

1903.

One-Fifth Off
on White Goods, Laces, Embroideries, Muslin Underwear, Curtain Swisses, Lace Curtains, Table Linens, Napkins, Towels, Parasols, Fans and Sun Umbrellas.

...Great...

July Clearing
and Stock Reducing Sale.

1903.

One-Fifth Off
on Worsted Dress Goods, Wool Skirtings, such as Venetians, Home Spun, Coverts, Chambrays, Dress Gingham, Silk Mitts, Fabric Gloves, Sunbonnets and Children's Headwear.

A Snap in Percale Wrappers.

During our Clearing Sale.
Our reg. 69c and 75c quality of wrappers at **55c**
Our reg. 89c and \$1.00 quality of wrappers at **75c**
Reg. \$1.25 and \$1.50 quality of wrappers at **98c**

Washable Gingham Petticoats.

Our 50c quality gingham petticoats at **39c**
Our 75c quality gingham petticoats at **59c**
Our \$1.00 quality mercerized gingham at **79c**

Dressing Sacks.

Dotted or plain sacks, 50c quality at **39c**
Plain white sacks, 75c quality at **59c**

Children's Dresses.

Colored percale or white muslin, worth 30c, clearing up price **19c**
Colored dimity and white lawn dresses, nicely trimmed, worth up to 75c, at **43c**
Colored lawn, very tastily trimmed, reg. \$1.25 value, clearing up price **79c**

SPECIAL DISCOUNT on Ladies' Sateen Petticoats, Ladies' and Men's Mackintoshes and Rubber Coats, Leather Bags, Telescopes and Trunks.

Clearance of Men's Negligee Shirts.

IN FOUR LOTS.
50c men's shirts, clearing sale price **39c**
75c men's shirts, clearing sale price **57c**
\$1.00 men's shirts, clearing sale price **79c**
\$1.50 men's shirts, clearing sale price **\$1 10**
20 per cent off on Men's White Shirts and Boys' Dress Shirts.

Straw and Crash Hats.

One lot boys' and misses' straw hats, worth up to 40c, your choice, each **13c**
One lot of girls' straw hats worth up to 75c, sale price **39c**
50c Men's and boys' crash hats and children's braided Tam O'Shanter's **29c**

DOMESTICS.

Simpson's and American prints, mill lengths, worth 6c, sale price **4 1/2c**
Bleached muslin, mill lengths, worth 7c, at **5 1/2c**
45-inch pillow case muslin, mill lengths, worth 12c, sale price **10c**
12c fancy ticking, per yard **10c**
10c Russian crash, per yard **7c**
9c Gingham, dark **6 1/2c**
10c 31-inch dark percale **6 1/2c**
12c 36-inch light percale **8 1/2c**

Special Discount on all Prints, Gingham, Percales, Muslins, Sheetings, Denims, Tickings, Dress Linings, Silkalines, and Drapery Cloths.

A July Shoe Clearance

You know what that means. Its a clearing up of the spring and summer shoe stocks. "Six months and out" is the rule—and here they go. High shoes and Oxfords—every pair good, reliable shoes—no trash—all our regular stock. Its the opportunity of the season to get good shoes at little prices.

Misses and Children's Shoes and Slippers

Child's kid, one strap and colonial slippers, sizes 2 1/2 to 8, 60c, 75c and 90c values, to close out **49c**
Child's kid and patent leather strap and colonials, sizes 5 to 11, regular price 90c and \$1.00, sale price **73c**
Misses shoes and slippers, kid and patent leathers, this season's goods, sizes 11 1/2 to 2, \$1.25 values **98c**

Boys' Shoes

Youth's Satin Calf, medium heavy sole, lace shoes, solid leather inner sole and counter, 13 1/2 to 2, \$1.25 values **99c**
The same shoe in Boys' sizes 2 1/2 to 5 1/2, \$1.35 value at **\$1 10**
Little Gent's low heel kid shoe, English last, extension sole, sizes 9 to 13, good \$1.35 value—sale price **\$1 09**

