

"BUT THEY THAT WAIT UPON THE LORD, SHALL RENEW THEIR STRENGTH. THEY SHALL MOUNT UP WITH WINGS AS EAGLES" — Isaiah 40-31. This text given by Rev. J. C. Bell of Bethel A.M.E. Church.

THE OMAHA GUIDE
GIVE THE NEWS WHILE IT IS NEWS

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MATCH THE SLAVE'S COURAGE

Unemployment, which is continuing to attract more and
more attention from newspapers, lecturers, and economists, is re-
ceiving little or no consideration from the people it most vitally af-
fects, the unemployed.

It is only reasonable to suppose that this vast group
should spend 100 percent of its time attempting to work out a solu-
tion of the problem. Instead, it spends 99 percent of its time groan-
ing about conditions without any effort expended to improve them.

Machines have replaced men; the world is suffering
from overproduction of the unemployed person is hopeless—these
are a few of the arguments advanced upon every street corner in any
city in America day after day. The result of all this whining has
been the development of a defeatist psychology which is successfully
prolonging our present economic mess because it has taken all the
initiative out of unemployed people. Gloom all-pervasive is the key-
note.

In arriving at a sane perspective of the situation, it
might be well to hark back to the position of the Negro slave before
the Civil War. Certainly the position of the unemployed is not as
hopeless as was that of the slaves. Because they were outnumbered
and powerless, the slaves could not look to their own number for re-
lief, nor could they look to the white man who held them in bond-
age. And yet they never lost hope, that elusive golden something
which built for them a firm belief that eventually they would quali-
fy as freemen.

Our situation today requires vision and effort on the
part of the unemployed worker. Heaven has not fallen, nor has hell
popped up to earth. In all the essential things, we are moving a-
long about as usual. People are eating, sleeping, buying clothes,
rearing families just as they have done for years. If work is more
scarce than it has been, that condition still does not lessen opportu-
nity for a person who will take complete advantage of every small
opportunity which does present itself. Diligence, integrity, and a
sense of responsibility still have market value.

Failing to get suitable employment, a man who has
guts and willingness can create for himself a livelihood. This is no
time for cravens. The torch of achievement has always been lifted
higher in times of privation than in times of plenty. Quit beefing.
Quit simulating and listening to morale-undermining propaganda.
Wrinkle your brows with thought! Bend your backs mightily at
every task. And hope. Girded with that armor you cannot fail!

WHAT HAVE THE PEOPLE GAINED?

The theory that municipal competition with private
utilities will bring rates down is not justified by the facts at
hand.

Two largest and most modern municipal plants in
the nation are in Los Angeles and Seattle. Both serve highly de-
veloped areas with sizable populations concentrated in comparat-
ively small areas, so they suffer from none of the disadvantages of
the plant serving only a small community. In both cities the mu-
nicipal power supply is a by-product of the city water systems. Those
in charge of the plants and in charge of other affairs of the city, urge
the public to patronize them on the grounds that by doing so the
customer is patronizing his own company.

These plants do not pay taxes as do private companies
—a tremendous advantage in these days of high and increasing tax-
ation of private business of all kinds. Neither plant earns a profit
so far as can be ascertained, that can be applied to reducing city tax-
es; and there have been many adverse comments on the book-keeping
methods they employ. Yet in both those cities, private plants, pay-
ing heavy taxes and operating under stringent public regulation,
which does not apply to publicly owned plants, have been able to
meet the competition offered and earn a fair return—exactly as
they would have done had there been no competition. Rates are
neither higher nor lower than in other communities of the same size
where similar conditions obtain.

Apparently private business has achieved standards of
efficiency and economy far above those of municipal business, or it
could not contribute hundreds of thousands a year in taxes to main-
tain government, including competing municipal ventures, and still
remain solvent.

If the municipal ownership advocates are going to de-
pend for public support on past beneficial results to the people,
they have a tough job ahead. One of their greatest records is in pil-
ling up staggering bonded indebtedness and tax burdens which all the
people are now struggling to pay.

