1.9

The Reliable Store

To Effect A Quick Clearance

And make room for the new fall Silks which are now fast arriving we will cut prices lower than ever. All odd pieces Summer Silks, in plain

and figured, worth up to \$1, for . 25c Embroidered Posgee, Pure silk dots and other designs best quality, worth

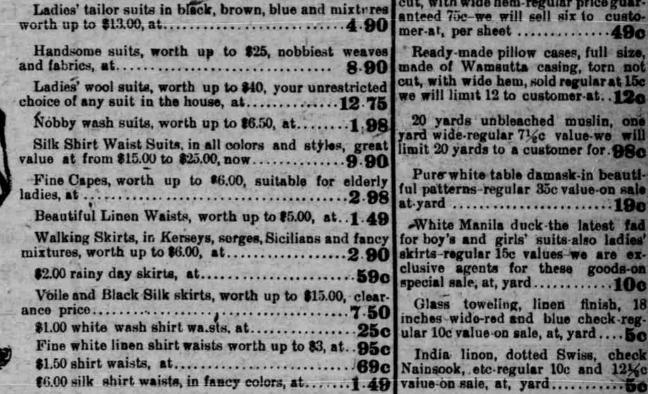
We offer 10 pieces pure silk, white, yard wide wash silk, elegant quality, Black Jap Wash Silk, 36 in. Lyons

Silk That Sold For \$1.50,

shirt waist suits. Another lot of that fine black taffeta, 27 in., that usually sells for \$1,

YDEN'S Execlient Garments at **Extriordinarily Low Prices**

The prices may surprise you, we know the garments will be a greater surprise. Send your order. Remember your money back if you are not satisfied.



The Reliable Store.

On prices in our linen and domestic departments. See our sheet prices below for example:

Ready-made sheets made of New York Mills sheeting that sells at 35c a yard, size 81x90, seemless, torn not cut, with wide hem-regular price guar-anteed 75c-we will sell six to custo-

Ready-made pillow cases, full size, made of Wamsutta casing, torn not cut, with wide hem, sold regular at 15c we will limit 12 to customer-at. . 120

20 yards unbleached muslin, one yard wide-regular 71 c value-we will limit 20 yards to a customer for .980

Pure white table damask-in beautiful patterns-regular 35c value-on sale at-yard 190

-White Manila duck-the latest fad for boy's and girls' suits also ladies' skirts-regular 15c values we are ex-clusive agents for these goods-on special sale, at, yard 10c

Glass toweling, linen finish, 18 inches wide-red and blue check-regular 10c value on sale, at, yard 50

India linon, dotted Swiss, check

Leading Dress Goods House

Of The West

Our new wool dress goods are arriving daily and we will show more new styles for fall of 1904 than all other Omaha stores combined-Priestley, Lupin, Botany, Atlantics and all other leading manufacturers will be represented here.

Priestley's black-yard, 75c, \$1.00, \$2.00, \$3.00 up to \$5.00	
Lupin's black and colors-yard 75c to	10 mm
Broadcloths and Suitings-yard, from 75c to	
Mohairs in all the new colors and mixtures—yard, from 50c to . 3.00	100

High Grade Wash Fabrics

In the Greatest Clearing Sale ever held in Omaha. All the surplus stock in Our Main Wash Goods Dept., offered at "get rid of" prices. Hot weather fabrics as well as heavy spring and fall suitings white waistings, etc.-all included in this Greatest of All Mid-Summer Clearing Sales.

Fancy Grenadine, black and colors, finest imported silk lun fabrics, sold at 65c to 95c, yard	tre 90
White Pique, 25c and 35c qualities, yard	10
White Imported Waistings, 35c to 65c qualities, yard2	5c
Fall weight Suitings, 25c to 50c grades, yard	5c
White Jaconat Lawn, 40-in. wide, 20c quality, yard 1	oc
Dimities in pin stripes and nainsook in checks (white), 18c grade, yard1	0c
India Linon, 15c grade (sheer finish), yard	

GREAT CLOTHING VALUES Are now a feature of

Our everyday sales New goods are rapidly arriving and we must make room for the Fall and Winter stock.

SEE OUR SUMMER WEIGHT SUITS AT

It wont cost you a cent to examine them for if they are not satisfactory we will refund your money. You would ordinarily have to pay \$8.00 to \$12.50 for the same garment we offer at.....

TAILORED MEN'S SUITS AT

Unquestionably the best values ever offer ed at the price. Actually sold for \$15.00, \$18.00 and \$20.00.
All colors. Best fabrics. Now

Our Fall and Winter Clothing Catalogue Will Soon Be Ready. Send Us Your Name And Address.

Trade Pulling Prices From Our Grocery and Hardware Dep't

10 bars best Laundry Soap for 250	2-burner Gasoline Stoves \$2.19
5 pounds hand picked Navy Beans for	Blue and White Enameled Water Pail590
5 pounds Tapicca, Sago, Hominy	Blue and White 6-quart Tea
or Barley for	Kettle
or Vim 71/20	Warranted Rubber Hose 740
1-pound can Potted Ham, Beef or Tongue	SPECIAL CUT IN REFRIGERATORS AND ICE CHESTS UP FROM
pound Oil Sardines per	
Imported Sardines,	7%e 7%e 7%e 7%e 7%e
per can	What it will Buy.
34 pound Mustard Sardines, per can	ALL IT SHALL BELL IN THE SHALL BE AND ADDRESS OF THE SHALL
Assorted Pickles in bottles 8160	Feather Dusters
Large bottles pure Tomato	Nickeled Coat Hangers 740
Catsup 8150	Nickel Claw Hammer726
Gallon can Apples, per can 19c	Carpet Beaters
Dried Fruit Specials	Wine Dish Drawers 71/20
	2 Wire Coat Hangers 750
California Evaporated Peaches, per pound	11-in Black Serub Brush 7%c
Large Ruby Prunes, per pound 3%c	Tin Water Pails7%c
marge analy a control for parameters	3 Large Boxes Toothpicks7%c
	Combination Comb Cases 7160
Large adjustable Screens 210	Fine Butcher Knife
Oil Finished Screen Doors 79c Best Screen Cloth	Double Mincing Knife 7360
Copper Nickel-Plated Tea	Thermometers at
Kettle 79c	Good Stove Brush 750

1	2-ourner Gasonne Stoves 82.19
	Blue and White Enameled
	Water Pail
ij	Blue and White 6-quart Tea
	Kettle
3	Warranted Rubber Hose 7160
ā	SPECIAL CUT IN REFRIGER.
ı	ATORS AND ICE CHESTS
f	UP FROM \$4.95
H	
74	7%e 7%e 7%e 7%e 7%e
3	What it will Buy.
1	LIPSON DE LE TRANSPORTE DE LE CONTRACTOR DE LE CONTRACTOR DE LE CONTRACTOR DE LA CONTRACTOR
8	Feather Dusters 71/20
3	Round Comb Grater 7160
E	Nickeled Coat Hangers 7140
ā	Nickel Claw Hammer 7150
1	Carpet Beaters 71/20
1	Wine Dish Drawers 71/20
1	2 Wire Coat Hangers 7%c
6	11-in Black Scrub Brush 7%0
,	Tin Water Pails
1	3 Large Boxes Toothpicks 7%c
	Large Wash Basins
	Combination Comb Cases 7160
1	Fine Butcher Knife
1	Double Mincing Knife 7%0
1	Thermometers at750
Ш	Thermometers at

16th & Dodge St.

HAYDEN BROTHERS.

Omaha, Nebraska