

THREE LEADING FEATURES OF OUR MEN'S CLOTHING

The Foremost Feature of Our Men's Clothing at \$6.50 to \$12 is Our **\$10 Line**

THE SUITS

The best American woollens are represented in the cheviots, cassimeres, thibets and worsteds, of which this line is made. They come in all the stylish gray effects, the new green mixtures and other handsome cloths, including plain blue and plain black cheviots and thibets. Both the extra long and the conservative cuts, with button side or center vents are found in the three and four button coats that are the correct style this year. Garments that make economy easy without any sacrifice of appearance.

THE TOPCOATS

These come in coverts and whipcords, in the tan and brown shades most favored by fashion, as well as in the conservative oxford grays and black cheviots. Some of them are satin-lined. All are genteel garments, carefully finished and the correct length for Fall 1905.

The \$10 lines of Raincoats and three-quarter coats are admirable in every point of clothing excellence.

The Leading Thing in Our Men's Clothing at \$12 to \$18 is Our **\$15 Line**

Finer woollens, hand-tailoring at every point that needs careful shaping to impart correct contour and still closer attention to every detail of fit and finish, make our \$15 Suits, Topcoats, Raincoats and Overcoats the ideal garments for business men who have to keep up appearances and want clothing which combines neatness with the greatest durability at a moderate cost.

OUR GARMENTS AT \$20 TO \$30 CONFORM TO THE HIGHEST CUSTOM STANDARD

The finest imported woollens, hand tailoring throughout and assiduous attention to the minute details, with expert inspection all through the process of manufacture, make our high-grade garments the peer of any clothing in America. Professional men, financiers and the closest followers of fashion in elegant attire for men find these garments in full keeping with their needs.



ARMSTRONG CLOTHING COMPANY

1221 to 1227 O Street, Lincoln, Nebraska.

P. F. ZIMMER, Real Estate.

Farms, Ranches, and City Property bought, sold and exchanged. Some good farms for sale in the Kansas and Nebraska winter wheat belt. Write today and tell me what you want or what you have to sell. Give full description. I will immediately let you know what I can do for you. Reference First National Bank, Lincoln, Neb. Address

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Kemper-Paxton Mercantile Co.