AN OLD FALLACY

In a recent editorial, the Fairmount, Minnesota, Sentin-
el points out the recurrence of an ancient fallacy. That fallacy is
this: "That the railroads are guaranteed a return of six per cent on
their investment, by the government, and that if they are unable to
earn it, the deficit is made up from the public treasury."

Fortunately for the treasury, which has enough diffi-

Value In Advertising

PROVED BY EXPERIENCE

Does it pay to advertise in dull times? Is it
of value to put out money for publicity when busi-
ness is slow and cash scarce?

Gilbert T. Hodges, president of the Advertis-
ing Federation of America gives an emphatic af-
firmative of both questions.

Mr. Hodges has made a study of the 17 year
records of 120 corporations. Sixty of these con-
cerns failed to maintain their advertising programs.
The other 60 increased their advertising expense on
an average of 16 per cent annually, regardless of
general business recessions.

Of the concerns that maintain an increased
advertising program many have grown from small
companies to a standing among the foremost busi-
nesses of America. The other, pursuing an
erratic course as to advertising, plunging in good
times and heavily retrenching in periods of stress,
have fallen out of the first rank of business enter-
prises and a number of them have ceased business
entirely.

Does it pay to advertise in dull times? Posi-
tively it does. The future history of many an insti-
tution of today will prove that fact, similarly to the
120 in the Hodges survey.

At present, the railroads are guaranteed nothing of the kind.
What the Transportation Act says, in effect, is that the lines may,
IF THEY ARE ABLE, earn a return of 5% per cent. There is no
intimation of a guarantee. If the lines earn more, half of it is taken
under the recapture provision and put into a fund for the benefit
of weak roads. If they earn less, that is their hard luck.

Their competitors are generally less regulated and water-
way competition is largely subsidized by the government. A good
many tax dollars which are used to make up waterway deficits are
provided by the railroads.

The railroads face a problem that will not pass with the
depression, because of changing transportation methods. It is a
problem that grows more important to the public which owns, direct-
ly or indirectly, billions of dollars of railroad securities, and is vital-
ly interested in the employing and purchasing power of the lines.

THE LESSONS FROM DEPRESSION

The lessons of depression should impress our group
and cause us to seriously consider the value of substance instead of
chasing shadows. It is time to take stock of our extravagance, and
separate luxuries from necessities, cut down overhead and expense,
and live more economically. Some of us have been living too high
and fast, and spending more than we make. No thought of tomor-
row, eat and drink today. Thus when this misfortune came upon us
we were unprepared to cope with this unusual condition. We can-
not grind with the water that has passed over the wheel, nor can we
bring back "the good old days" by wishing their return, but if we
have learned the lesson taught by this present depression, and pre-
pare ourselves against the evil days, which are sure to return, the
lesser though severe, will do us good.

A REAL INVESTMENT

During a time when the general public purchasing
power has been far below normal life insurance sales have held a
high level. That is a good augury for the future of the country.
The kind of thrift that buys life insurance is the kind that builds
homes and factories, and makes for stability in government, busi-
ness and society.

A lot of us who went wild in the boom years are com-
ing down to earth. We are realizing that when it comes to invest-
ments nothing is superior to life insurance. We've found that it
pays good solid dividends, protects both the insured and his depend-
ents against the future, and is as safe as anything conceived by man.
And we're acting accordingly.

WHITHER TAXATION

If there is a more vital issue at this time than taxation,
the average citizen and business man will have a hard time finding it.
In 1890 the total cost of government, Federal, State and
local, was \$875,000,000—\$13.88 per capita. In 1919 it was \$7,465,-
000,000—\$71.10 per capita. In 1929 it was \$9,792,000,000—\$80.58
per capita. It is considerably higher now. What it will be in 1935
if the present trend does on, challenges the imagination. The new
revenue bill gives no cause for optimism.

Is the United States going the way of England, of Ger-
many, of Australia? Are we going to be swamped by bureaucracy,
waste, duplication, enlargement of governmental activities, paternal-
ism and an eventual dictatorship of officeholders?

