

- ....Book 1 on Dyspepsia
- ....Book 2 on the Heart
- ....Book 3 on the Kidneys
- ....Book 4 for Women
- ....Book 5 for Men (sealed)
- ....Book 6 on Rheumatism

Send me the book checked above

Sign here .....

Address .....

To Dr. Shoop, Box 6940 Racine, Wis.

## Simply Sign This and Know How To Get Well

That is all. Send no money. Simply sign above. Tell me the book you need. I will arrange with a druggist near you for six bottles of

# DR. SHOOP'S RESTORATIVE

Take it a month at my risk. If it succeeds the cost to you is \$5.50. If it fails the druggist will bill the cost to me. And I leave the decision to you.

### Don't Wait Until You Are Worse

Taken in time, the suffering of this little one would have been prevented. Her mother writes me:

"Two years ago my little girl was sick continuously for six months. We tried many doctors, and they failed, yet it took only two bottles of your remedy to cure her, and she has remained cured. You can tell others of this cure if you so desire."

MRS. C. H. AVERY, Rockdale, N. Y.

'Tis a pity she did not first write me, before the case was dangerous.

The wife of Omer Andrus of Bayou Chicot, La., had been sick for 20 years. For 8 years could do practically no work. He writes:

"When she first started taking the Restorative she barely weighed 90 pounds; now she weighs 135, and is able easily to do all her housework."

Twenty "dark" years might have been "bright" ones."

J. G. Billingsley of Thomasville, Ga., for three years has been crippled with disease. Now he is well. He writes:

"I spent \$250.00 for other medicines, and the \$3.00 I have spent with you have done me more good than all the rest."

Both money and suffering might have been saved. And these are only three from over 65,000 similar cases. These letters—dozens of them—come every day to me.

How much serious illness the Restorative has prevented, I have no means of knowing, for the slightly ill and the indisposed simply get a bottle or two of their druggist, are cured, and I never hear from them.

But of 600,000 sick ones—seriously sick, mind you—who asked for my guarantee, 39 out of each 40 have paid. Paid because they got well.

If I can succeed in cases like these—fail but one time in forty, in diseases deep-seated and chronic—isn't it certain I can always cure the slightly ill?

### Why the Restorative Succeeds.

You may oil and rub, adjust and repair a weak engine. It will never be stronger nor do its work better, without steam. More power—more steam is necessary.

And so with the vital organs. Doctor them as you will. That's mere repairing. Permanent cures never come save through treating the nerves that operate those organs.

And that my Restorative does.

After almost a lifetime of labor—of study at bed-sides and research in hospitals—I made this discovery. I found a way to treat, not the organs themselves, but the nerves—the inside nerves—that operate these organs and gives them power and strength and health. That discovery has shown me the way to cure.

It makes my offer possible.

I know the remedy. I never forget the study, all the research, the trials and tests that perfected it. I have watched its action year after year in cases difficult, discouraging. Time after time I have seen it bring back health to those poor ones whom hope had almost deserted. I know what it will do.

My only problem is to convince you.

And so I make my offer. And the bare fact that I make such an offer ought of itself to convince you that I know how to cure. Please read it again. It means exactly what I say. No catch—no misleading phrases in it. Simply this—you take the medicine and I will take the risk.

And you—not I—decide if you are to pay.

### All You Need To Do

Simply sign the above—that is all. Ask for the book you need. The offer I make is broad—is liberal. The way is easy—is simple. The Restorative is certain.

But do not misunderstand me.

This is not free treatment, with nothing ever to pay. Such an offer would be misleading—would belittle the physician who made it. But I believe in a sick one's honesty—his gratitude. That when he is cured, he will pay the cost of the treatment—and gladly.

I make this offer so that those who might doubt, may learn at my risk.

Tell of it, please, to a friend who is sick. Or send me his name. That's but a trifle to ask—a minute's time—a postal. He is your friend. You can help him. My way may be his only way to get well.

I, a stranger, offer to do all this. Won't you, his friend, his neighbor, simply write?

He will learn from my book a way to get well. Perhaps, as I say, the only way for him. His case may be serious—hopeless almost. Other physicians, other specialists may have failed. The matter is urgent, then.

Write me a postal or sign above today.  
Address Dr. Shoop, Box 6940, Racine, Wis.

as many another who may date his birth back in the '30's or '20's.

