

# This Store Will be Closed

All day the Fourth of July. There's a lot of things you want to buy this week. You want to celebrate the 4th properly. We have anticipated your every want. You can buy everything you need, here, at prices that will leave you plenty of money with which to celebrate our national holiday.



## From Head to Foot

the good dresser can fairly revel in the newest of summer furnishings. The selection shown at our store embraces the very latest and most exclusive designs and novelties from ties to underwear.

### Shirts! Shirts!

We have them for gents and boys, in the newest styles and catchy patterns. Price—

50c 75c \$1 00 \$1 25 and \$1 50

## SILK TIES

Latest designs and snappy patterns in embroidered 4-in-hand, shield tecks, club ties, shield bows. Price—15c 25c and 50c

## Wash Goods! Wash Goods!

From now till July 4th will be big days in our wash goods department.

- 48c silk embroidered silk tissues in all colors, including white, regular 60c quality; up to July 4th per yard.....48c
- 42c for mercerized grenadines in colors, light blue, pink, tan, white and black; regular price 50c; up to July 4th, per yard.....42c
- 32c Madonne mercerized novelties, very sheer fabrics in a neat combination of colors. Never sell for less than 40c per yard; our price up to July 4th per yard.....32c
- 29c for Silk tissue, Lorraine Swiss novelties or St. Gall novelties; regular 35c quality; up to July 4th, per yard.....29c
- 23c Mercerized tissue, soie tricote lisle tissues, or any 30c wash goods in the house, up to July 4th, per yard.....23c
- 11c for mercerized colored oxford, nothing more neat for shirt waist suits; regular price 15c; up to July 4th.....11c
- 10c for Whittenton crash, something cool and stylish, in natural color, with a raised stripe of blue or red; regular price 15c; up to July 4th, per yard.....10c

## Ladies' Gauze Union Suits.

Proper weights for Summer wear. Splendid values for this week's buyers.

- Jersey ribbed, in white, low neck, sleeveless, with full or knee length pants, regular price 75c; this week.....67c
- Jersey ribbed, in white, low neck, sleeveless, and knee pants nicely trimmed in lisle lace; also Jersey ribbed, in white, full sleeve and full length pants; regular price 50c, this week.....43c
- Jersey ribbed, in white, no sleeves, knee pants, trimmed in lace; special this week.....23c

NEW LOT SUMMER BELTS made of pique. Belts that will wash and always look well. Our price till July 4th—  
choice, each.....23c

## Comfortable Corsets for Summer

Lightness, flexibility and strength—the ideal requirements in summer corsets—are combined in scientific proportions in our summer models.



G.D.—Justrite style 442. Dip hip, 4-hook, 11-inch clasp, long dip front and hip, low bust. Made of excellent quality batiste, neatly trimmed with heading of same material and valenciennes lace. Comes in white only and the latest of corsets.....\$1 00

G.D.—Justrite Style 277. 4-hook, 11-inch front steel, low bust, short corset, top and bottom trimmed with ribboned lace. One of the most popular shapes. Made of fine quality white batiste Price—  
each.....\$1 00

G.D.—Style 654. 4-hook, 10-inch clasp, French girdle, top and bottom trimmed with elegant lace. Made of fine quality white blue and pink batiste. Price, each.....50c

G.D.—Justrite style 653. 4-hook, 12-inch clasp, medium low bust, cut-away hip, top trimmed with silk edging. Made of best quality imported net. Price, each.....50c

G.D.—Justrite Merrimac short corset. Low bust, 4-hook, 11-inch clasp, top and bottom trimmed with silk edging. Made of best quality imported net. Price, each.....50c



## Shoes for the Glorious Fourth.

How can you enjoy the Fourth in heavy, uncomfortable shoes? YOU CAN'T. We have light weights and easy summer shoes for men, women and children; full of style and not expensive.

### Street Shoes, Oxfords and Colonial Ties.

Made from patent calf, patent and vici kid, canvas and coolie cloth. This is the comfortable footwear for summer. Come and see what we have to offer.

## \$3.98 for a Dress Skirt.

It will be to your benefit to select one of our \$5.00 Sicilian cloth Dress Skirts. They are in blue and black, plaited seams and cross straps; a good value at \$5.00. Special till July 4th.....\$3 98

## \$5.98 for a Dress Skirt.

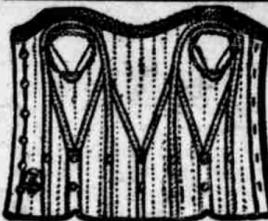
To reduce our stock of \$7.50 seven-gore best grade etamine dress skirts with seven-inch trail, trimmed with good taffeta silk, in blue, black and brown; an excellent garment for this price. We will place them on sale till July 4th at.....\$5 98

## 98c for a Ladies' Waist.

Here is another chance to secure one of our regular \$1.25 ladies' shirt waists. We will place our entire line of white linons, colored chambrays, and batistes for your inspection. They are all of the very latest style and the cream of this season at \$1.25. Your choice of them for.....98c

## \$1.29 for a Linon Waist.

Our regular \$1.50 white linon waist, made of good quality linon with 3 rows of tucking on back and sleeves; front fully tucked with 2 rows of cluny lace; cheap at this price; will go at.....\$1 29



## The 'M' Underwaist

The M underwaists for boys and girls. We have them in ecru and white; Sizes 2 to 12 years. Number 15—for any size 15c. Number 25—for any size 25c.

## CORSET COVERS

In all the newest designs, made well, fit well and trimmed handsomely. We are making a SPECIAL offer for this week at the following attractive prices.

- ON FIVE STYLES ladies' corset covers, nicely trimmed in embroidery or lace; regular 60c value; this week, each.....48c
- THREE STYLES in ladies' corset covers, trimmed in lace and lace inserting; bargains at 75c; sale price.....63c
- THREE STYLES in ladies' corset covers, trimmed in lace and Swiss embroidery; regular \$1.00 value at.....78c
- THREE STYLES in ladies' corset covers, fronts made of lace and embroidery inserting; real beauties at \$1.25; sale price, this week.....98c

## Domestic Bargains for This Week.

- 50 pieces good apron gingham, 5c a yard.
- 10 pieces of Russian crash, all linen, good qual. at 10c; our price now 7c yd.
- 40 pieces good LL unbleached muslin, 36 in. wide; now 5c a yard.
- 1000 yards best American prints, in blue, black and gray. Regular 6c value; 4c a yard.
- 1500 yards of good quality bleached muslin, 36 inches wide; bargain at regular price of 7c; our price this week 5 1/2c.
- 1000 yards of fancy straw ticking; our regular 12c quality; goes at 10c yd
- Fancy weaves in straw Tam O'Shanters for girls, worth 50c; to close out, each.....39c

## All-Over Laces and Embroideries.

We show a very strong line in white, cream and black laces at the most popular prices—25, 35, 45, 50, 60, 75c and \$1.00 a yard. Embroidery all-over in white; we have them in fancy stripe and neat floral designs in a long list of prices—45, 50, 75, 85c, \$1.00, \$1.15, \$1.35, \$1.50, \$1.65, \$1.85 and \$2.00 a yard.

Lincoln,  
Neb.

**FRED SCHMIDT AND BRO.**  
917-921 O, OPPOSITE POST OFFICE.

Lincoln,  
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