

THINGS TO BE THANKFUL FOR

Thanksgiving Day will soon be here again. Crops are good, times are good, everybody is prosperous and happy. But if your cup is not full the bargains we offer you this week ought to fill it to overflowing.

DO ALL YOUR WINTER BUYING NOW



THANKSGIVING FOR YOUR FEET

Turkey day is near at hand—got yours? Don't your neighbors keep turkeys? We can dress your feet so that they will be a credit to any Thanksgiving dinner.

YOUR SHOES ARE HERE

For men we've choice shoes from patent colt and kid, velour calf; lace and button, or blucher cut, narrow toes or moderate lasts. \$5.00, \$4.00, \$3.50, \$3.00, and \$2.50.

For women we have handsome boots in lace or button styles, narrow toes; Cuban or French heels; patent kid, patent colt skin, vic/ kid and gun metal calf. \$3.75, \$3.50, \$3.00, \$2.50.

Misses shoes; high cut or regular cut; vic/ kid and box colt. \$2.00, \$1.75, \$1.50, \$1.40 and \$1.25.

Boys' Shoes. "Goodwear" is the name of one of our best sellers. Vic/ and box calf, 3 to 6, \$2.00; 13 to 2 1/2, \$1.75; 9 to 13, \$1.50.

Try our shoes and they will please you.

FLEECE GOODS AND OUTINGS

50 pieces of assorted colors in Flannelettes; worth 10c to 12 1-2c; to close7c

Domestic fleecedowns or Alaska velvets, now on sale at12 1/2c

35 pieces of outings, in light and dark colors; good 8 1-3c value; on sale this week at6 1/2c

SAMPLE BLANKETS ONE-FOURTH OFF.

We still have a good selection of sample wool blankets in colors tan, gray, white and fancy, that are now on sale at **ONE-FOURTH OFF.**

- \$5.00 wool blankets now.....\$3.75
- \$6.00 wool blankets now.....\$4.50
- \$7.50 wool blankets now.....\$5.62
- \$10.00 wool blankets now.....\$7.50

ATTRACTIVE HOLIDAY PRESENTS.

Come in and give this lot a look and then you will say that our 18-inch Hand Embroidered Center Pieces are worth twice the price we ask for them.

250 of these go on sale this week at98c

These are all good designs, worked with one of the best brands of wash silks, absolutely fast colors, and the assortment large and varied. Remember the price is 98c.

BLACK AND CREAM DRESS GOODS.

30c cream white Princess cloth, 38 inches wide, now on sale....25c

50c Crespine Panama, 44 inches wide, cream only, now on sale 39c

50c cream white Nun's Veiling, 33 inches, now43c

90c cream white Nub, Voile, 46 inches wide, now, to close at half price45c

\$1.00 imported mohair in cream white, 45 to 50 inches wide, now at a special price79c

\$1.00 cream white sublime half silk now85c

\$1.50 and \$1.75 black wool suitings in Panamas, taffetas, armures

Prunellas, in width from 42 to 50 inches, now on sale at.....\$1.30

Special lots in colored suitings at 25c, 38c and50c

BEDSPREADS AND TOWELS.

60 plain hemmed bed spreads, well finished and good patterns, now69c

25 crown spreads, medium size, fringed; special at.....89c

50 unity fringed spreads, assorted patterns, cut corners; \$1.50 values, special\$1.25

50 ideal fringed spreads, extra large size assorted patterns; \$2 value\$1.65

25 dozen of Bleached Turkish towels, special, this week...8 1/2c

20 dozen of extra quality hemmed Turkish towels, 25c values special19c

15 dozen linen towels in fringed hemstitched or plain hemmed; worth to 35c; now.....25c

SALE OF LACES AND EMBROIDERIES.

30 pieces of lace edges and insertings, in Torchon and Plat Vals, worth to 10c yard; now to close, at yard3 3/4c

25c pieces of fine Val. Laces, suitable for handkerchiefs, and fancy work for holidays; now on sale at **ONE-FOURTH OFF.**

14 pieces of corset cover embroidery, in assorted patterns, 18 inches wide, worth to 40c; to close 25c

GLOVES AND MITTENS.

There are three things to consider in buying gloves and mittens. First is **QUALITY**, second, **FIT**, and third, **PRICE**. These are all represented in ours, as we buy from leading manufacturers, both foreign and domestic. Therefore we get the lowest prices and latest weaves and colorings.

A lot of golf gloves and mittens in black and colors in ladies' sizes, now23c

Ladies' yarn mittens, in black only15c

A complete showing in ladies' fancy golf gloves, cashmere gloves and mittens in assorted colors; worth 60c now on sale45c

Ladies' warm lined dressed and undressed kid mittens, at 75c and\$1.00

Ladies' fur gauntlet driving gloves, good quality; in black only, \$1.25

Ladies' silk lined undressed kid gloves, in assorted popular colors, at\$1.50

Ladies' unlined heavy kid gloves, for street wear; all sizes; now\$1.00

Fine quality in ladies' undressed gloves, in assorted colors; now on sale\$1.00

Long 16-button silk gloves, in black or white; extra value at \$1.00 and\$1.35

12-button long black glace gloves, in sizes 6 3/4 to 7 only; now...\$2.65

CHILDREN'S MITTENS.

20 dozen of children's yarn mittens in colors red, navy, and black; this week10c

Other mittens at 15c, 20c and...25c

WOOL TAM O'SHANTERS.

50 wool Tam O'Shanters, in colors Grey, Navy, Red and White; 50c and 75c values; to close.....25c



INTERESTING NEWS.

If you are looking for a reliable trading place to buy coat, fur, skirt or waist, have a glance at our carefully selected stock of coats in fancy plaids, black and colored kerseys, black broadcloths, in loose backs or half fitted styles. All models shown by us are strictly up to date and the prices low enough that you can't help being interested.

BARGAIN LOT.

24 inch jacket "odds;" were selling at \$4.50 to \$7.50. Your choice at\$1.50

28 inch jacket "odds;" were selling at \$9.50 up to \$14.50. Your choice at\$4.95

50 inch plaid tourist coats worth \$9.50, \$9.95. Special\$7.50

50 inch shaded plaid coats; worth \$11.50 and \$12.50, special...\$9.95

WAIST SPECIAL FOR SIX DAYS. 98c for Waists worth 1.50 and \$1.25.

White brocaded waisting, checked and striped flannelette waists, in one assortment. Your choice at98c

Taffeta silk waists in solid and plain colors. Special at \$2.95, \$3.95, \$4.50, and\$5.95

WRAPPERS.

Fast colored fleeced material—special at \$1.25 and.....98c

DO NOT NEGLECT.

To select one of the skirts at such price as made this week.

\$5.95 Panamas, special\$4.95

\$9.95, \$9.50 Panamas; special. \$8.50

\$14.50, \$12.50 Voiles and silk; special\$9.95

UNDERWEAR SPECIAL.

Misses' union suits, in gray, ribbed, at25c

Ladies' 2-piece garments, in light fleeced ribbed, at 25c, and...50c

Ladies' cream white union suits, in a light fleece; glove fitting; best \$1.00 garment on the market, this week85c

FRED SCHMIDT AND BRO.

917-921 O, OPPOSITE POST OFFICE.

LINCOLN, NEBRASKA.