As it seems to me, the logical bases for two auxiliary organizations are these: (a) For those who have spent the best years of their lives fighting the battles of reform, and who are now physically—and often financially—unable to take an active part, the Old Guard of Populism enrollment should be kept up. They will be of great help in an advisory capacity. Many of them still wield a powerful pen. And (b) for those who must be looked to for the active work of the campaign, what better term can we find than the Vanguard of Populism? Whether old, middle-aged, or young, whether "old" in the cause of reform or a recruit of the eleventh hour no distinction need be made. The all-important question is, is he willing and able to be at the forefront in this campaign fighting the battles of populism? If so, he should be enrolled as a member of the Vanguard of Populism.

It is evident that every enrolled member of the Old Guard of Populism is entitled to enrollment in the Vanguard, provided his health will permit him to engage actively in the campaign work this year. It is for each Old Guard to say whether he desires to be one of the Vanguard. Recruits, of course, can be enrolled only as Vanguard.

The enrollment records will not be duplicated. The individual card of each person who expects to take an active part in the campaign will be stamped, "Member Vanguard of Populism." That will be notice to the

chairman of the national committee that such person may be called upon to do such work as the markings upon the card indicate he is best fitted for performing. The cards will all be filed together according to the system outlined for the Old Guard of Populism. A card marked only, "Member Old Guard of Populism" will indicate a populist much in the same position as the Methodists' "superannuated" preachers. Marked only, "Member Vanguard of Populism," a recruit who is ready to begin the fight for the wealth-producers of America. Marked with both designations, the chairman will recognize an old-time populist, still possessed of sufficient physical vigor and the inclination to continue the battles begun years before.

A few days' "tussle" with la grippe has delayed completion of some details in the proposed addition to the enrollment work; but I hope to have everything ready by next week to begin a campaign of at least fifteen weeks, devoted wholly to the enrollment of Old Guards and Vanguards. Some radical changes will be made in one direction, however: Heretofore we have been free to publish the full name and address of every enrolled member. And, up to the St. Louis meeting, it was, as I viewed it, the proper course to pursue, because our object then was to arouse the old-timers to a realization of the fact that there are populists in every nook and corner of the country, ready and anxious to go on with the fight against plutocracy, if only they could be assured that they were not alone—and that their party could quit its in-

ternal dissensions, become united, and go to work.

The action at St. Louis heals over all differences, except, possibly, the contention of the doctrinaires who would have direct nominations made before the party enrollment has reached what ordinary men would regard as a necessary size. Personally, I have no hope of the people's party keeping free from corporation influences until all party action is taken in harmony with the principles of majority rule; but to attempt direct nominations at a time when the party was divided into two contending factions, and one of these still further sub-divided, not to mention the absence of any considerable enrollment, or funds to secure one—well, it was an innovation and an experiment that the committee wisely concluded not to adopt.

But the successful enrollment of the Vanguard and the Old Guard of Populism, between now and, say, June 15, 1904, ought to exert a great influence upon the national convention in favor of adopting a thoroughly practical system of party government which should include an enrolled, dues-paying membership, and application of the principles of direct legislation to all party questions. I suggest that we make the enrollment of the Vanguard and the Old Guard of Populism a practical object lesson for the convention, so that when the question comes up there will be room for something more than academic discussion of it. The files of themselves will be of the highest utility to the national committee; and I purpose to

secure pledges of campaign contributions from the Vanguard in sufficient amount to show that it is something more than a "paper" organization.

But the changes? There will be no more publication of the names and addresses of either Vanguards or Old Guards. It gives "the enemy" knowledge of our movements more minutely than he has a right to have. Reports of progress in a general way will be made each week. I expect to have a souvenir lapel button to send each enrolled member—and receipt of that will be his notice that he's on the rolls. No open letters will be sent out, either. Everything will go sealed.

All these changes are necessary, because "the enemy" is beginning to be concerned about the revival of populism. He has reason to be. But we do not purpose to expose our army to any unnecessary fire by volunteering information as to our exact strength and whereabouts.

The Old Guard enrollment for the past two weeks has been satisfactory, the responses coming from nearly every state. Considerable work still remains to be done before an exact statement can be made—but in a general way, we extend into some 500 counties in 43 states and territories, with a regular Old Guard enrollment of about 1,500, and with the names of 12,000 to 15,000 populists who have not yet been sufficiently aroused from their apathy to say that they are ready for the fray this year. I believe I understand populists well enough to predict that before three months these and many others will

