

**HAYDEN'S**  
The Reliable Store

THE GREATEST  
**Western Mail Order House**  
THE PLACE FOR BARGAINS

**HAYDEN'S**  
The Reliable Store



**RIGHT CLOTHES AT RIGHT PRICES**

Has always been and always will be our motto, and we need just one order to prove to you that it is a motto well chosen. You are always sure of getting your money's worth when you buy clothing here.

**Our New Fall Stock of Men's, Boys' and Children's Clothing**  
Is now complete in every detail and ready for your inspection and approval . . . . .

**HANDSOME MEN'S SUITS** for Dress and Business wear, at . . . . . **\$5 to \$25**  
Values that elsewhere would cost you at least one-third more.

**IF YOU WANT THE BEST AND-LATEST IN TOP COATS** order one now; no garment will give you so much real comfortable service during the early fall as the top coat We have an elegant line at . . . . . **\$10, \$12.50, \$15**

A Swell Line of Over- Cravineté Rain Coats Youth's Long Pants coats, at from at Suits, at from **\$7.00 to \$30.00 \$7.50, \$10, \$12.50, \$15 \$3.75 to \$10.00**

**THE MOST MAGNIFICENT LINE of Boys' Knee Pants Suits** ever shown in the west, at . . . . . **\$1.50 to \$6.50**

**OUR NEW FALL CATALOGUE** containing descriptions and samples of a great many bargains in High Grade Clothing is now ready and will be sent Free of charge to any address. Write for it. **DON'T TAKE OUR WORD** as to the quality of goods offered, send us your order, examine the garments, try them on, if you are not perfectly satisfied your money will be refunded.

**Ladies' Combination Suits 50c**

- Jersey ribbed long sleeves and ankle length, Hayward Mills hand finish; ed garments, regular 75c values, at . . . . . **50c**
- Corset Covers and Vests, Fine Jersey ribbed light weight, great values, at 39c, at . . . . . **25c**
- Children's Vests and Pants, Jersey ribbed, fleece lined, all sizes, worth up to 39c will go at . . . . . **19c**
- Ladie's Knit Underwear, Jersey ribbed, great value at 39c, now . . . . . **25c**
- Ladie's Hose, In allover lace and drop stitch, black and fancy colors, worth up to 50c, at . . . . . **23c**
- Ladie's Hose, In plain and fancy colors, worth from 19c to 25c, at . . . . . **12½**
- Children's Hose, In allover lace and drop stitch, worth 25c, at pair . . . . . **15c**
- Boys' Bicycle Hose, worth 19c, at . . . . . **10c**

**FANCY SILKS**—In small designs, all colors, full pieces—worth 69c, 75c and \$1 yard, at our sale price, the best value ever offered t, yard . . . . . **39c**

**WHITE OR CREAM PONGEE**—Regular \$1.00 quality, 24 inches wide, at, yard . . . . . **75c**

**FINE AND WHITE CREAM TAF-FETA**—Pure silk, 19 inches wide, 69c grade, at yard . . . . . **48c**

**THE NEW PLAID SILK SO DESIRABLE FOR WAISTS**—In browns and blues, in beautiful color effects, in heavy satin cross bars, worth \$1.00 yard, at yard . . . . . **75c**

See the new Electra Silk in Messaline finish, the prettiest silk made, all colors, on sale at, yard . . . . . **98c**

**Interesting Specials**  
**IN MEN'S FURNISHINGS.**

- Men's Flannel Shirts, in light and dark colors, 500 dozen of them, worth from \$1.00 to \$3.00, on sale at 69c and . . . . . **98c**
- Men's Underwear, Fleece lined and heavy woolens, broken lots that are worth from 75c to \$1.50, at, per garment . . . . . **39c**
- Men's Heavy Woolen Hose, per pair . . . . . **12½c**
- Sweaters, For Men and boys, in plain and fancy colors, worth up to \$1.50 at . . . . . **25c**
- \$1.00 Men's Shirts, 49c—A handsome line of men's madras shirts in all the latest patterns, worth \$1.00, at . . . . . **49c**
- One Lot of Shirts—Slightly soiled, but worth 75c, at . . . . . **25c**

**VISITORS to the Horse Show and Ak-Sar-Ben Carnival**

September 26th to October 8th, are cordially invited to make our Store your **HEADQUARTERS.**

**Make Yourself at Home** If there's anything you don't see that you want to see, ask for it. Never any trouble to show you goods whether you come to buy, or just to look.

**You're Always Welcome** at "The Big Store" where you will find the most prodigal display of New Fall Beauty west of Chicago and at prices so low that it will pay you to bring along a big pocket book and buy you winter's supplies while here.

**PERSIAN, JACQUARD and RATCHET SILK**—For waists or dresses, that sold for 85c and \$1.25 yard, on sale, at yard **49c**

**WHITE or CREAM Lining Satin**—36 inches wide, regular \$1.50 quality, at yard . . . . . **98c**

**SILK for Shirt Waist Suits**—The newest styles and colors, 27 inches wide; on special sale at, yard, 89c and . . . . . **69c**

**50 PIECES colored pure silk Crepe de Chine**, 24 inches wide, in leading shades at, yard . . . . . **49c**

**THE newest Persian and Broadtail Velvets**, for waists, coats and entire dresses, on sale at, yard . . . . . **\$1.00**

**NOW IS THE TIME TO BUY**

**TABLE LINENS, MUSLINS AND SHEETINGS. THESE PRICES ARE TRULY MONEY SAVERS.**

- Atlantic Sheeting—Unbleached, 2 yds. wide, our regular 25c value at yd. **18c**
- 15 Yards Bleached Muslin—1 yd. wide, our regular 7½c value, 15 yards to a customer . . . . . **\$1.00**
- 12 Yards English Long Cloth—Soft finish, regular 12½c value, 12 yards for . . . . . **\$1.08**
- Pure White Table Damask—In several handsome patterns, regular 35c value, special, at yard . . . . . **19c**
- Pure German Linen Table Damask—Soft bleached, reg. 65c value, a yd. **49c**
- Glass Toweling—Linen finish, 18 in. wide, in red and blue checks, regular 10c value, at yard . . . . . **4½c**
- Turkey Red Table Cloths—Oil boiled, 24 yards long, guaranteed fast colors, regular \$1.50 value, at each . . . . . **69c**
- India Linon, Dotted Swiss, Check Nainsooks, etc., reg. 10c values, at yd. **5c**

**WOOL DRESS GOODS BARGAINS** That have no equal in any other store in the west.

- 54 inch strictly all wool Ladies' Cloth, at yard . . . . . **49c**
- \$1 Sicilians, black, brown and navy, 54 in. wide, extra weight, at yd. **49c**
- 75c strictly all wool Zibeline, fine range of colors, looks just like \$5.00 grade, only yard . . . . . **47c**
- 75c Scotch Suitings, strictly all wool, looks just like material of \$20 ready-made suit, at yard . . . . . **46c**
- English Mohairs, metallic figures, made to sell at \$1 yard, at yard . . . . . **45c**
- Strictly all wool Tricots, nes school dress shades, worth 50c, at only yd. **39c**
- Strictly all wool new fall Waistings, handsome mixture wsaives, at yd. **39c**
- Strictly all wool Challies and Printed Henriettas, 50c grade, at yd. **17½c**
- Dress Goods at yard 10c, 15c and up from . . . . . **25c**

SAMPLES OF NEW FALL DRESS GOODS ARE NOW READY.

**16th & Dodge HAYDEN BROTHERS Omaha, Neb.**