PAINE TO SELL OUT

Preparatory to Selling

WILL REDUCE HIS STOCK

Everything in This Great Stock of About

\$90,000 AT 20 PER CENT DISCOUNT

MERCHANDISE UNSURPASSED

It is a well known fact that the class of merchandise carried by the Paine Clothing Co. is not surpassed by any in the city or state, and never before in the history of our store have we made a sale so sweeping and widespread in its character.

This Great General

Discount Sale

will afford a splendid opportunity for the buying public to procure the higher grades of merchandise at less than the price of the ordinary kind. Our only warrant for a sale of this kind lies in the fact that we desire to greatly reduce the stock in a limited time. All goods are marked in plain figures and discounts will be deducted from prices marked.

Everything Goes at a Discount

Except the three lines of contract goods mentioned below. This sale includes Men's, Boys' and Children's Clothing, Furnishings, Underwear, Hats and Caps, Merchant Tailoring, Trunks, Suit Cases, Valises and all goods in our Work Department.

Our Men's Clothing embraces some of the finest makes procurable, such as the celebrated Washington and F. B. Q. brands, and Peerless Pants. In our Furnishings are included Eclipse Shirts, Dent's and Perrins Gloves, all the newest and most desirable colorings in Scarfs and Ties, the famous Piqua and Dr. Diemel Linen Mesh Underwear, Scrivens Drawers, etc. In Hats we include all of John B. Stetson's staple and novelty shapes, Split Straws, Panamas and Manila Braids. The greater part of our Boys' and Children's Clothing is of the "SAM PECK" brand, known as the BEST IN AMERICA. A more opportune time for the purchase of a Trunk or Valise could hardly be. Supply your vacation needs at this sale and you'll save money for your trip.

Sale Commenced Thursday, July 5th

PAINE GLOTHING COMPANY

1215-17-19 O Street Lincoln, Neb.,

Enough money can be saved by buying during this sale to repay a trip of 100 miles. Get here early while the picking is good.

1-5 Off Earl and not in

Earl & Wilson Collars, Manhattan Shirts and Dunlap Hats are contract Goods and not included in this Sale.

1-5 Off