

EVERYBODY WINS!

POPULARITY CONTEST

Nebraska State Historical Society, State Capitol Lincoln, Nebraska

30,000 People Read
The Omaha Guide
Every Week

THE OMAHA GUIDE

JUSTICE AND EQUALITY

ALL THE NEWS WHILE IT IS NEWS

HEW TO THE LINE

The Only Paper of Its
Kind West of the
Missouri River

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Tune In
"DIGESTING
The NEWS"
BROADCASTED
Every Week from this Column
By CLIFFORD C. MITCHELL

A November Prophecy

Now that the big shows are over and we know who's who and what's what we can begin, with some measure of safety to definitely forecast what will happen next November.

For this specific purpose, for quite some time, my files, have been accumulating pertinent political data, from every state in the union, and I now predict that nothing short of a miracle will keep the democrats out of the White house after the 4th day of next March.

Inasmuch as I have no political prestige to maintain I can even go so far as to specifically analyze the status of my conclusions as they exist at the present writing, knowing well that my analysis will be hotly disagreed with.

Present conditions lead me to believe that of the 531 electoral votes, 287 can now be placed in the democratic column, made up as follows: Alabama, Arkansas, Florida, Georgia, Illinois, Kentucky, Louisiana, Maryland, Massachusetts, Mississippi, Missouri, Nevada, New Jersey, New Mexico, New York, North Carolina, Oklahoma, South Carolina, Tennessee, Texas and Virginia.

I concede to the republicans, 141 electoral votes, including the states of Arizona, Colorado, Delaware, Indiana, Iowa, Maine, Minnesota, New Hampshire, Oregon, Pennsylvania, South Dakota, Utah, Vermont, Washington, Wisconsin and Wyoming. And even in these states there are factions in four of them that might possibly align themselves with interests other than the republicans.

The remaining 103 electoral votes I place in the doubtful column because of certain events yet to occur, at this writing, which includes the states of Connecticut, California, Idaho, Kansas, Michigan, Montana, Nebraska, North Dakota, Ohio, Rhode Island and West Virginia.

Even if the republicans were assured of the doubtful states, in keeping with my analysis they would only have 244 electoral votes against 287 for the democrats and granting a reasonable percent of errors in my analysis it is safe to predict that after the "surprises" have been totaled up, the democrats will still have the majority electoral vote.

In making this prediction, I am not inferring that the country will be bettered any by the change of federal administration. Further I believe, that if the now agitated "dry" third party should become a reality that the democrats would be the ones to benefit from it.

For the Negro, it is interesting to note that in each of the northern states which I have classified in the democratic column, that the Negro is intensely active in both parties and that before the race is over much attention will be concentrated upon winning the Negro vote. Whatever your own opinions, however, you cannot prove that I am wrong until after next November and maybe you will have forgotten my prediction by then.

5c
PER COPY

Threatens To Eclipse Record



Duke Ellington

Duke Ellington and his Famous Orchestra have swung into a highly successful engagement at the Lincoln Tavern in Chicago, where he threatens to eclipse the record which he established at that same spot last season.

In addition to an augmented orchestra of fourteen musicians, Harlem's Aristocrat of Jazz, has with him in the floor show at the popular rendezvous, a group of such well known entertainers as Louise Cook, Fredi Washington, and Al Moiret, Ivie Anderson and Kid Charleston.

Duke and his boys are being heard twice a week on the radio over the Columbia network, Wednesday and Friday nights.

At the conclusion of their engagement at the Tavern on July 27th, they will play a week or ten days of one night dances in the vicinity of Chicago and will open at the Castle Farms in Cincinnati, on August 8th, for an indefinite engagement. There they will again be picked up by the Columbia broadcasting and in addition will be heard nightly over WLW.

Swimming Becomes Popular As Sun Continues To Torture

Since the re-opening of the municipal swimming pools, last Saturday, July 9th, hundreds of Negro bathers have taken to the water to avoid the scorching rays of old "Sol." For a while it seemed that Omaha Negroes would have no place for swimming recreation on account of the effect of the depression upon the city's coffers, but the city has seen fit to get the pools into condition, for which many are grateful, as was indicated by the splashing crowds at Riverview and Mundy last Sunday, enjoying the refreshing waters.

