

When you buy clothing you have a right to expect several things---a right price, a good fit, a durable suit, a stylish color or style, and the knowl-
JUST edge that the man or firm that sold it has a record for
BETWEEN doing business on the square. You also want an oppor-
OURSELVES tunity to select from a large stock and assortment and
be waited upon by an expert whose chief interest is to
send you away a satisfied customer almost certain to return because you
know you are going to be fairly dealt with. It is because we provide all
these things that we have built such a splendid army of "repeating custom-
ers"---the kind of customers who keep coming back season after season be-
cause they know they are getting all they pay for. No matter what you may
want in the line of clothing or furnishings, we have it. We make this asser-
tion because we know that men want only the best for their money---and the
best of its class is the only kind we handle.

If you are not quite sure of what you want, and desire expert advice,
we have the employes who give it, with an eye single to your best interests
as well as ours. That's an easy statement because if it is not to your inter-
est it certainly is not to ours.

Our chief aim is to serve your needs while suiting conditions to what
you deem your buying ability. You know best what you can afford to pay,
FROM and we are prepared to give you the very best
TEN TO values for the money you have to invest in our
FORTY DOLLARS lines of goods. Of one thing you may be
certain---when you buy of us you get just a
little bit more than the full value of your money, for in addition to the money
value we give you that sense of satisfaction that comes when you feel that
you are well dressed in neat-fitting, up-to-date and durable garments. Suit
or overcoat, hat or cap, shirt, collar, neckwear, underclothing, work clothing,
odd pants, sweaters, mufflers, hose, suspenders, nightshirts---everything in the
line of Gentlemen's Furnishings---we have everything suited to your needs and
your tastes. It is our business and our pleasure to serve you. The record of
the years is the best evidence of our success in serving the buying public.
May we not serve you?

Armstrong Clothing Co.

Good Clothes Merchants