

**THE ENTIRE
Arthur Betz
Stock**

Of Pianos, Organs, Pictures, Frames, Etc., purchased by the
G. A. CRANCER CO.
at 25 per cent less than Factory cost.

Bargain No. 1.

Second Hand Square Piano, of good make, in fair condition. Worth about \$35.

Special Sale Price \$7.00.

Placed in your home complete with good stool.

Bargain No. 2.

Second Hand Upright Piano, standard make mahogany case, in good condition, worth when new \$400.

Special Sale Price, \$85.00.

Placed in your home complete with new stool and scarf.

Bargain No. 3.

Beautiful Upright Piano, absolutely new, mahogany case. Fully guaranteed for 10 years. Sold regularly for \$250.

Special Sale Price \$113.

Placed in your home complete with new stool and scarf.

Bargain No. 4.

Slightly used Upright Piano, oak case, standard size, in perfect condition. Fully guaranteed. Formerly sold at \$275.

Special Sale Price \$165.

Placed in your home complete with new stool and scarf.

Bargain No. 5.

This is a rare bargain, being a full sized Upright Piano, perfectly new, walnut case. Fully guaranteed for 10 years. Regular price \$325.

Special Sale Price \$213.

Placed in your home complete with new stool and scarf.

Bargain No. 6.

Magnificent new Upright Piano, in massive quartered oak case, beautifully hand carved, full rich tone, responsive action, fully guaranteed. Formerly held at \$350.

Special Sale Price \$240.

Placed in your home complete with new stool and scarf.

Bargain No. 7.

New High Grade Piano of old standard make, walnut case, beautiful tone and perfect action. Unlimited guarantee. Previously sold at \$375.

Special Sale Price \$250.

Placed in your home complete with stool and scarf.

Call Early

and take advantage of these

Remarkable Bargains.

**A REMARKABLE
PIANO  SALE!**

THE G. A. CRANCER CO.

Has Purchased

At a Lump Price

The Entire Stock of



Pianos, Organs,

Pictures,

Frames, Etc.,

Formerly Owned by

ARTHUR BETZ,

208-212 South 11th Street.

AND IS NOW OFFERING SAME FOR SALE AT PRICES LESS THAN MANY DEALERS PAY FOR THEM.

When we purchased this stock we decided not to move anything to our already crowded retail store, 1132 O street, so everything is to be sold from present location,

208-212 South 11th Street.

Everything Must

Be Sold

On or Before

APRIL FIRST

IT'S THE TOUCH

**OF THE
STORY & CLARK
PIANO**

as well as the tone that satisfied the most critical.
The Touch is light, yet firm, and gives the player that confidence so necessary.
The Tone, sympathetic to a degree, powerful when desired, or soft to an extreme. "It enables the player to realize his conceptions."
An Ideal Piano and one that should be examined by every intending purchaser.

The line of Pianos includes such well known makes as the Lester, Lakeside, Sweetland, Schumann, Bush and Gerts, Story and Clark, Estey, and many other first-class instruments.

TO PIANO BUYERS.—Buy now, even if you had not thought of purchasing until the coming spring, summer or fall. There are about 40 Pianos in this sale, and the prices are such that you should make an extra effort to secure one.

OUR TERMS will be arranged to suit the purchaser, from \$1.25 per week up.

OUR GUARANTEE.—Every piano sold during this sale covered by a gilt edge guarantee. Should the instrument purchased prove to have been misrepresented by us, we agree to take back same and refund all money paid us.

REMEMBER THE PLACE.

208-12 South Eleventh Street.

OPEN EVENINGS.

**Everything
To Be Sold Out
on or before
April 1st
at Less**

than
REGULAR WHOLESALE
PRICES.

Bargain No. 8

A Remarkable Bargain. Fine New \$400 Upright Piano in either oak or walnut case, beautifully hand carved. Noted for its bell like tone. A piano for the artist. Fully warranted.

Special Sale Price, \$265

Placed in your home complete with new stool and scarf.

Bargain No. 9

Strictly High Grade Upright Piano, perfectly new, in San Domingo mahogany case, ideal tone and action. A life time guarantee. This is an unprecedented bargain. Sold by other dealers at \$450.

Special Sale Price, \$295

Placed in your home complete with new stool and scarf.

Bargain No. 10

An Artistic High Grade Upright Piano, received just previous to the purchase of this stock. One of the very finest instruments on the market. Beautiful colonial case in magnificent figured San Domingo mahogany. Exquisite tone and action. Warranted indefinitely. Regular price, \$550.

Special Sale Price, \$340

Placed in your home complete with new stool and scarf.

Other Bargains

A large line of Standard Organs, such as Estey, Story & Clark, etc., entirely new.

From \$35.00 Up.

Second hand Organs

From \$3.50 Up.

Complete with stool and instructor.

More Bargains

New Violins, \$1 Up.
New Mandolins, \$1.50 Up.
New Guitars, \$2 Up.

Steel Strings for all instruments, 1c each or 10c per dozen. Other musical merchandise at correspondingly low figures.

Further Bargains

New, popular music sold regularly at 25c per copy.

On Sale at 10c Each.

5,000 copies of standard compositions.

5c Each.

All 50c and 75c folios

Special 30c Each.

Art Bargains

We have a large and varied line of pictures and frames which we are offering at a

Discount of 50 per cent.

Artists' materials at

One-Fifth Off.

**Out of Town
Orders**

given prompt and careful attention. Address all mail to

**G. A. Crancer Co.,
Lincoln, Neb.**