

30,000 People Read The Omaha Guide **Every Week** 



The Only Paper of Its Kind West of the Missouri River

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# Register Today at The OMAHA GUIDE Office President Hoover OFFERS NEW DEAL TO COLORED RACE Commissioner has arranged





USEFUL INFORMATION

. . . NEGRO NEWSPAPERS-

Some time ago I received a detailed letter from the Progress News Serv. ice, of Newark, New Jersey, diclosing among our own race subscribers. Rethe extent of their activities in behalf of Negro Newspapers in their particular community. Their working slogan is:

"A Negro Newspaper in every home in America."

I am not statistically informed on the progress they have made in New

and why not? What better way is he declares, there for the white race to become Mr. Troyer was elected four years

race publications. Many of these cor. come under his jurisdiction. respondent friends had never before read a Negro publication. Others fice of public defender on my past

All of such readers, however, have indicated an amazement at the progress and the obstacles that Negroes are making and overcoming. And my mail, quite frequently, brings requests from these readers to give them detailed information concerning of their existence.

our activities, how much more can Dennison.

the race in general benefit by making the custom nation-wide?

And from a commercial standpoint the slogan, "A Negro Newspaper in every home in America", should be adopted by every race publication. Our circulation managers should not rest content by merely placing their particular paper in each race home but they should extend their circulation activities to cover "every home."

The appeal to white readers is a "natural" one Every informed person wants to be, or should be, thoroughly informed on the thought and action of their community neighbors. There is no beter way to achieve this than by reading the Negro publications. In fact, it would not be surprising to find that the results, of such an appeal among the white readers would not actually exceed that member the slogan:

"A Negro Newspaper in every home in America."

ROBERT TROYER SUBMITS PAST RECORD FOR RE-ELECTION

public defender's office is the busiest Jersey, but even without such inform- in the court house this month, accord- morning, October 12. The trial was ation the idea merits the serious ing to Robert R. Troyer, public de- held in court No. 1 before District thought and action of all our readers. fender. People who have never had Judge Arthur Thomsen. Mrs. Alex. The uniqueness of their slogan is before are now unable to hire the represented by Atty. W. M Jamieson. that they include "every home" and lawyers, and must turn to the public Atty. Beal represented the State. The not necessarily every Negro home- defender's office for legal assistance, penalty calls for imprisonment from

expertly acquainted with Negroes ago and during the four years he has UNEMPLOYED MARRIED MEN'S than to regularly read of our activ. been in office 85 per cent of the poor ities through our own publications? people he has defended in court, have been found not guilty of offenses Personally, I have gained many de- charged, or found guilty of a less servoted friends among the white race lous offense than that charged. Hunsimply by sending pertinent individ. dreds of people have gone to Mr. uals complimentary subscriptions, at Troyer with wage claims to settle, or my own expense, to a number of our with their other legal problems which

"I want to be re-elected to the ofhad read one or two nationally known record," Troyer declares. "I feel that I have discharged the duties of the office satisfactorily during the past four years, and my re-election assures the voters of a continuance of the policies which have made the office a success in the past."

### KENNEL MAN DEAD

Charles Caves, former caretaker of table for 10. some individual or organization that the Tom Dennison Kennels, was found which, before, they had not known 1315 Pacific where he lived in bachelor style. Caves death was the re-

## **Found Guilty**



MINNIE ALEXANDER

Mrs. Minnie Alexander who was bound over to District Court, for the murder of her husband, Julius Alexander, August 7, went on trial Oct. 10, and was found guilty of 2nd de-Due to economic conditions, the gree Murder. After an all night jury trouble in paying for their legal aid ander claimed self-defense and was 10 years to life.

