
WILL MAUPIN

AN OPEN LETTER TO MY FRIENDS.

WITHOUT any apologies, and only a brief explanation, I announce the publication of a new journal, a continuation of "The Wageworker," but occupying what I hope will be a grander field. The principles I deem essential to the nation's welfare. But there is, I believe, a journal, absolutely independent, and given wholly to "boosting" men and measures that I am mistaken in my opinion that there is a field for such a journal as I have in mind. I devote most of my ability and effort. The result rests with others.

Maybe you will think there is much of the "Ego" about the name I have selected. I have considered it The Tribune, or The Palladium, or The Leader, or some other stereotyped name. This is the sole and only excuse I have to offer for the selection.

"WILL MAUPIN'S WEEKLY" will not deal with fads and 'isms; it will not see the impossible task of squaring "personal liberty" with unbridled license; it will not try to do anything that two thousand years' of education and Christian inspiration has failed to do. It will strenuously advocate forward steps in temperance legislation and always—or while it stands at all—for NEBRASKA, the best state in the Sister State, advertising to the world of what she has to offer the homeseeker and investor, and

I have mapped out an ambitious program, but I have confidence in my ability to carry it out with the support I can command from Nebraska men and women who believe in and advocate

I have been an active newspaperman in Nebraska for the better part of a quarter of a century. I have been any other man in the state. If this knowledge and this experience do not fit me to

BUT I AM NOT GOING TO FAIL! Neither will you fail me. We are going.

The subscription price of "WILL MAUPIN'S WEEKLY" is One Dollar a year—no more. I insist on seeing the pay envelopes every Saturday. I am expecting to hear from you

Lincoln, Nebraska.
