The Reliable Store

THEG REATEST Western Mail Order House THE BEST PLACE FOR BARGAINS

The Reliable Store



GHT CLOTHES AT RIGHT PRICES

Has always been and always will be our motto, and we need just one order to prove to you that it is a motto well chosen. You are always sure of getting your money's worth when you buy clothing here.

Our New Fall Stock of Men's, Boys' and Chlidren's Clothing

Is now complete in every detail and ready for your inspection and approval

HANDSOME MEN'S SUITS for Dress and Business Values that elsewhere would cost you at least one-third more.

IF YOU WANT THE BEST AND LATEST IN TOP COATS order one now; no garment will give you so much real comfortable service during the early fall as the top coat We have ? | [an elegant line at......

A Swell Line of Over. Cravinette Rain Coats Youth's Long Pants coats, at from \$7.00 to \$30.00 \$7.50. \$10, \$12.50, \$15

Suits, at from \$3.75 to \$10.00

THE MOST MAGNIFICENT LINE of Boys' S Knee Pants Suits ever shown in the west, at....

OUR NEW FALL CATALOGUE containing descriptions and samples of a great many bargains in High Grade Clothing is now ready and will be sent Free of charge to any address. Write for it. DON'T TAKE OUR WORD as to the quality of goods offered, send us your order, examine the garments, try them on, if you are not perfectly satisfied your money will be refunded.

LINEN AND DOMESTIC VALUES That are Winners

Ready made Sheets, bleached, 21 yards wide and 21 yards long, 556 without seams, wide hem, regular 69c value, at..... Ready made Pillow Cases, 42 and 45 inches, wide hem and well made, 15c value, special at, each..... 20 yards Unbleached Muslin. 1 yard wide, regular 7 to value, 20 yards to customer, for 12 yards English Long Cloth, soft finish, 1 yard wide, regular Turkey Red Table Damask, regular 35c value, special at, yard..... Mercerized Table Damask, in several beautiful patterns, 50c value at, yard..... Glass Toweling, linen finish, 18 inches wide, red and blue check, 4.16 regular 8tc value, yard..... Fringed Table Cloths and Napkins to match in sets; this is a big bar-

A WHIRLWIND OF BARGAINS In Our Flannel Department......

1000	10c Hamilton Comforters Quilting at, yard
	15c 36-inch wide extra heavy Shaker Flannel at yard
	10c 28-inch wide Cotton Flannel at, yard
	15c plain Colors Cashmere Twill Baby Flannel at, yard
	BED SPREADS
	\$1.00 full aize extra heavy white Bedspreads, beautiful Marseiles 500

\$1.25 extra heavy white Honeycomb Bedspreads, made from double 89c twisted yarn, very large size, Marseiles pattern, each........ \$2.98 Genuine Marseiles Bedspreads with heavy and rich border in beautiful raised floral pattern, this is a good value, each......

No Equal are now being ed by us, and we pay the f

Nearly every freight brings us new Silks and in point of maynitude and for style and beauty our stock will surpass any previous season. You should not miss seeing this magnificent collection. Silks will be cheerfully shown. This sale includes silks appropriate for Ak-Sar-Ben Ball and Horse 1. 51

Show costumes, as well as silks for street wear.

Mulls, Silk Organdies, Messaline Chiffon, Silk Grenadines, Louisienne and Pure Silk and finest grade, warranted Point Taffeta and other novel-ties at \$1.75, 1.50, 1.25, 98c and 69c Silk for Suits and Walsts Reduced

An immence quantity in all about 500 pieces, the choicest and best styles for this fall season; all the popular colors divided in several lots, and go on 390 BLACK PEAU DE SOIE, 27 in. 980 eale at 69c, 55c, 49c and 390 wide, worth \$1.50, on sale for 980

About One-Half

Printed Cropes, Crepe de Chine, Paris | Great Sale of White Wash Silks | There is no store in America that can equal

to wear and wash, 24 in. wide 35c. 49c 27 in. wide 39c, 36 in wide

BLACK PEAU DE SOIE, pure silk. 36 in. wide, fine grade that \$1.39 usually sells for \$2, on sale for \$1.39

Black Taffeta, all silk, 24 inches 490 wide, worth 85c, for...... Black Taffeta, all silk, 27 inches 690 wide, worth \$1.00, for...... Black Taffeta, all silk, 36 in. \$1.00 wide, worth \$1.75, for.....

Send In Your Mail Orders

WE PAY THE FREIGHT on all furniture purchases; get prices

WESTERN GROCERY BUYERS' HEADQUARTERS Everything Guaranteed Absolutely Fresh. Pure and Clean

White Russian, Diamond C, Beat 'Em-All, Swift's Pride, or Armour's Laundry Soap. per box, 100 bars...... \$2.85 100 pound sacks, Pure Cane Granulated Sugar \$5.30 Gallon cans Pure Golden Table Syrup ... 390 Good Japan Rice, for family use, per lb 4c The very best Sods, Oyster, Butter or Milk Fancy Crisp Ginger Snaps, per lb 5%0

Highest Patent 4-X Minnesota Flour, 48-lb-5 Gal, Kegs Chou Chou, Dill or Sour Gher-The Best Laundry Starch, per lb 40 The Best Spices, any kind you want, per TEAS AND COFFEES. The only house that Imports Teas and Cof-

Choice Golden Santos Coffee, per lb ...,12%c Fancy Marrembro Blend Coffee, per lb ... 150 Ankola Blend Mocha and Java, per lb. . 17%0 Old Government Mocha and Java, per lb. 250 Choice Tea Siftings from fresh teas, per pound Choice B. F. Japan, sun dried, English Breakfast Gunpowder Tea, per lb. 28c Fancy Spider Leg Japan, Oolong, or Ping Suey Gunpowder Tea, per 1b 33160

Write for prices if you do not see what you want quoted in this list.

16th & Dodge HAYDEN BROTHERS Omaha, Neb.