### BENEFIT CABARET DANCE

Reservations for the UNEMPLOY. ED MARRIED MEN'S BENEFIT CABARET DANCE, are threatening to go above a record sales' peak. The following tables have been reserved: Mr. Herman Friedlander, owner of Herman's Grocery Store, a table for eight at \$1.00 each. Mid-City Merchants a table for eight at \$1.00 each. Power Co. makes reservation with no nedy table for four. Sherman's Coun-Mr. Jasper Peyton table for 4. Mr. Beach County Chapter, a copy of essential facts concerning the dis-George Strong table for four. Earl which he sent to the NAACP., Judge crimination reported. Parks table for four. Ruth Lewis Payne under date of Sept. 13, wrote: table for six. The OMAHA GUIDE

## "Where We Stand Politically"

Acting as an official organ in the community, The OMAHA GUIDE newspaper stands politically INDE-PENDENT. It is the purpose of this paper to publish the news for the community interest, showing no favorit- White Man Shoots Negro In the Back attorney ridiculed letters written by ism, regardless of party affiliations. We will not permit any political organization to dictate methods to use, when we publish facts presented to us from an authoritive source. It has been the policy of this paper since the history of its beginning, to furnish the voting group sped away in a truck occupied by two of this community the absolute facts concerning the men of his white friends. The shooting Adams on August 15. The recomwho they select to make their laws, and run their govern- took place on the public street in ment. This paper tends to show every citizen of this broad daylight with a score of eye community, the Heart of the Man to whom he shall cast witnesses present. Davis is not badly his vote, and not the party, whether he be Republican, Democrat, Socialist or Communist. The OMAHA GUIDE is anxiously waiting to support a program that will bring PRINCE KOJO WEDS FAMOUS as part-time Assistant in Biochemis. about an economic readjustment, restore the confidence once instilled into hearts of the American people; and when the Nominee, whoever he may be and whatever Africa, and Madame Roberta Dodds- only be dismissed by action of the party he represents, answers the questionnaire submitted Crawford, were married at a Paris medical school faculty subject to final by the National Association for the Advancement of Colored People, Watch the OMAHA GUIDE.

### "Stop Working Negroes for Flood Relief stars of the concert stage, whose accordance with the laws governing home is in Chicago, and who is an in-Flour," Judge Payne Warns Red Cross

ted to the National Association for knowledge of this fact has come to the Advancement of Colored People us, we have done our utmost to stop were being required to work in re- as the white pople in your jurisdic- personnel of Nebraska district. Rev. Western Union Telegraph Co, a table turn for relief flour given them, in tion." for twenty at \$1.00 each. Nebraska violation of the law, has brought a The NAACP. urges all persons hav-

ed of the complaints which have reached us that colored people have they have read of in our papers and dead Thursday, Oct. 6, at his home 30 DAYS FOR RECKLESS DRIVING been required to work in order to Peter Brooks, Negro, 2216 North pay for the Government flour which Bank, Elkhorn, Nebraska, called the 22nd and Willis Avenue. 25th, was sentenced today to 30 days is being distributed by the Red Cross. OMAHA GUIDE office, for the Unsult of heart failure. Caves and his in jail and his driver's license was "The flour comes to us by approp- employed Married Men's Council, Lo-If I, in my peculiar circumstanc- little wire haired terrier Bubbles, cancelled by Municipal Judge Perry riation from Congress and our duty cal B, to send a good Cornhusker, Geres, can materially benefit by such a were well known and well liked in Wheeler. Between Binney and Loc. is to distribute it equally to all needy man preferred to Elkhorn. If unable

Ne. w York,-Complaint transmit. to work in order to get the flour and

warning from him to the Florida Red ing complaints of discrimination in limit on number. Mr. Heywood Ken- Cross that this practice must cease. the giving of free flour, to report

Local B Gets Call for Cornhuskers

simple expedient of having influent. spots about town. The dog Bubbles ust streets, Brooks had crashed into people; treating all precisely alike any other Office at 2211 North 22nd St. Mr. Calloway Cabaret Benefit Dance for ial members of the white race read of was a present to Caves from Tom the parked automobile of Leonard Mc. Wherever persons Nationality if they are an A No. 1 Davis will carry all kinds of coal, the Unemployed Married Men's Coun. white or colored-have been required Good Cornhusker.

See and hear the Urban League Players as they present "Scraps" a 3 act play depicting the Negro High missal" of Dr. Fisher. School Graduates' difficulties in se- Making public a se fully selected and the leading roles bey Gaskins placed before the trustee and Forrester Scott.

