

Yes, Mothers Know

That Boys are Expensive Propositions at Best.

But a great many mothers also know that the expense can be greatly reduced by Buying The Boys' Clothing at "Our Big Store," where every suit we sell is guaranteed to give satisfaction.

Our Winter Suits Must Go.

To make room for our enormous stock of spring and summer goods now arriving daily.

Boys' and Children's Suits at Half Price.

Plenty of style to please the boy.

Plenty of quality to please the mother.

Plenty of low prices to please the father.

Exceptional Money Saving Opportunities.

\$2.75 Boys' Knee Pants Suits \$1.50

Double breasted and Norfolk styles, ages from 6 to 16 years, well-made, serviceable suits, worth \$2.50 and \$2.75, go at..... **\$1.50**

\$5.00 Boys' Knee Pants Suits \$2.50

Russian blouse, sailor, Norfolk and blouse, Norfolk, double breasted and three piece styles, in worsteds, chevots, serges, cassimeres and many other fabrics, any color you may desire, natty, serviceable suits, with plenty of style, worth \$5.00, our sale price..... **\$2.50**

\$4.50 Boys' Knee Pants Suits \$1.95

Three-piece, double breasted and Norfolk styles, ages from 12 to 16 years, well tailored, dressy suits, worth \$4.50, our sale price..... **\$1.95**

\$3.75 Boys' Reefers \$1.95.

These reefers are made with high storm collars, in knee lengths, just the thing a boy wants for outdoor wear, warm, neat looking, serviceable garments, worth up to \$3.75, our sale price..... **\$1.95**

A Great Reduction in Men's Pants.

We have about 650 pairs men's heavy weight odd pants in chevots, cassimeres, worsteds, and many other fabrics in all shades and colors, stripes, checks, plaids, mixtures and plain colors made to wear and fit perfectly. Tailored in the best possible manner, any of them worth \$4.50 and \$5.00 a pair. Our closing out sale price... **\$2.50**

The Best Goods Manufactured.

HAYDEN'S

The Lowest Prices Offered By Any One.

THE RELIABLE STORE.

Saving Possibilities

Are always the thing thrifty housewives are looking for. You can always find them at our big store. Cheap goods are not always good goods but when you can get good goods at cheap goods prices, why not? Remember our guarantee goes with every purchase.

Wash Goods Bargains This Week ONLY

SPECIAL PRICES ON THE VERY NEWEST SPRING FABRICS IN WASHABLE MATERIAL.

- 75 pieces of 40-inch White India Linon (25c grade), per yard..... **15c**
 - 50 pieces of 31-inch Black Mercerized Sateen (25c grade), yard..... **15c**
 - 2 cases of White Mercerized Stripe Waistings (35c grade), yard.... **19c**
 - 2 cases of A. F. C. Zephyr Gingham stripes and checks, all colors, 12 1/2c grade, per yard..... **10c**
 - 50 pieces of Plain French Voile, in white, pink, light blue, in cream, navy, champagne, tan, and black, worth 40c, at, yard... **25c**
 - 60 pieces of Snow Flake Suitings in grey, tan, or cadet blue (the new shirt waist suit fabric), worth 40c, at, per yard..... **25c**
 - 40 pieces of Silk Mous De Soie, in all colors and black or white, (the softest, silky wash fabric), regular 59c grade, yard..... **39c**
 - 55 pieces of Linen Madras in stripes, colors black, red, blue, and linen alternating with white, regular value 35c, yard..... **19c**
- Special sale next week on white goods for graduating and confirmation dresses.

Half Price Embroidery Sale.

The firm of Kauber, Howe & Co., of Broadway, New York, have recently moved to their new quarters. Before moving they closed out their entire line of sample sets and slightly soiled embroideries and insertings to us for

50 CENTS ON THE DOLLAR

and we must close out every piece of this lot at once to make room for our regular summer line. This firm carried nothing except the very finest goods. No seconds—no damaged goods—nor any loom end or cheaply made goods. Only the very best of materials and finest of work. REMEMBER, this entire lot comes in complete sets, one and two widths of inserting, and two to sixth widths of edges.

PRICES ON THESE GOODS.

- 5c per yard for goods worth... 10c
 - 10c per yard for goods worth... 20c
 - 12 1/2c and 13c yard for goods worth... 25c
 - 17c per yd. for goods worth... 35c
 - 20c per yd. for goods worth... 40c
 - 25c per yd. for goods worth... 50c
 - 35c per yd. for goods worth... 75c
 - 50c per yd. for goods worth... \$1.00
 - 55c per yd. for goods worth... \$1.25
- All over embroideries, worth 5c to 75c per yard—will be sold during this sale at..... **39c**

Groceries. Groceries. Groceries.