The future of industry, of employment, of home build-
ing and of individual progress is tied up with the problem of tax-
ation. High taxes frighten the investor, take money out of circula-
tion, paralyze business. The assurance of economical, efficient and
restricted governmental activity would do more than anything else
at this time to bring depression to an end.

NO TAX SANTA CLAUS

Uncle Sam, tax collector, is the very reverse of Santa
Claus, for whom some deluded people have mistaken him, says the
Oregonian. He does not spread bounty; he collects with relentless
hand from all of us, from the cradle to the grave. When we ask
Congress for money, we might as well realize that it will be taken
from our own pockets.

PREACHERS AND BIRTH CONTROL
by R. A. Adams
(The Literary Service Bureau)

It is a long way from the ruth-
less persecution of the earliest
proponents and advocates of birth
control to its advocacy by min-
isters of the gospel. But it was in-
evitable that these results should
follow enlightenment.

There is the case of a Negro
minister who is the father of seven
children. His wife's health is
seriously impaired, and he has not
been able to secure support for
these children, all of whom are
under sixteen. Another minister
has nine children, the oldest being
twenty-five and the youngest ten.
Only one of these children has
been given a high school educa-
tion; the next two are on the
ragged edge; and already the
three oldest have gone
younger ones have in them the
virus of destruction.

Then, there is another such min-
ister who has a family of six
children, all under seventeen. He
has a small charge and it is a safe
bet that his children often are
hungry. It is certain that they

are under-nourished. These three
ministers are educated and should
have known better than to abuse
their wives and handicap their
children. They were not altruistic
and considered it their duty to
do so much toward keeping the
human race alive; they were just
careless, and negligent; and their
wives were ignorant and pitifully
doeile.

Except in extreme cases where
it is a matter of life or death for
the mother, as decided by com-
petent authority, destruction of
infant life is murder. Wilful
mis-carriage, abortion and infant-
icide as prevalent today are mur-
der. But, birth control by means
of self control, and rational meth-
ods of contraception, is not im-
moral—it is wise and it is contri-
butory to human betterment.

NEGRO LOBBY ORGANIZED

Washington (CNS) The Better
Citizens' Bureau, a potential Ne-
gro lobby and information bureau
has been organized here with of-
fices at 907 U Street, Northwest.
Dr. W. H. Jernagin, president
of the National Baptist Sunday
School Congress and Baptist

Young People's Union, is presi-
dent of the organization. He serv-
ed as delegate from the District of
Columbia to the Republican Na-
tional Convention in Chicago.
The other officers are Morris
Lewis, secretary to Representative
Oscar DePriest, vice-president and
treasurer; Roy A. Ellis, executive
secretary; J. C. Olden, correspon-
ding secretary; and J. C. Waters,
legal advisor.

The bureau proposes to see to it
that the Negro's legislative needs
and desires be known in the
proper places at the proper time.

The Better Citizens' Bureau has
already appeared before Con-
gressional Committees in the interest
of government aid for the unem-
ployed, equalization of labor con-
ditions and wages on public work.
It is now interested in legislation
before Congress in the matter of
high rents in the District of Col-
umbia.

**Read The
Omaha Guide**

LEGAL NOTICES!

**Notice by Publication on Petition
for Settlement of Final Adminis-
tration Account.**

Atty. H. J. Pinkett.

In the County Court of Douglas
County, Nebraska.

In the Matter of the estate of
Callie Jones, otherwise known as
Callie Banks and Callie Jones
Banks, deceased.

All persons interested in said
matter are hereby notified that on
the 30th day of June 1932, Will
Hays filed a petition in said
County Court, praying that his
final administration account filed
herein be settled and allowed, and
that he be discharged from his
trust as administrator and that a
hearing will be had on said peti-
tion before said Court on the 30th
day of July 1932, and that if you
fail to appear before said Court on
the said 30th day of July 1932, at
9 o'clock A. M., and contest said
petition, the Court may grant the
prayer of said petition, enter a
decree of heirship, and make such
other and further orders, allow-
ances and decrees, as to this Court
may seem proper, to the end that
all matters pertaining to said es-
tate may be finally settled and
determined.