Presbyterian Minister Going Abroad

The Rev. John S. Williams, Pastor of Hillside Presbyterian Church, 30th and Ohio Sts., will leave on Saturday night for New York City from which he will sail on the S. S. "Yoro" for Kingston Jamaica, on a vacation trip to see his mother and other relatives. He will return the first week in September. The Hillside Church will be supplied by Dr. L. Denise President of the Omaha Theological Seminary.

30 Days for Nervousness

Ed Dulin, 1842 North 23rd St., became nervous when detectives approached him and dropped his pistol. It went off with a bang, Friday, he was sentenced to 30 days in jail for carrying concealed weapons.

Another Woman Murdered

Second Negro Admitted To West Point

NEWS!

ALL LOCAL NEWS MUST BE IN THE GUIDE OFFICE BY MONDAY, 5 O'CLOCK OF EACH WEEK. OWING TO THE DEMAND OF OUR READERS AND THE ADVANTAGE GAINED THROUGH OUR ADVERTISING PROGRAM, OUR PAPER NOW GOES TO PRESS ON WEDNESDAY POSITIVELY.

Popularity Contest For Sixty Days

BEGINNING FRIDAY, JULY 15, ENDING THURSDAY, SEPT. 15

OMAHA GUIDE'S EVERYBODY WIN POPULARITY SUBSCRIPTION CONTEST

OMAHA GUIDE'S GO-TO-COLLEGE POPULARITY SUBSCRIPTION CONTEST

NOMINATION IN ORDER:

Anyone who is interested is eligible to nominate a candidate in this contest.

Each person nominated will get 2500 VOTES to begin with, if the nomination is made within the first ten days, beginning Thursday, July 14th.

Each person nominated the second five days, beginning July 19, will receive 1500 VOTES.

PRIZES TO BE AWARDED TO THE WINNERS IN THE OMAHA GUIDE POPULARITY SUBSCRIPTION CONTEST

- 1st Prize—\$200 in Gold, University Scholarship.
- 2nd Prize—\$100 in Gold, University Scholarship.
- 3rd Prize—\$75.00 in Gold, University Scholarship.
- 4th Prize—\$50.00 in Gold, Part University Scholarship.
- 5th Prize—\$25.00 in Gold, Part University Scholarship.

All persons not eligible for either of the above prizes will receive 2 1/2% of the amount turned in by them on all subscriptions in the popularity contest.

Subscription rates to the Omaha Guide, One year \$2.00 Six months \$1.25

EACH 6 MONTHS' SUBSCRIPTION at \$1.25 each brings 500 VOTES
EACH ONE YEAR'S SUBSCRIPTION, at \$2.00 each, brings 1500 VOTES.

RULES for the Contestants in the Popularity Contest

- All contestants have the privilege of deputizing as many of their friends to work for them as they see fit. Each contestant must report each day of the campaign to the Contest Editor.
- The first ten working days of the subscription contest, the contestants will receive 2500 votes for each one year's subscription.
- The first ten working days of the subscription contest, the contestants will receive 1000 votes for each 6 months' subscription.

1ST PRIZE—\$200 in Gold, University Scholarship.

For the highest number of subscribers over 250, for one year subscriptions at \$2.00, or 400 six months' subscribers at \$1.25.

2ND PRIZE—\$100 in Gold, University Scholarship.

For the highest amount of one year's subscribers at \$2.00 each over and above 150, or 240 six months' subscriptions at \$1.25 each

3RD PRIZE—\$75 in Gold, University Scholarship.

For the highest amount of one year's subscribers at \$2.00 each over and above 100, or over and above 160 six months' subscribers at \$1.25, each.

4TH PRIZE—\$50 in Gold, Part University Scholarship.

For the highest amount of one year's subscribers at \$2.00 each over and above seven-five, or 120 six months' subscribers at \$1.25 each.

