



# ..MARVELOUS..

Is a very strong word, it is hardly applicable in store advertising. Webster defines it as "astonishing, prodigious, almost beyond belief." Few store acts can be termed marvelous, yet it is not amiss to use the word's synonym—surprising—in connection with this sale of clothing which begins this week. It is a truly extraordinary sale from the view-point that it offers exceptionally great values and that it comprehends our entire stock of Suits, Overcoats and Odd Trousers for men, boys and children. This sale will unquestionably awaken and excite the enthusiasm of thousands of Nebraska's male populace. It is a trade event which would be considered startling were you not accustomed to the many great acts of modern merchandising as personified by the Armstrong store. It is indeed a noteworthy occasion offering economies of a prodigious character. It's the best clothing news we've told this season.

## Great Green Tag Sale!

All suits, overcoats and odd pants for men, boys and children. Also all furnishing goods and hats are involved in this greatest of all merchandise-moving, cash-converting sales.

Everything marked with GREEN TAGS must go.

This sale stands for the last and final reduction on all Fall and Winter goods. The markings do not represent the first and original cost of production. It's a time when you may buy the finest goods at a marked saving

over and above the regular wholesale price.

Green Tags mean "Must go." Look for them.—ARMSTRONG CLOTHING COMPANY.

### All Men's Suits and Overcoats in Four Great Lots.

#### LOT 1, \$4.90

For any Suit or Overcoat which sold at \$6.50, \$7.50 and \$8.50.

#### LOT 2, \$7.90

For any Suit or Overcoat which was marked \$10, \$12, \$12.50 and \$13.50.

#### LOT 3, \$10.90

For any Suit or Overcoat in stock which was marked \$15.00, \$16.50 and \$18.00.

#### LOT 4, \$14.90

For any Suit or Overcoat in stock which was marked \$20.00, \$22.50, \$25.00, \$27.00 and \$30.00.

### ALL FUR COATS

Go at regular discount of 20 per cent.

### ALL HEAVY DUCK and LEATHER COATS

Go at discount of 20 per cent.

### Boys' Knee Pant Suits, Overcoats and Reefers

IN THREE LOTS

#### LOT 1, at \$1.37

All Boys' Knee Pant Suits, Overcoats and Reefers which were marked \$2.00, \$2.25 and \$2.50 now go at **\$1 37**

#### LOT 2, at 1.90

All Boys' Knee Pant Suits, Overcoats and Reefers which were formerly marked \$2.75, \$3.00, \$3.25 and \$3.50, now **\$1 90**

#### LOT 3, at 3.60

All Boys' Knee Pant Suits, Overcoats and Reefers which were formerly marked \$4.25, \$4.50, \$5.00, \$5.50, \$6.00 and \$6.50 now **\$3 60**

The above goods take in every style of knee pant suits for boys from ages 2½ years to 16. The overcoats and Reefers may be had in the same sizes.

### Boys' Long Pant Suits and Overcoats for Lads Aged 14 to 19 Years. In Three Great Lots

#### Lot 1 at \$3.37

All Boys' Long Pant Suits and Overcoats which were marked \$4.50, \$5.00, \$5.50 and \$6 now go at **\$3 37**

#### Lot 2 at \$4.80

All Boys' Long Pant Suits and Overcoats which were marked \$6.50, \$7.00 and \$7.50 now **\$4 80**

#### Lot 3 at \$6.80

All Boys' Long Pant Suits which were marked \$9.00, \$10.00, \$12.00 and \$13.50 now **\$6 80**

### Men's Odd Pant Bargains

All \$6.00, \$6.50, \$7.00 and \$7.50 Odd Pants.....\$4.95  
 All \$5.00 Pants go at..... 4.00  
 All 4.50 Pants go at..... 3.60  
 All 4.00 Pants go at..... 3.20  
 All 3.50 Pants go at..... 2.80

All 3.00 Pants go at..... 2.40  
 All 2.50 Pants go at..... 2.00  
 All 2.00 Pants go at..... 1.60  
 All 1.50 Pants go at..... 1.20

# Armstrong Clothing Co.

GOOD CLOTHES MERCHANTS.

Lincoln, Nebraska.

Send a Mail Order.