Bryce Crawford,
County Judge.
3t July 9th bg

PROBATE NOTICE

In the matter of the estate of
William Miller, deceased.

Atty. John Adams, Jr.

Notice is hereby given: That
the creditors of said deceased will
meet the administratrix of said es-
tate, before me, County Judge of
Douglas County, Nebraska, at the
County Court Room, in said
County, on the 22nd day of Aug-
ust 1932, and on the 22nd day of
October 1932, at 9 o'clock A. M.,
each day, for the purpose of pre-
sentsing their claims for exami-
nation, adjustment and allowance.
Three months are allowed for the
creditors to present their claims,
from the 22nd day of July 1932.

Bryce Crawford,
County Judge.
3t July 9th bg

LEGAL NOTICE

Jas. E. Bednar, Attorney,
824 First Nat'l Bank Building.

Notice of Order to Show Cause
To the next of kin of Josefa
Filla and all persons interested
in her estate.

You and each of you are hereby
notified that on June 27, 1932,
in the District Court of Douglas
County, Nebraska, in the matter
of the application of Adolph Musil
guardian of Josefa Filla in-
sane for license to sell real estate
same being Doc. 285 Page 279 of
the records of said court, an or-
der was entered in words and fig-
ures as follows, to-wit:

Order to Show Cause
On reading the petition, duly
verified, of Adolph Musil, guard-
ian of Josefa Filla, insane, for
license to sell certain real estate
belonging to said ward and de-
scribed as lots Two hundred nine
(209) and Two hundred ten (210)
Belmont Addition to the City of
Omaha, Douglas County, Nebras-
ka, as surveyed, platted and re-
corded, to pay taxes, liens and
charges against said premises and
for the further purpose of saving
the equity of said ward in said
premises and keep same from be-
ing dissipated and lost, and it ap-
pearing that said premises are
not modern, are not suited for oc-
cupation and use in their present
condition, that they cannot be

rented without the expenditure
of a considerable sum for the re-
pair and improvement of same
and that said ward has no funds
with which to make and pay for
such repairs and that there is
danger of said premises being lost
and dissipated.

It is therefore by the Court con-
sidered, ordered and decreed that
the next of kin and all persons in-
terested in said Josefa Filla, in-
sane, and in her property and
particularly in Lots 209 and 210
Belmont Addition to Omaha, Ne-
braska, be and appear before me
in Court room No. 7 of the Dou-
glas County Court House, at Om-
aha, Nebraska, on the 29th day
of July, 1932 at 10 o'clock a. m.
to show cause if any there by
why a License should not be
granted to the said Adolph Musil,
Guardian of Josefa Filla, insane
to sell said real estate as here-
inabove described.

It is further ordered and de-
creed that a copy of this order
and notice of hearing hereon be
published in the Omaha Guide, a
legal newspaper published in
Douglas County, Nebraska, for
three successive weeks prior to
the date of such hearing.

Dated, Omaha, Nebraska, June
27, 1932,
by the Court,
Arthur C. Thomsen,
Judge.

Atty. Ray L. Williams,
Notice by Publication on Petition for
Settlement of Final Administrative
Account.

In the County Court of Douglas
County, Nebraska.

In the matter of the estate of Jos-
ephine Dorsey, deceased:

All persons interested in said matter
are hereby notified that on the 20th
day of June 1932, Christopher Pinks-
on filed a petition in said County
Court, praying that his final admin-
istration account filed herein be set-
tled and allowed, and that he be dis-
charged from his trust as adminis-
trator and that a hearing will be had
on said petition before said Court on
the 16th day of July 1932 and that if
you fail to appear before said Court
on the said 16th day of July 1932 at
9 o'clock A. M., and contest said peti-
tion, the Court may grant the prayer
of said petition, enter a decree of
heirship, and make such other and
further orders, allowances and decrees
as to this Court may seem proper,
to the end that all matters pertaining
to said estate may be finally settled
and determined.

