The Reliable Store.

### 50c Wide Embroidery, 15c

Wide Embroideries, suitable for Corset Covers, Skirt Flounces, Children's Skirts, etc., worth fully 50c yard. As long as they last, per yard ...... 15C 25c Fancy Dot Veilings at......5c 50c 14 yard Fancy Dot Drape Veiling at ..... 19c 50c Fancy Ribbons-per yard .... 19c 50c Ladies' Neckwear at...... 25c 50c Embroidered Dot Ribbons at 35c 50c Laundry Bags at......12160 \$3.00 White Embroidered Waist Patterns......1.75

# SEE FOR YOURSELF

Examination tells everything. We have perfect confidence in our ability to please you. We sell nothing but Honest Goods and at Purse Pleasing Prices and know they will stand the test of Inspection and Comparison with the goods of any other house in the land. However we leave you to be the judge and will cheerfuly refund your money if you are not perfectly satisfied with your bargain. Could you ask a Fairer Proposition?

Long Mill Ends of Beautiful Send Us Your Orders Get Our Prices

You Will Save Money By Doing So

# Purse Pleasing Prices

LINEN AND DOMESTIC DEPARTMENT. 15 yards Bleached Muslin, sold regular at 84c, we will sell fifteen yards 

The Reliable Store

#### Wash Goods BOSTON STORE STOCK 15c Fine Percales one yard wide . 50 25c Oxford Suitings-at .... 50c Dotted Swisses at ..... 12tc Fine Ginghams at..... 15c Black Victoria Lawns at..... 19c Black Victoria Lawns-at....5c 10c indigo blue extra wide 46-inch Dotted Swisses

ASSORTMENT IN ADVANTAGE OF BIGGEST

> Wash Goods Clearing Sale Mekes Better and Greater Bargains Than are Offered Elsewhere.

## OUR MAIN WASH GOODS DEPARTMENT OFFERS

40 inch White Victoria Lawn and Batiste 19c grade at, yard, ..... 10c

Lap Cord Pekay (White) regular 30c and 35c Grade at, yd. 19c

Fancy Mercerized Lawn In Plain Colors something new at, yard,.....1246 32 inch Mercerized Persian Lawn Black, White, Cream, Light Blue and Pink 25c values, at yard .... 15c

Skirting Madras (Imported) 25c, 35c and 40c grades, at ..... 19c

Black and Colored Silk Mull, regular 40c quality at yard ..... 25c

#### Double Value Giving Waisting Sale

All our English Mercerized White Waistings (The kind that Loundry Perfectly.) The Best Known White Waisting Fabric Made, worth from 35c to 60c yard Your last change to buy this Splendid Waisting, at yd 10c

# We Have Selected From Our Immense silk Stock for This Week's selling

What we consider the greatest bargain offering of the season all clean New Goods especialy priced for the greatest of all bargains occasions.

#### Our Great Clearing Sale

Some Lots are not to laage but the values are immense. Order Early before the lines are picked over.

20 pieces black 18 inch wide all Silk Taffeta at a price never before quoted ONE GREAT LOT PLAIN TAFFETAS-in colors-our great fancy silks, in stripes and broche novelties together—the biggest silk snap offered this sea-

BEAUTIFUL FANCY SILKS-in neat patterns for shirt waist suits-on display for several days in Sixteenth street windows-in all about 100 differ-

250 PIECES NEAT FANCY SILKS | NEW SILKS-never seen before--for suits, in leading colors-best lot ever offered—on sale at, yard .... 690

suits, handsomest novelty out, at, 980 FOR QUICK CLEARING-100 pieces plain colored wash silks-best grade 

Scotch and Persian mixture-for silk

BLACK TAFFETA 27 inch wide fine | DOUBLE FACE YARD WIDE rustle quality, great snap, worth \$1.25,

BLACK PEU DE SOIE -worth \$2.50 

# Opportunities You Should Embrace



# Bargains

1.00 Gowns 49c Tucked and Embroidul line worth up to \$1.00. Great

## 19c to 25c Children's Drawers 121-2c

Made of fine cambric with ruffles of deep embroidery, in all sizes, a great snap at ... 12%c

Hose-Drop stitch lisle thread, plain and fancy colors, worth up

Ladies' Fancy Vests-Lace yoke, silk tape, worth up to 25c, at...... 5c

50c Umbrella Pants 25c Fine lisle thread trimmed with torchon lace, excellent value at 50c. As

# Ladies Underwear | Mens Summer Suits

An immense line in two piece and three An immense line in two piece and three piece styles, worth from \$7.50 to \$12.50 at

Serges, Cheviots, Cassimeres, Worsteds, Thibets, Flannels, in Latest Styles and Nobbiest Patterns. If you have already purchased a summer suit it would pay you to lay one of these away for next season.

### Send For One At Once

If you are not satisfied you know your moneys here for you.

Buy The Boy A Suit

Russian Blouse, Norfolk, Double Breasted and Three Piece styles in knee pants suits \$2.50 to \$3.75

Get Our Prices on Pianos and Organs Before Buying HAYDEN BROTHERS. Omaha, Nebraska 16th & Dodge St.

