

# HAYDEN'S

The Reliable Store

# Money Saving Prices

Are the rule not the exception at "Our Big Store". We depend upon volume of business not upon individual profits. Save money by ordering from us.

# HAYDEN'S

The Reliable Store.



The finest lot of Suit Cases we ever had in our store.

**PRICES WERE NEVER LOWER**

All styles. All Prices.

### Vacation Trip Special

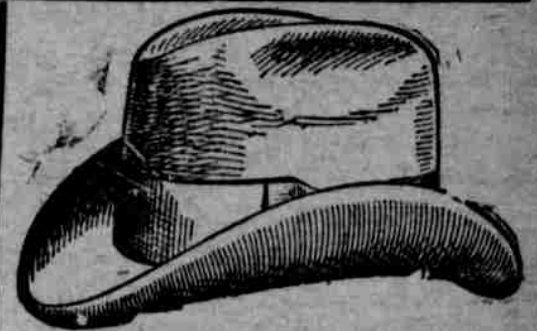
200 Cases worth up to \$10.00 at **3.50** and ..... **4.98**  
Trunks from \$3.00 to \$30.00  
Grips from 50c to \$18.00

**Sensational Prices on Black Taffetas**—from Morris Woolf Co.—will pay you to buy now to use next fall,  
Black Taffetas, 19 inches wide, all silk, worth 59c at ..... **29c**  
Black Taffetas, 19 inches wide, all silk, worth 85c, at ..... **49c**  
Black Taffetas, 27 inches wide, all silk, worth \$1.25, at ..... **69c**  
Black Taffetas, 36 inches wide, all silk, worth \$1.75, at ..... **98c**  
Black Peau De Soie, For Coats, Wraps and Jackets.  
Black Peau De Soie, 27 inches wide, worth \$2.00 on sale ..... **98c**

### 12,000 Yards Fine Silks Now On Sale

200 pieces in all, some 12,000 yards, black and colored silks, purchased way below market price from MORRIS WOOLF & CO, 700 and 702 Washington Ave., St. Louis. This firm deciding to incorporate, concluded to discontinue certain lines of silk—our offer for the entire lot was accepted and we believe it is the biggest snap in elegant silks that we ever got hold of.

One Silk dress Pattern worth from \$12 to \$15, on sale for ..... **\$7.25**  
Over 100 silk dress patterns, each containing 15 yards, and all in new up to-to-date styles and colors—qualities that retail for 75c to 1.00 a yard—will go, entire pattern of 15 yards for only ..... **\$7.25**  
Silks for shirt waist suits, The greatest line of low and medium priced silks ever seen in Omaha—the assortments are simply bewildering—choicest designs and colors—among the Morris Woolf Co's, silks, worth from \$1.00 to \$1.50—will go at 69c and ..... **49c**  
Japanese Wash Silks in plain colors, black white and all shades, at less than cost to import—100 pieces full 27 inches wide, worth 75c, on sale ..... **39c**  
Yard wide White or Black Wash Silk—20 pieces worth up to \$1.25—wonderful bargains at ..... **69c**  
Yard wide Pongee Silk—worth 75c—on sale at ..... **39c**



### Clearing Sale Hats

All our \$1.50, \$2.00 and 2.50 soft felt hats divided into two lots, newest styles, all colors, your choice.... **95c-\$1.50**  
All men's and boys' straw hats, worth up to 55c, at ..... **5c**  
All men's and boys' straw hats, worth up to \$1.00, at ..... **25c**  
All men's \$1.50, \$2 and \$2.50 straw hats at ..... **98c**

Black Peau De Soie, 36 inches wide, worth \$2.00, on sale ..... **1.15**  
Black Peau De Soie 36 inches wide, worth \$2.50, on sale ..... **1.45**  
The Winslow Taffeta Mills, to prevent unscrupulous dealers, who cannot secure their silks for sale from substituting inferior silks under that name thereby injuring the reputation of the Winslow—have woven their name in all blacks on selvage of each yard. This is for your protection and we know will be appreciated. Look For Name Before You Buy.