Bryce Crawford,
County Judge.
3t July 2nd

John D. Wear, Atty.
Notice of Administration
In the County Court of Douglas
County, Nebraska.

In the matter of the estate John J.
Woods, deceased.

All persons interested in said es-
tate are hereby notified that a peti-
tion has been filed in said Court al-
leging that said deceased died leav-
ing no last will and praying for ad-
ministration upon his estate, and that
a hearing will be had on said petition
July 1932, and that if they fail to
appear said court on the 16th day of
July 1932, at 9 o'clock A. M., to
contest said petition, the Court may
grant the same and grant adminis-
tration of said estate to Lillian Miller
or Steve Heard or some other suitable
person and proceed to a settlement
thereof.

Bryce Crawford,
County Judge.
3t Bg. July 2nd.

NOTICE OF ADMINISTRATION

In the County Court of Douglas
County, Nebraska.

In the matter of the estate of Eliza
Mabry, deceased.

All persons interested in said es-
tate are hereby notified that a peti-
tion has been filed in said Court al-
leging that said deceased died leav-
ing no last will and praying for ad-
ministration upon his estate, and that
a hearing will be had on said petition
before said court on the 9th day of
June 1932, and that if they fail to
appear at said court on the said 9th
day of June 1932, at 9 o'clock A. M.,
to contest said petition, the Court
may grant the same and grant ad-
ministration of said estate to Thomas
P. Mahamitt or some other suitable
person and proceed to a settlement
thereof.

Bryce Crawford,
County Judge.

NOTICE OF ADMINISTRATION

In the County Court of Douglas
County, Nebraska.

In the Matter of the Estate of
William Miller, deceased.

All persons interested in said es-
tate are hereby notified that a peti-
tion has been filed in said Court al-
leging that said deceased died leav-
ing no last will and praying for ad-
ministration upon his estate, and that
a hearing will be had on said petition
before said court on the 25th day of
June 1932, and that if they fail to
appear at said Court on the said day
of June 1932, at 9 o'clock A. M., to
contest said petition, the Court may
grant the same and grant adminis-
tration of said estate to Mrs. William
Nora Miller or some other suitable
person and proceed to a settlement
thereof.

Bryce Crawford,
County Judge.
3t—bg J/4

LEGAL NOTICE

Ed. F. Morearty, Attorney at Law,
Insurance Building.

Notice to Non Resident, Defendant.

To Sophus Rasmussen, Non Resi-
dent Defendant.

You are hereby notified that on
the 9th day of March, 1932, Isabel Ras-
mussen, your wife, filed her petition
in the District Court of Douglas
County, Nebraska, the object the
prayer of which is to obtain an ab-
solute decree of divorce on the grounds
of cruelty and desertion from the
plaintiff, for more than two years last
past.

You are further notified that on
the 13th day of June 1932, leave was
given the plaintiff by the Honorable
Judge Herbert Rhoades, Judge of the
District Court of Douglas County,
Nebraska to secure service on you by
publication. You are required to
answer said petition on or before the
15 day of August, 1932.

FURNITURE SALE FOR STORAGE

Northside Transfer, 2414 Grant St.
Owner, Mrs. Clara White, Vicksburg,
Arizona. Date received, March 30,
1930. Amount due, \$132.00

Consists of 7 chairs, 1 couch, 1
quitting frame, 2 rolls chicken wire,
ice box, heating stove, roll of rugs,
bed room furniture, window shades,
several boxes and barrels filled with
bedding, etc. and many other house-
hold necessities.

Owner, Mrs. Mary E. Rowley, 5636
Dorcas St. Received Aug. 11, 1930.
Amount due, \$66.00

Consists of 3 stoves, 2 beds, kitchen
cabinet, dresser, chiffonier, victrola,
radio, rugs, chairs and many other
household necessities—1 1/2-21 hr. 3:15