer to the spectators than in the ordinary outdoor rodeo. And, as for thrills, with "Midnight" and his bucking horse colleagues on deck, with the Brahma steers and calves making life miserable for the cowboys and with steer wrestling keeping the spectators breathless, it will more than fill the bill.

The horse show is an old Ak-Sar-Ben favorite. But, this year it will carry new interest because horsemen from California and other distant points are entered and because several spectacular classes, such as the "hunters and jumpers" and the

Chop Suey Prepared to take out. Also American and Chinese Dishes KING YUEN CAFE 2010 1/2 N. 24th St. JA. 8576 Open from 2 P. M. to 3 A. M.

Thomas Kilpatrick Co. BASEMENT WINTER WINDS WON'T GET THROUGH OUR GOOD, WARM COATS! FOR CHILDREN Regulation navy "Storm King" chin-chilla coats. Kasha suede lined, and decorated with brass buttons and sleeve insignia. sizes 2 to 6. \$1.95 Navy chinchillas, with berets to match. Also warm, squirreline fur fabric coats. Sizes 6 to 14. \$3.95 Heavy all wool fabrics in beautiful reds, bright navy, green, etc. Also tweed mixtures. Some fur trimmed. \$5.95 Sizes 7 to 14. CHILDREN'S BASEMENT SECTION

sprightly hackneys, have been returned to the program.

Twenty-four counties had exhibits on the ground this week for the county resource exposition, each with a different subject, and there will be a number of other booths in this division. The registered counties and exhibit subjects are Adams, "Forestry"; Boone, "Pork Production"; Cass, "Red Clover"; Cherry, "Sand hills Cattle and Wild Hay"; Colfax, "Corn"; Dakota, "Potatoes"; Custer, "Corn Production"; Dawson, "Alfalfa"; Dundy, "Hogs and Cattle"; Gage, "Poultry"; Holt, "Prairie Hay"; Lancaster, "Barley"; Lincoln, "Butter"; Logan, "Wintering Cattle"; Nance, "Soil Erosion"; Otoe, to be settled; Polk, "Value of Farm Home Beautification"; Saunders, to be selected; Sheridan, "Flax"; Thurston, "Corn Varieties"; Valley, "Popcorn"; and Webster, "Controlling Soil Erosion".

Last, but by no means least, is the state pigeon exhibit, in which hundreds of prize birds, from all parts of the country, mammoth in size and brilliant in plumage, are on display, competing for valuable prizes. The Ak-Sar-Ben show has no rival for variety among live stock and other agricultural expositions. None offers so much in one entertainment. General admission to this brilliant fall festival is only 50 cents per person.

In addition to everything on display at the Coliseum and grounds, there also will be the highly important carlot exhibits of cattle at the Union Stock Yards, where feeder cattle and other stock will be gathered.

SOME WIVES AND OTHERS

(By Mr. "X") Meanness To In-Laws (Next Week: "These Husbands of Ours" by Madame "X") (The Literary Service Bureau) I know a woman who almost lost the love of her husband by her impatience in dealing with his mother. The old lady is a widow; she has no home but that of her son, her only child; and this daughter-in-law is unkind to her, at times. It is true that her husband's mother is a little impatient and fretful, but she is afflicted and suffers and should not be scolded and neglected. This wife objects to what her husband buys for his own mother; sometimes she scarcely will speak to the old lady for several days. And this attitude has caused her husband to become cold toward his wife. This woman is wrong; she is unreasonable; and she is foolish, to boot. If she should lose her husband 'twill be her own fault.

Gold Seal Creamery Co. 80th and Underwood Ave. HARNEY 5261 or Glendale 2929 WE EMPLOY COLORED HELP Pasteurized Milk, Butter, Sweet and Sour Cream, Whipping Cream, Butter-Milk. EARLY DELIVERY J. F. TAYLOR, Prop.

Jensen-Emerson WE 1029 Laundries "LAUNDRY AS YOU LIKE IT DONE" ThriF-T-Service MINIMUM 60c SHIRTS 12c, when finished out of bundle

RHEUMATISM? BACKACHE? NEURALGIA? Do you know what you are taking for these complaints? YOU OWE IT TO YOURSELF TO TRY CLOVA-TABS A doctor's prescription, scientifically prepared and founded on a physician's hospital research and experience in private practice. If your druggist cannot supply you SEND FOR A BOX TODAY -DO NOT DELAY-CLOVA-TABS, P.O. Box 12, College Station, New York City (Send no stamps) Mail this coupon with 50 cents CLOVA-TABS, P. O. Box 12, College Station, New York City Dept. S Name Address Post Office

Youthful Strength Dr. Magnus Hirschfeld, the world-known authority on Sexology and Director of the Institute for Sexual Science of Berlin, Germany, created TITUS-PEARLS to help the millions of men and women who have lost or are losing their vital physical power. In his 35 years of practice and research, however, he realized that the weakening of man's glands was also responsible for other troubles: High blood pressure, hardening of the arteries, physical exhaustion after work or exercise, dizziness, depression, neurasthenia, etc. All these troubles can be removed with Titus-Pearls. Numerous cases were treated by Dr. Hirschfeld in his Berlin Institute. L. S. (State Official; 60 years old, married) complained of physical exhaustion, dizziness and tremors. Was easily tired. Mental power dull and slow moving. Physical powers had been incomplete for previous 5 years. Blood pressure too high. Given 2 Titus-Pearls 3 times a day, 2 weeks later the medical report on this man was—general health better, more vigor; dizziness much less and returning of power. Treatment continued and 2 weeks later L. S. reported again, this time to say that all weariness and exhaustion had gone; he felt fresh and buoyant. His blood pressure had fallen, and at 60 years of age he had regained the physical power and virility that he had known in the prime of his life. Start regaining your youthfulness now! To-day! In 2 weeks time you will be aware of the new, virile force within you. Send \$5.00 (cash registered or money-order) for 2 weeks treatment. C. O. D. Orders accepted. Write for Booklet. To avoid mistakes please fill out the following coupon: TEUTONIA IMPORT & EXPORT SERVICE CO., DEPT. 13084 211 Fourth Avenue, New York City, N. Y. Gentlemen: Please forward to the following address.....Boxes Titus-Pearls, for which I enclose \$..... My name is..... City..... My address is..... State.....

Charles Leslie DISTRICT JUDGE Has an Excellent Record and Should Be Re-Elected. (POLITICAL ADV.) UNTIL NOV. 5th ONLY MEN'S SUITS 2 or 3 Piece CLEANED 49c Extra Pants with Suit 24c JA-7383 We Call and Deliver ROTHERY CLEANERS AND DYERS 2515-17-19 Cuming St. 10% Disc. for Cash and Carry