5TH PRIZE—\$25 in Gold, Part University Scholarship.

For the highest amount of one year's subscribers at \$2.00 each over and above forty, or over and above sixty-four six months' subscribers at \$1.25 each.

The Contest Editor Reserves the Right to Extend the Time for Thirty Days, If She Sees Fit to Do So.

COL. DAVIS' SON ENTERS WEST POINT

New York City, (CNS) Benjamin C. Davis, Junior, son of Colonel Benjamin Davis, ranking Negro officer in the United States army, was admitted to West Point Friday July 1.

The young cadet, was named as a candidate to the military academy by Representative Oscar DePriest, Republican of Illinois. At that time Davis was studying at Northwestern University, where he had been attending school for the past two years, following his graduation from a Cleveland high school.

Davis is the second colored youth to enter West Point in thirty years. The other, Alonzo Parham, who was admitted in June 29, failed in mathematics at the end of the spring mid-term in 1930.

The last colored officer to be graduated from West Point was Colonel Charles Young, Colonel Davis, who is now in France, conducting the 1932 contingent of Gold Star mothers, rose to his present position from the ranks, and did not attend West Point.

ONE CONVICTION SCORED IN LYNCHING OF NEGRO

Ironton, O. (CNS) A youth, one of the six accused of taking Luke Murray, colored from the South Point jail, near here the night of June 7, and lynching him, was sentenced on a charge of delinquency to an indeterminate term (one to ten years). The youth was Louie McFee, 16. Murray's badly battered body was recovered from the Ohio river June 10.

First degree murder charges have been filed against the six men whom the State charges killed Murray and threw his body into the river. Murray had been jailed following an altercation with a white man in which he is alleged to have threatened the man with a pen-knife.

KILLS SELF AFTER WRITING CRYPTIC FAREWELL NOTE

Memphis, Tenn. (CNS) "Tired and gone to Jupiter for a rest—Fooled by fools—think of it—Be back in a couple thousand years." After writing those cryptic words as a farewell Dr. Charles H. Condell, 50 year old professor at LeMayne Junior College committed suicide. His body was found by Dean Boris Alexander, slumped down in a bed at his home, with two self-inflicted bullet wounds in the heart. Born in the West Indies, educated at Cambridge, Oxford and the University of Chicago, Dr. Condell was regarded as one of the leading Negro educators in the South.

Depression Announcement!

Mrs. Litha E. Smith, who formerly owned the White Rose Cafe at 24th and Burdette, wishes to announce to her many old customers, that she is still doing business. The depression advises her to cut expenses. She is now at 2219 Willis Avenue, a half block east of 24th Street. Fresh home churned butter-milk and spring garden vegetables, and hot corn bread, served each day, for the nominal sum of twenty-five cents.

Special Sunday Dinner

Fresh killed, milk-fed, spring chickens, with vegetables, tea and dessert, 40c. Call Webster 4035 and make your reservation. Private dining room for private parties. The public is welcome.

JOE LACOUR DIVORCE CASE ENDS

Synopsis of the Final Chapter Taken from The KC. American

It was brought out in the rebuttal by Mr. Hall, Mrs. LaCour's attorney, that Mr. LaCour had been in company of the "one certain woman" in Chicago on Labor Day a Mrs. Calloway, who was at that time or is employed at the Kansas City Call office where Mr. LaCour is Vice-President. As the case so states Mr. LaCour took Mrs. Calloway to dinner and to a cabaret in company with Mr. Homer Roberts while they were both in Chicago. Mr. LaCour states that he spent the dinner hour with Mrs. Calloway and three hours that night. Mrs. LaCour stated that her husband receives \$75.00 per week and holds ten common and ten preferred stock in the Kansas City Call. Mrs. LaCour received \$3500 alimony and her name restored. Mr. LaCour also paid the court cost and attorney fees.

WIFE OF CLUB'S CHEF SLAIN

While the orchestra played for dancers downstairs, the assistant chef of the Black Cat club, three fourths of a mile south of the city limits on South Twenty-fourth street, was shot and fatally wounded as she lay in bed upstairs at 2:30 a. m. Friday.

