The Record Bargain Sale

Our January "Bargain Sales" have always been the big clothing events of this section. But the present January "Bargain Sale" is far and away ahead of all former years, both in the number and attractiveness of the Bargains offered and in the volume of the sales. Despite the immense sales to date, unparalleled bargains are still to be had in all lines and departments. When we say "Bargains" our definition of the word is backed up by the reputation this store has made during the years of its existence. Our plan for the sale is surprisingly simple.

IN FIVE BIG LOTS

We have divided the clothing stock into Five Lots, and each lot is offered as follows:

