

HAYDENS

The Reliable Store

BARGAINS IN LADIES' FURNISHINGS

Ladies' sleeveless and short sleeve vests, in fancy lace lisle thread, in white, black and colors, worth from 25c to 39c..... **9c**

One lot of Ladies' fine nainsook gowns, low neck and short sleeves, trimmed with lace and embroidery, worth up to \$1.50, on sale at... **69c**

The Leading Dress Goods House of the West

MORE WOOL DRESS GOODS THAN ALL OTHER OMAHA STOCKS COMBINED

We are now prepared to show all the new fall styles in Wool Dress Goods, new printed Warp Mohairs, new mannish effects in Tailor Suitings, new Zibelines, etc., at prices that are less than any other western house.

BLACK DRESS GOODS—Priestley is always first in blacks. Black Broadcloths, **\$5.00, \$4.00, \$3.00, \$2.00, and \$1.00.** Black Cheviots, **\$4.50, \$3.00, \$2.50, \$1.50, 75c, and 49c.** Black Fancies, **\$5.00 to 49c.**

TAILOR SUITINGS—Fancy Mohairs, **49c, 59c, \$1.00 up to \$3.50.** Mannish effects in Tailor Suitings, **50c to \$5.00.** New Zibelines in all the new weaves, **49c to \$5.00.** New Voiles and Crepe Eolines, **85c to \$3.00.** New Waistings in Mercerized Warp and All-Wool, at **50c, 75c, 85c and \$1.00.**

We are Omaha agents for Lansowne, **\$1.25.**

OUR FALL SAMPLES NOW READY—SEND FOR THEM

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BARGAINS IN LADIES' FURNISHINGS

Ladies' fine fancy lace and plain lisle thread hose, in black, white and fancy colors, and all the newest shades, worth from 50c to **\$1.29c**

One lot of ladies' black and fancy colored hose, worth up to 39c, on sale at..... **12½c**

One lot of children's heavy ribbed hose, all sizes, worth 15c, at... **8½c**

Money Savers

IN

Women's Ready Made Garments

Send Us Your Order at Once



Women's French Voile skirts with elegant silk drop worth up to \$20.00, on sale at **\$9.90**
Your choice of any wool suit in the house, worth up to \$40.00, at..... **12.75**
Ladies' \$10.00 and \$12.00 suits on sale at..... **4.95**
Ladies' silk underskirts in all colors and black, at..... **3.98**
Ladies' skirts, worth \$5.00..... **2.98**
Women's rainy day skirts, worth up to \$4.00 at..... **1.49**

CLEARING SALE OF WAISTS...

Women's waists, with tucks and embroidery..... **25c**
Women's \$1.50 waists at..... **69c**
Women's \$3.00 waists at..... **95c**
Women's Jap waists, worth up to \$5, at... **1.98**
Children's \$2.00 dresses at..... **49c**
Women's \$2.00 lawn wrappers at..... **1.00**

Hayden Bros' Final Clearing Sale of **MEN'S SUITS** at **\$5.00 and \$10**



Men's Fine Suits in Cheviots, Serges, Worsted, Cassimeres and many other fabrics, in light, medium and dark shades—in plaids, neat stripes, fancy mixtures, plain blues and blacks—well tailored, perfect fitting, good linings and trimmings—have been sold at from \$10 to \$12.50, our Clearing Sale Price..... **\$5**

Men's Extra Fine Suits, in the very latest styles of newest fabrics, tailored perfectly with hand-padded shoulders, hand-felled collars, self-retaining hair-cloth fronts—all the newest and noblest shades and patterns in gray and brown mixtures, fine mixed plaids, neat stripes, fancy mixtures, plain blue serges, black, unfinished worsteds and thibets. Most of these suits were sold at from \$15 to \$20. Our Clearing Sale Price..... **\$10**

Men's Outing Coat and Pant Suits, in light and medium shades, all sizes, well made, final Clearing Sale price... **\$3.75**

Boys' Knee Pant Suits, in double-breasted, sailor blouse, Russian blouse and three-piece styles, final clearing sale price..... **\$1.50**

Popular Priced Dress Goods

We have the finest line of popular priced all wool and part wool dress goods in the city. Prices run from 10c to 59c yard.

- 54-in. ladies cloth, worth \$1.00..... **59c**
- 54-in. black Sicilian, worth \$1.00..... **59c**
- 40-in. all wool Zibeline, worth 75c..... **49c**
- 40-in. Scotch Mixtures, worth 85c..... **49c**
- 40-in Granite Cloth, worth 75c..... **39c**
- 40-in. French Plaids, worth 75c..... **39c**
- 50-in. New Fall Fancies, worth 59c..... **25c**
- 75c all wool Challies..... **25c**

Our Prices Defy Competition

IN OUR LINEN AND DOMESTIC DEPT.

Note a few prices below. We think them not unmatchable but unmatched

Ready made pillow cases, 42-in. and 45-in linen finish with wide hem, regular 18c value, 12 to customer, at..... **12½c**

20 yards unbleached Muslin, one yard wide, regular 7c value, we will sell 20 yards to customer..... **98c**

English long cloth, soft finish, one yard wide 12c value, we will sell twelve yards for..... **\$1.08**

Mercerized Table Damask, pure white, in beautiful patterns, regular 50c value, on special sale at, yard..... **32½c**

Pure Linen Toweling, unbleached, 18 in. wide, regular 12c value, yd..... **7½c**

India Linon, Dotted Swiss, Check Nainsook, etc., regular 10c value, on sale at, yard..... **5c**

50 Pieces Fine Silks on Sale

AT ABOUT ONE-HALF THEIR ACTUAL WORTH.

Black Taffetas, Black Peau de Soie, Plain Colored Taffetas and Fancy Silks.

Fancy Silks will go in three lots, full selection of each kind; the qualities are worth from 75c to \$1.50, will go at 49c 55c and..... **69c**

You will wonder how these Black Taffetas can be sold so cheap. We secured them at a Bargain is the reason.

20-inch Black Taffeta, worth 85c, in this sale at..... **55c**

27-inch Black Taffeta, worth \$1.00, in this sale at..... **69c**

36-inch Black Taffeta, worth \$1.50, in this sale at..... **95c**

A lot of Silks, including, both plain and fancy; some sold for 75c, others for \$1.00; to sell quickly, only..... **25c**

10 pieces Wide Silks, for house gowns and kimono, worth up to \$1.00, will sell for..... **49c**

NOW IS JUST THE TIME to be thinking what you want to order for fall and winter wear. Our samples are now ready and will send them to you free of charge upon application. Don't fail to send for our Clothing Catalogue. It will be ready in a few days. We give all orders, no matter how small, prompt and careful attention and guarantee satisfaction, or your money back.

16th & Dodge St.

HAYDEN BROTHERS.

Omaha, Nebraska.