

# BEGIN RIGHT NOW

Christmas will be here before you realize it. You should begin your shopping **RIGHT NOW**. Then you will avoid the holiday rush, and will be sure to secure just the things you want. What a satisfaction that will be! Take our advice—Start Now. You will not regret it.

## DRY GOODS DEPARTMENT

### WOOLEN DRESS GOODS

We are showing a large line of Woollen Dress Goods in the new Fall patterns—Serges, Panamas, Voiles, Batistes, Edgemere, Taffeta, Broadcloths, Albatross, Henrietta, Cashmere and a large line of fancy suitings. The above come in colors, blue, navy, sky, grey, tan, wine, red, green, brown and a great many mixed colors; also a nice line of plaids in assorted shades. A great line to pick from.

Priced from, yard ..... **35c to \$1.50**

### SPECIAL DISCOUNT THIS WEEK

#### TOWELS—TOWELS

See this nice line of Mercerized Huck Towels. Comes stamped patterns on each end. These are to be embroidered. Very prettv, at each ..... **25c**

### EMBROIDERY SPECIAL

Don't miss this clean-up sale of Embroidery, Edgings and Insertings included in this lot, assorted patterns and widths. Worth from 15c up 25c. Special to close out this line at..... **10c**

### LACE DUTCH COLLARS

16 dozen Ladies' Lace Dutch Collars, the prettiest line we ever had. All the latest patterns and shades. Comes in all sizes, small, medium and large. Prices from..... **25c, 50c, \$1.00 and \$1.25**

We can save you money on this line—Ask to see them

### PURSES AND HAND BAGS

We have them—all kinds, shapes and sizes. What! Ladies' Hand Bags and Purses in leather and linen stamped bags to be embroidered. Look this line over. Prices..... **25c up to \$10.00**

## CLOAKROOMS

### ADVANTAGEOUS 6 DAY OFFERING IN COATS, SUITS AND DRESSES



Every garment of our suburb assortments bears the stamp of correctness in style, the standard quality of material and the perfectness of tailoring and can be bought with the fullest confidence of giving the best satisfaction. The prices emphasize a decided advantage in selecting your wants during this 6 days special sale.

#### COATS

25 assorted material and color Coats, mostly Misses sizes, were sold at \$8.95 and \$9.95, your choice at..... **\$5.75**

Fine Kersey in navy, tan and grey, Misses sizes, have military collars, regular price \$13.50; and Black Kersey and Woollen Mixtures, ladies' sizes, regular \$14.50 values. Choice of these at..... **\$9.95**

Fine Kersey and Broadcloth, faultlessly finished garments, regular \$17.50 values now at..... **\$15.00**

Fine Kersey Coats in stout sizes in plain tailored style, low priced at \$22.50, now at..... **\$19.50**

### SUITS AT GREATLY REDUCED PRICES

Our Entire Line in Three Divisions—

All \$17.50, choice at..... **\$12.50**

All \$21.50 and \$19.50, choice at..... **\$14.50**

All \$27.50 and \$25.00, choice at..... **\$17.50**

—Alterations Free—

About 25 Suits in broken sizes, values up to \$19.50, close at \$9.75

### Our Women's Shoes

The increasing popularity of our Women's Shoes tells the story of their superiority.

### SEE OUR SHOES AT

**\$2.50, \$3.00, \$3.50 and \$4.00**

All the best leathers and all the new style features will be found in our shoes. Give us a trial.

### "FIRFELT" HOUSE SLIPPERS

We carry the celebrated "Firfelt" line of Juliets and Felt Slippers for women at \$1.25, \$1.50 and \$1.75.



# FRED SCHMIDT AND BRO.

917-921 O St. OPPOSITE CITY HALL