**20c Tooth Brushes**  
from the Levenson stock. .... **7½c**  
**15c Chiffon Stock**  
Collars ..... **5c**

**10c TO 25c PEARL BUTTONS**  
**4½c Dozen**  
The entire line of Fancy and Plain pearl Buttons from the Levenson stock go at, dozen ..... **4½c**

**SUMMER BOOKS**  
All \$1.50 books at ..... **\$1.08**  
All \$1.00 books at ..... **32½c**  
All 50c books at ..... **25c**  
All 25c novels at ..... **5c**  
Special line of new Hammocks, regular \$1.50 values, at ..... **98c**

**35c Wide Embroideries . 12½c**  
The Greatest Embroidery Snap of this or any other season.

Sole Omaha Selling Agents for Winslow Taffeta

**DOMESTIC DEPARTMENT BARGAINS**  
Bleached Muslin, one yard wide, soft finish, regular 8½c value, will sell 16 yard to customer for ..... **\$1.00**  
Ready-made bleached, hemstitched Sheet with wide hem, torn, not cut, 81x90, sold in all other stores at 75c and 85c, limit 6 to a customer at per sheet. .... **59c**  
Hemstitched Pillow Cases, ready to use, wide hem and well made, 42 inches and 45 inches wide, to match above sheet, sold regular at 15c and 20c, will limit 12 to a customer at each. .... **12½c**  
Mercerized Table Damask, in beautiful patterns and the highest grade of finish, regular 55c value, on special sale at, a yard. .... **37½c**  
Bleached Union Table Damask, in the latest designs and patterns, regular 35c value, on special sale, 5 yards limit, at yard. .... **19c**  
Pure Linen Toweling, 18 inches wide, regular 12½c value, 10 yards to a customer, at yard. .... **7½c**  
India Linons, Dotted Swiss, Check Nainsook, etc., regular 10c value, on sale at yard. .... **5c**  
English Long Cloth, soft finish, regular 12½c value, 12 yards for. .... **\$1.80**

**FOR THE COMING WEEK**  
We offer in our Wash Goods Department Rare Bargains in High-Grade Fabrics in our Greatest Clearing Sale  
Black Grenadines, worth 65c to \$1 yard, clearing sale price, yard ..... **29c**  
Colored Grenadines, worth 85c yard, clearing sale price, yard ..... **29c**  
Fancy Embroidered Silk Mousseline, worth 75c, clearing sale price yard, ..... **29c**  
Fancy Linen Suitings, worth 50c to 85c yard, clearing sale price, yard. .... **25c**  
Fancy Cotton Suitings, worth 25c to 50c yard, clearing sale price yard. .... **15c**  
Fancy Imported White Swiss Waistings, 50c and 75c quality, clearing sale price, yard ..... **39c**  
Fancy Imported White Figured Waistings, 35c to 50c quality, clearing sale price, yard. .... **25c**  
Black Persian Lawn, worth 25c yard, clearing sale price, yard. .... **12½c**  
White Jaconet Lawn, 40-inch, 20c quality, clearing sale price, yard. .... **10c**  
White Dimity and Nainsook Checks, worth 25c, clearing sale price, yd. .... **15c**  
Men's Shirting Madras, worth up to 40c, clearing sale price, yard. .... **15c**  
500 pieces White India Linon (special quality) fine, extra sheer, clearing sale price, yard. .... **9½c**  
New Flannelette Waistings for Fall Now On Sale.

Sole Omaha Selling Agents for Zion City Silks

**LADIES, ATTENTION!**  
If you miss this chance you miss the greatest bargain opportunity of the season. Order at once.

Corset Covers, worth up to 50c, an immense line, slightly soiled. A great snap. .... **15c**  
Drawers, Chemies and Corset Covers, worth up to 75c, at. .... **25c**  
Ladies' Vests, silk taped, lisle thread lace yokes, worth up to 25c. each. .... **9c**  
Children's Dresses, French styles, fancy yokes, regular 75c values at. .... **49c**

**50c AND 75c LADIES' KAYSER GLOVES, 45c**  
In silk and lisle, all shades and sizes,  
Kayser Silk Gloves, an immense line, in all shades, with Paris point stitching, at **1.00**  
Ladies' Lisle Gloves, in all Shades at 2c.

**GREAT VALUES IN MEN'S FURNISHINGS**

**\$1.00 TO \$3.00 SAMPLE SHIRTS, 50c**  
We have given some great values, but these are the greatest yet. All colors, all styles, immense variety of patterns and fabrics only. .... **50c**  
75c Men's Balbriggan Underwear at. .... **39c**  
Mens Undershirts and Drawers, one big lot, worth up to 75c, choice per garment. .... **19c**  
39c FANCY HALF HOSE **19c**  
Men's Fancy Half Hose, worth up to 25c, snap at, pair. .... **10c**  
15c Four-ply Linen Collars, in all sizes, choice. .... **5c**