

*H. Herpolsheimer Co*

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# REMODELING SALE!

Goods of the coming season's styles and materials offered at Extra Special Prices, in order to reduce our stock in every department, to convenience us in making the many changes we anticipate.

## LADIES' AND CHILDREN'S JACKETS, SUITS, WAISTS AND SKIRTS

Ladies' Blouse Jackets, in black, in all the new styles, at \$12.00, 10.00, 8.50, 7.50, 6.00 and..... **\$5 00**  
 Ladies' Silk Jackets, large assortment in all the new styles, from \$15.00 down to..... **\$5 00**  
 Children's Silk Jackets, in ages from 4 to 14 years, in prices ranging from \$8.50 down to..... **\$5 00**  
 Children's Jackets in cloth, corduroy, pique, etc., in ages from 1 to 6 years, at \$1.25, 1.50, 1.75, 2.00, 2.25 and upward to..... **\$5 00**  
**LADIES' SUITS**—The distinguishing features of the spring styles in Ladies' Suits are the Demi-Costume Suits, elaborately trimmed, the drooping wide shoulders, some with capes, some collarless, large puff sleeves with wide cuffs; we have all the desirable materials in these styles in etamines, voiles, cheviots, broadcloths, flaconne, etc., in all prices from \$45.00 down to..... **\$10 00**  
**LADIES' SILK SKIRTS**—Peau de Soie and Taffeta silk skirts, made with millinery folds or embroidery trimmed, the largest assortment in the city; prices range from \$47.50 down to..... **\$6 00**  
**WAISTS**—See southeast window display of waists: white shirt waists in any material, thick or thin, will be the prevailing style for the coming season; we have an exquisite line in white linen, twine weave, canvas, etc., prices from \$7.50 down to..... **\$1 00**  
 New Sweaters for Misses and children—\$1.65 and..... **\$1 15**

## PETTICOATS—NEW LINE

Ladies' Petticoats in all the new styles and desirable materials, all made with shaped tops, strap seams and lock stitched throughout; ranging in prices from \$5.00 down to..... **50c**  
 Ladies' Silk Petticoats in all shades and new styles, excellent values; make your selections now when assortment is largest; prices from \$40.00 down to..... **\$5 00**

## NEW WASH GOODS

Silk Mousseline, the finest quality, all colors, large assortment, at..... **29c**  
 Grenadines, 30 inches wide, latest novelties in fancy stripes and black, now at..... **50c**  
 Wash Chiffon, 50 inches wide, very sheer and pretty, all colors, at..... **50c**  
 Fancy Organdies, newest patterns, exquisite styles, 30 inches wide, at **35c**  
 Plaid Basket Weaves, the very latest, all colors, suitable for waists or suits at..... **\$1 00**  
 Pure linen ginghams in plain or narrow stripes, full line of popular colors at..... **25c**  
 Polka Dot Swisses, beautiful quality and pretty colors, at..... **25c**  
 Wm. Anderson's fine Cheviots and Oxfords, in fancy stripes or polka dots, exquisite colorings, very desirable for waists or dresses, at 50c, 40c and..... **25c**  
 Imported Linen Novelties, fine quality, very handsome at \$1.25, \$1.00 and..... **75c**  
 Pure Linen Etamine in full line of colors (nothing cooler or more sensible for summer wear,) at..... **50c**

## NEW SPRING SILK FABRICS

Several thousand yards spring silks in beautiful shades and colorings. No questionable qualities or undesirable styles—all staple silks, offered at a great saving in prices.  
 AT 69c A YARD—3 pieces Peau de Soie Silk, 20 inches wide, good black, soft finish and no better wearing silk made, worth 80c—special at **69c**  
 AT 94c A YARD—Yunca best grade of Peau de Soie Silk, strong and serviceable—Big bargain at..... **94c**  
 AT 79c A YARD—Taffeta silk, 27 inches wide, perfect black, guaranteed quality; never sold less than \$1.00, at..... **79c**  
 AT 59c A YARD—Black Taffeta Silk, suitable for petticoats; would be cheap at 75c—special at..... **59c**  
**EXTRA SPECIAL**—We offer 800 yards of all silk printed Foulards, not a yard worth less than \$1.00—Your choice at..... **69c**  
 Silks for House Gowns and Dressing Sacques, a beautiful assortment just received, in Perisian effects and beautiful colorings, at per yard..... **59c**  
 Latest novelties in silks for waists, in check and changeables, stripes, etc., 4 yards in a pattern, at exceptionally low prices.  
 Great showing of new plaid silks, especially suitable for waists, choicest patterns, beautiful soft finish, never offered at less than \$1.00 and \$1.25, this week at..... **75c**  
 AT 59c A YARD—Printed Velveteens, 22 inches wide, choice selection of styles, dots, stripes, etc.; sold everywhere at 85c, at..... **59c**  
 Pongee Silks, this season's correct styles, in embroidered effects, dots and stripes, at \$2.00, \$1.50, \$1.25 and..... **98c**

## WOOL DRESS GOODS

65 pieces cashmere, all wool, all colors, 30c quality, this week at..... **21c**  
 Venetian Cloth, all wool, all new colorings and black, this week only..... **48c**  
 Novelty dress goods, beautiful styles; never sold less than 65c, this week at..... **47c**  
 Novelty Dress Goods, in brown or grey, beautiful effects; worth \$1.00, extra special at..... **75c**  
 Venetian Cloth, 54 inches wide, all wool, fine quality, beautiful finish, all new shades, tan, blue, grey, green, etc., worth \$1.25, at..... **95c**  
 Prunella Cloth, the most complete line ever shown in Lincoln; all colors; a regular \$1.00 value, this week at..... **69c**  
 Crepe Cloth, beautiful quality, 46 inches wide, in tan, cream and reseda, at..... **\$1 29**  
 Mistral Cloth, fine sheer quality, in all colors, suitable for separate skirts or dresses; worth \$1.00, special at..... **75c**  
 Storm Serge, all wool, 54 inches wide, in brown or navy; worth \$1.00, a special at..... **75c**  
 Twine Suiting, the prettiest and most desirable weave of the season; worth \$1.25, special at..... **97c**  
 Black Wool Dress Goods—Cheviots, all wool, very wide; worth 75c, this week at..... **47c**  
 Black Etamines, 46 inches wide, for dresses or separate skirts; worth \$1.00 this week at..... **69c**  
 Fancy Voiles, complete line in all desirable new designs, from \$2.00 down to..... **\$1 00**

## Our Millinery Department—Now Open for Business

We are now ready to show the most complete line of Spring and Summer Millinery in the city. From season to season this department has grown more popular, and every year has shown such an immense increase of business that now we are enabled to buy goods in this line in same quantities handled by jobbers. All foreign and American designs and materials. Everything the most stylish and popular and designed to please the fastidious and critical. We also make a specialty of exclusive patterns, suggestions of pleasurable outings in our pretty Millinery creations, as well as an assurance of correctness in attire. With the facilities we now have we can take care of any number of orders without delay, give quicker service and lower prices, than any house in the city. We can demonstrate to our customers how we can save them money by purchasing here. We have secured the services of Miss Cora Barnes, formerly with Edson Kieth & Co., of Chicago, who will have charge of our Trimming Department this season. Miss Barnes comes highly recommended by many wholesale and retail houses. She is experienced and is original in her ideas of trimming, and is considered one of the best Millinery Artists. In our work room we have only the best and most competent trimmers and makers. You will find the salesladies in this department accommodating and capable.

Agents for Butterick Patterns and Publications. Send for Samples of Spring Goods of All Kinds.

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LINCOLN - NEBRASKA.