Women's Shoes and Slippers

150 pairs lace and button, kid and Kangaroo calf shoes, all solid \$1.50, \$1.75 and \$2.00 values, sale price **\$1 28**
75 pairs lace and button kid shoes, light and heavy soles, patent and kid tips, good styles and good values, sizes 3 to 8, regular price \$2.00, sale price **\$1 39**
115 pairs Vici Kid, Welts, McKays and turns, all good toes, all good lasts, sizes 7 to 8, \$2.50 value **\$1 97**
65 pairs high grade patent Ideal kid, and Vici kid shoes, heavy and light soles, in welts and turns, patent and kid tips, sizes 3 1/2 to 8, regular price \$3.50, now **\$2 85**
Kid oxfords and one strap slippers, sizes 4 to 8, \$1.25 and \$1.35 values **98c**

Men's Shoes

Satin calf, a good, solid \$1.50 shoe, this sale **\$1 19**
109 pairs vici, box calf, colt skin and kangaroo calf, lace and congress, heavy and light soles, cap and plain toes, all sizes, all widths, regular \$2.50, sale price **\$1 98**
178 pairs vici kid, box calf, patent enamel, velour calf shoes, good up-to-date styles of \$3.50 values, clearing sale price **\$2 78**
18 pairs men's fine quality patent leather, heavy sole shoes, B and C widths, all sizes except 9 1/2, \$5.00 values, clearing sale price **\$3 95**

Canvas Shoes and Slippers

Child's Oxfords, sizes 9 to 11, regular 75c now **49c**
Misses Oxfords, sizes 11 1/2 to 2, reg. 85c, now **58c**
Women's Oxfords sizes 5 to 8, reg. \$1.00, now **79c**
20 Per Cent Discount on all better grades of canvas shoes and slippers.

Special Discount on all regular lines of shoes and slippers during this sale.

Mail orders receive first attention.

Cloak Department Offers Great Bargains During This Sale

1 LOT of Etamine dress skirts in blue, brown and black, beautifully trimmed, a splendid value at \$7.50, sale price **\$4 98**
1 LOT of Sicilian cloth Dress Skirts in blue and black, our regular \$5.00 value, clearing up price **\$3 68**
20 Per Cent Discount on all other lines of dress and walking skirts.

Ladies Waists

1 LOT of Percale and Madras waists, striped or figured, worth up to \$1.00, clearing up price **39c**
1 LOT of colored novelty, percale and white linon waists, worth up to \$1.25, clearing up price **65c**
1 LOT of white linon, colored lawn and batiste waists, our regular \$1.25 quality, clearing up price **89c**
1 LOT of white and black linon and embroidered front grass cloth waists, our regular value, \$2.00 and \$2.25, clearing up price **\$1 59**
1 LOT of China silk waists in assorted colors worth up to \$3.75, clearing up price **\$2 20**
1 LOT China silk and white washable silk waists worth up to \$5.50, clearing up price **\$2 98**
20 Per Cent Discount on all other waists.

ONE-FIFTH OFF on men's Cassimere, Corduroy, Jeans and Cottonade pants. Boys' knee and long pants, and men's ladies' misses' boys' and children's underwear.

Wash Goods

All 5c and 6c wash goods **4 1/2c**
All 7c and 8c wash goods **5 1/2c**
All 10c and 12c wash goods **7 1/2c**
All 15c and 20c wash goods **12 1/2c**
All 25c, 28c and 30c wash goods **19c**
All 35 and 40c Novelty wash goods **25c**
All 50c and 60c silk tissue and novelty goods **36c**
17 pieces silk gingham in nice stripes and plain colors, worth 25c and 35c, take your choice, per yard **15c**

Summer Corsets in 2 Lots

35c Summer corsets **23c**
50c Summer corsets **34c**
ONE-FIFTH off on regular line of corsets.

Ladies' Belts in 2 Lots

Lot one worth 25c and 35c, your choice **19c**
Lot two worth 40c and 50c, your choice **29c**
20 per cent off on all others.

White Goods

Mill lengths from 2 to 14 yards in a piece in 2 lots:
Lot 1 India linon, stripes and dots, worth 12c 15c and 18c, your choice per yard **9 1/2c**
Lot 2—Mercerized stripes worth 20c, 22c and 25c, your choice per yard **15c**

Silks in Short Lengths

Suitable for waists or trimmings in 2 lots.
Lot 1 50c and 60c silks, your choice per yard **35c**
Lot 2 regular 75c, 85c and \$1.00 values, your choice per yard **55c**
20 per cent off on other silks.

Special Discount on Bed Spreads, Rugs, Chenille and Tapestry Table Covers.

FRED SCHMIDT AND BRO.

917-921 O, OPPOSITE POST OFFICE.
LINCOLN, NEBRASKA.