Raleigh, N. C .- (CNS) - Seeking revenge for a terrific beating given him in a fair fight by Frank Davis, Medical School and a prominent Elk, week shot Davis in the back, and then hurt. The police are looking for

CONCERT SINGER

Church, Thursday afternoon, Oct 6. approval of the full board of trustees Dahomey, where a throne awaits their the formal protest, "that the actions rulership. Madame Crawford as you of Dean Adams and the President are may know is one of the outstanding pure nullities; that they are not in teresting member of our 400 Hun. lead to an unjust result and should not

CONFERENCE

The AME, conference held at Wich- tempted to usurp powers reserved by to Judge John Barton Payne, Chair- it. Will you please see that the col. ita, Kansas, closed Monday morning, the Congress and your By-Laws to man of the Red Cross, that Negroes ored people are treated just the same Oct. 10, with many changes in the you." W. B. Brooks of Kansas City, Kansas, replaces Rev R. A. Adams presiding elder over Nebraska district. Rev.

OPENS COAL CO.

Mr. E. M. Davis, prominent real estate man has now opened a Coal and any quantity desired.

to register at the OMAHA GUIDE office 2418-20 Grant St, Thursday and Friday, Oct. 13, 14 from 1 p. m. to 9 p. m. If you have changed your address since the April Primaries, you must register again to vote Nov.

# Today

Everybody's going Where? To the Calloway Cabaret Benefit Dance for the Unemployed Married Men's Coun.

Trustees of Howard University Get New Protest Against Johnson Administration

Washington-(CNS) - The regime of President Mordecai Johnson at Howard University and of Dean of Howard University Medical School, Numa P. G. Adams, again came in for scorching criticism and censure last week, when Benjamin L. Gaskins, at torney for Dr. Charles B. Fisher, mem. ber of the Howard medical faculty, made public his formal protest to the University Board of Trustees against what he termed the "attempted dis.

Making public a series of correcuring profitable and legitimate em. spondence between Dr. Fisher, Dean ployment. The Cast has been care. Adams and President Johnson, Attorare played by : Jess Hutten, Oscar board legal considerations which Washington, and Susie made it impossible either for Dean Whiteside, Ray Gustin, John Horton Adams or President Johnson to dismiss the faculty member, without approval of the full trustee board. The Dean Adams to Dr. Fisher as intend. ed to cloud the real issues of the case. was dismissed by action of President Johnson and the executive committee mendation of the medical school dean read as follows: "Recommendation 30: The discontinuance of the services of Dr. Charles B. Fisher, 1500 Tea Street N. W., Washington, D. C., try, with an expression of thanks for his services." The contention of At-Prince Kojo of Dahomey West torney Gaskins is that Dr. Fisher can Prince and Princess Kojo, will sail to "We respectfully submit," concludes

be considered by your honorable body

"Dr. Fisher, as is his right and his BISHOP GREGG MAKES NEW duty, has maintained and still main-APPOINTMENTS AT NEBRASKA tains that he is not bound by the action of any person or persons, officials or committees insofar as they have at-

> 376 Negro Newspapermen In The United States

Washington-(CNS) - Negroes en-I. S. Wilson of St. John transferred gaged in the profession of journalism In a letter sent to Mrs. J. A. Good- these instances to the National Office to Missouri conference. At this time total only 376 in the United States, try Club Beveridge Co., table for four. rich, Executive Secretary of the Palm at once, giving names, dates, and all he has received no appointment as according to statistics just released reported. Rev. A. L. Brown of Law- by the Bureau of the Census. This rence, Kansas replaces Rev. J. C Bell number is in comparison with the of Bethel and Rev. Bell goes to 51,468 white editors and reporters em-"You have heretofore been inform. Unemployed Married Men's Council Brown Chapel, Topeka, Kansas. The ployed in journalistic pursuits. The delegates and visitors attending re. number, however, represents an inport a wonderful conference. No crease over the figure of 251 for 1920 Mr. Matschuk of Elkhorn State appointment made for St. John at and 171 for 1910. In 1930 Negro women so engaged numbered 76; in 1910 only 13 were listed as journalists, and in 1920 only 29.

Everybody's going Where? To the

Jean Calloway, Dreamland Hall, Monday, October 24th