The woman, Mrs. Clara Glenn 32, Negro, said before she died her assailant was a "short, dark, shabby man" she had never seen before but whose face she would recognize. Mrs. Glenn died on the way to St. Joseph hospital.

Her husband, Roy, the chef, told police he heard his wife scream when the orchestra stopped playing shortly after 2:30. He ran up one stairway and A. H. Spencer, owner, ran up another. They found Mrs. Glenn standing near the door.

Police said the slayer evidently climbed to Mrs. Glenn's room over a sloping roof. Sheriff Harry Mundell and County Attorney Ralph Dickerson of Sarpy County are investigating.

Robesons Says, "I'm Sorry, But I Guess It Had To Be"

The Philosophic Robesons

Exactly one week after Rutgers University has conferred upon Paul Robeson the honorary degree of Master of Arts a statement was made public by his wife, Mrs. Elisanda Goode Robeson, who is living in London, England, that she had instituted proceedings for divorce, naming a white Englishwoman as co-respondent. Word that there had been an estrangement between the noted singer and his biographer did not come as a distinct shock to the couple's friends and acquaintances on this side of the Atlantic, for rumors have persisted for more than a year that their marital relations were badly strained.

Mrs. Robeson attributes their domestic troubles to an unnamed principal in the triangle who is expected to marry the defendant when he is free. She is quoted as saying to representatives of the press:

"Paul and I always have been happy. His infidelity shocked me at first, but then I realized it was a normal tendency and I did not allow it to interfere with our love. Now things are different because Paul has other plans."

When interviewed at the Casino Theatre where he is making a big hit singing "Ol' Man River" and is the most popular member of the Show Boat Company, Robeson is quoted as having intimated his intention of marrying an English society woman in the event Mrs. Robeson gets a divorce, saying:

"It has not been much of a secret abroad. When I was in London last we were seen together much of the time and made no bones of our attachment. I can't mention her name now as I don't know if she still wants me. I have been expecting this. I am sorry but I guess it had to be. I have made my plans well in advance. I desire above all things to maintain my personal dignity. If this stirs up race prejudice I am prepared to leave the country forever. I am studying Russian, German, and French and will soon be qualified to act in Europe. I am assured of a following in England. I had to go there to find out whether I was really an artist or not."

It would seem that Mr. Robeson had to go abroad also to find

whether he was really in love with his wife or not. But as he says, philosophically, "I guess it had to be." Until her husband's obvious desertion Mrs. Robeson also assumed the role of a philosopher, "realizing his infidelity was a normal tendency and refusing to allow it to interfere with their love." So while profoundly regretting the whole affair with its sensational aspects the public might as well view it philosophically and chalk it up as "another one of those things."

GUIDE PLATFORM O. K'd BY MR. OLLIE LEWIS

Dear Sir:— After reading the Platform of your paper, I am convinced that it is not only broad, but strong enough to support all of its readers. Deep enough to commend itself to our own very keenest intellect, yet simple enough to be understood and appreciated by our humblest citizen. Surely than it must be sufficiently attractive to be supported by ALL. Because of the many features that have been recently added to the paper and because of its public spirited policy, I believe that slowly but surely "The Guide" is carving a new name for itself, not alone in its immediate community, but along with other great papers throughout the country.

JESS HUTTEN CONCEDED GOOD CHANCE IN CITY GOLF TOURNAMENT

Out of the three Negroes starting in the city golf tournament, Ulysses Watson, Malcolm Scott, and Jess Hutten, Hutten is the only one remaining. He won his first match by default and his second match by superior playing. His consistency and accuracy are expected to carry him a long way toward the crown.

ATTENTION LADIES

The County jail seems to be a pretty good place after all, especially for ladies who are too thin or too fat. While some complain of the food served and lost weight on the jail diet, Sheriff McDonald has at least one prisoner he can point to with pride, as an example of just how good the jail meals are. A woman imprisoned last September 24th, on a narcotic charge, weighed 118. Today she weighs 170 pounds.