RELIABLE GOODS.

- Granulated sugar, per 100 lbs..... **\$4.75**
- Beats-Em-All, Swift's Pride, White Russian, Diamond C or Armours Soap per Box..... **\$2.95**
- 2 lb Cans Early June Peas per doz..... **90c**
- 2 lb Cans Extra Sifted Early June Peas per doz..... **\$1.15**
- 1 Gal cans choice Table Syrup..... **35c**
- 1 gal cans Golden Honey Drip..... **45c**
- 3 lb cans choice Tomatoes per dozen..... **90c**
- 3 lb cans solid packed Tomatoes per dozen..... **\$1.10**
- Choice California Prunes per pound..... **5c**
- Fancy Santa Clara Prunes per lb..... **8c**
- Large Italian or French Black Prunes per lb..... **10c**
- California Muir Peaches per pound..... **8c**
- Choice Crawford Peaches per pound..... **10c**
- Fancy Moor Park Apricots per lb..... **12c**

RELIABLE PRICES.

- English cleaned Currants per pound..... **8c**
 - N. Y. Evaporated apples per pound..... **8c**
 - Virginia Blackberries per lb **8c**
 - Choice Layer Raisins per lb **10c**
 - 1 lb Can High Grade Baking Powder..... **25c**
 - PURE SPICES—Mustard, Pepper, Cinnamon, Allspice, Cloves, any kind of ground spice you want per lb..... **25c**
 - Good Japan Rice, per lb..... **5c**
 - Choice Japan Head Rice, per pound..... **7c**
 - Fancy Carolina Rice per lb **8c**
 - Pearl Barley, Sago, Tapioca, Farina or Hominy per lb... **5c**
 - Fancy crisp oyster, soda or butter crackers per lb..... **6c**
 - Fancy XXXXX Ginger Snaps per lb..... **6c**
 - Good Santos Coffee per lb... **15c**
 - H, B, C, M and J Blend coffee per lb..... **23c**
 - English Breakfast, B. F. Japan, Gunpowder or Young Hyson Tea per lb..... **38c**
- Write for prices on anything you do not see listed.

You Will Find

That in prices in all lines of dry goods we lead in the western country. We carry the largest and most complete line of silks, wool goods, wash goods and domestics of any house west of Chicago and our prices cannot be beaten (seldom duplicated), by any house. If you fail to find what you want listed in our advertisements write us and we will cheerfully and promptly send you priced samples for your inspection.

This Week's Linen Bargains

are not exceptional as you can always find just such bargains at this store, possibly not on just these goods, but on others equally as good.

For This Week We Will Sell:

- Bleached Pepperell, ready-to-use seamless sheets, 81x90 size, regular 65c value at..... **55c**
- Bleached Lockwood ready-to-use seamless sheets, 81x90 size, regular 69c value at..... **59c**
- Bleached Utica ready-to-use seamless sheets, 81x90 size, regular 90c value at..... **69c**
- Bleached ready-to-use pillow cases, 42 x36 size, made from Wamsutta cotton, regular 18c value at..... **13c**
- Bleached ready-to-use pillow cases, 45 x36 size, made from Utica Mills cotton, regular 22c value, at..... **15c**
- Bleached ready-to-use pillow cases, 50 x36 size, The Defender brand, regular 25c value at..... **18c**

A Great Shoe Opportunity

Hundreds of pairs of Men's and Women's Sample Shoes bought from the best factories in Massachusetts at just a fraction of their value. All the best leathers, all the newest styles for winter and spring trade.

\$2.50, \$3.00 and \$3.50 Ladies' Shoes in kid, patent colt and kangaroo calf with hand turned and Good-year welt soles..... **1.96**

\$2.50, 3.00 and 3.50 Men's Shoes in patent calf, vici kid and patent colt..... **1.96**

All **\$3.50, \$4.00, and \$5.00 Men's finest patent colt, ideal kid, vici, and enamel leathers..... 2.45**

Our goods are always the best that money can buy, our prices the lowest asked by any reputable house. Courtesy, Promptness and Liberality has in the past and will in the future distinguish our relation with our customers. We only need an order from you to demonstrate that we are leaders in low prices. Send it at once. In writing mention this paper. **THESE PRICES GOOD FOR THIS WEEK ONLY.**

16th & Dodge St.

Hayden Brothers.

Omaha, Nebraska.