## Clearance Sale.

This store's reputation is behind every purchase, no matter whether it is bought during a special sale or not. It matters not whether we stand a loss, you shall be protected on every purchase.

## ...THE TIME HAS COME...

When we must part with every vestige of our excellent stock of Spring Suits, odd Trousers, Furnishing Goods, and Hats, for men, boys and children. Already our fall goods are coming in and we feel that it is of the greatest importance to make a clean sweep of this season's goods before entering another season. Men of Lincoln and people in a general way throughout the west know from past experience that when this store makes a sale that it is indeed a sale. They know that every word of our advertising will be backed up to the letter in the store. So that when we say now that this general clearing up sale will be acknowledged by all to be one of our greatest value-giving sales, you may depend up on it that it is just as stated.

## The Arrangement of the Sale is Simple.

No one can be misled. Every article is marked in plain figures. The values are precisely as advertised.

## Men's Suits at $\$ 3.75$ <br> Men's all mool Suits in round or square sacks, which were marked $85.00,86.00$, 8.50 , end \$7.50. <br> Now go at $\$ 3.75$

## Men's Suits at $\$ 11.00$

At this price we are offering all our Men's
Suits which were marked $\$ 16.50$ and $\$ 18$,
At $\$ 11.00$

Men's Suits at $\mathbf{\$ 6 . 7 5}$
Men's fine business Suits, which were marked at 810.00 and 812.00,

Now go at $\mathbf{\$ 6 . 7 5}$

Men's Suits at \$13.75
Men's extra fine dress or business Suits
which were marked $\$ 20.00$ all going
At $\$ 13.75$

Men's Suits at $\$ 9.85$
Men's handsome Suits for business or dress
Now go at $\$ 9.85$

Men's Suits at \$14.75
All Men's Suits which sold in our store dur-
ing the season at 822.50 will be cosed
ing the season at $\$ 22.50$ will be closed out
At $\$ 14.75$


## A Few Very Special Things

Which are priced so low that we should be relieved of the goods within a very short time. Read every one of these items. If there is amoung them
one thing which you are interested in we promise you in advance then you one thang which you are interested in we promise you in advance when you
seit that particular article in the store that you will admit that it is almost a gift at the price.

| Broken Lines of Men's Cutaway <br> Frock Coats and Vests at <br> $\$ 3.50$ <br> Here is a chance to get a fine Cutaway Frock Coat and Vest at about one-fourth of its real value. There are upwards of 50 to sell. They are made from fine Cheviots, Clay Worsteds and the like, being odd from suits that sold at $88.50,810.00,812.50$ and 815.00 . We simply don't want suits that sold at $88.50,810.00,812.50$ and 810.0 . We simply don these odd garments and offer you your choice at what is practically a gift. Price.. |
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Broken Lines of Men's Fine
Cutaway Frock Suits at
There's hardly two alike, but that makes but little difference if find what you want The lot is made up of black Clay Worsteds and Thibets, also a bunch of fancy suits. They are suits that we sold at $810.00, \$ 12.50,815.00,818.00$, and $\$ 20.00$. You can have any one you want at.... $\$ 6.45$

| 69c | 23C | 49C | $25 C$ | 39C |
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| Buys men's odd Crash Conts and Vests which are odd from suits which sold at $82.50,83.50$ vests are very cool and would be scheap at four times the price. | Buys a cool summer Coat which is unlined. You will see just such coats offered at 75 c . Remember ours at 23 c | Buys Men's Golf Pants. They are broken lots that we want to clean up; they are worth all the way from $\$ 1.50$ to 85 . Sale price 49c | Buys Men's odd wool Vesta. They are mostly small sizes, but are worth in a regular way $75 \mathrm{c}, 81.00$ and 81.50 . Sale price 25 c | Buys Men's Overalls, odds and onds of goods which sold at 50 c and 75 c , goods that are as staple as can be. Sale price 39c |

## $\$ 3.95$

Buys Men's fine Flannel Unlined Summer Suits. They are a big bargain at 87.50. Sale price $8 \mathbf{8 . 9 5}$

Five Hundred
Men's odd black Pants in fine Worsteds, Cheviots and Serges, marked $82.00,82.50,23.00,83.50,84.00$ and 85 . All go at exactly half-price.

## $\$ 5.75$

Buys Men's high grade Wool Crash, Unlined suit, which comes in coat and trousors only. They are a full $\$ 10$ value, at $\$ 5.75$

## At $\$ \mathbf{1 . 0 0}$

We are going to sell at 81 a number of men's odd Coats. They are odd from various lines but are worth easily 85.00 . Sale price 81.00

Good Clothes Merchants.

