

# 'Blow-Out' Sale at Mayer Bros.

BIG DISCOUNTS ON MEN'S AND BOYS' CLOTHING AND MEN'S WOMEN'S AND CHILDRENS SHOES

Sale Starts Saturday, July 2

Read every word of this ad for it tells of our annual July sale, when we offer the most extraordinary bargains in men's and boys' clothing, furnishings, and men's, women's and children's shoes



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Men's Suits	
\$35.00 now priced	<b>\$24.50</b>
\$25.00 now priced	<b>\$18.50</b>
\$20.00 now priced	<b>\$14.50</b>
\$15.00 now priced	<b>\$11.50</b>
\$12.50 now priced	<b>\$ 9.50</b>
\$ 8.00 now priced	<b>\$ 4.50</b>

Men's; Young Men's Trousers	
\$8.00 values now	<b>\$4.95</b>
\$5.00 values now	<b>\$3.95</b>
\$4.00 values now	<b>\$2.95</b>
\$3.00 values now	<b>\$1.95</b>
\$2.00 values now	<b>\$1.35</b>
\$1.50 values now	<b>.95</b>

Young Men's Suits	
\$ 8.00 suits at	<b>\$ 4.50</b>
\$10.00 suits at	<b>\$ 7.50</b>
\$15.00 suits at	<b>\$10.50</b>
\$20.00 suits at	<b>\$14.50</b>
\$25.00 suits at	<b>\$16.50</b>
\$30.00 suits at	<b>\$19.50</b>

#### MEN'S HATS

One special Lot of Men's Soft and Stiff hats, all new spring blacks and shades, regular \$2.50, \$3.00 and \$3.50, specially priced, each **98c**

#### MEN'S SHIRTS

One big lot of Men's Shirts, in white and colors, plain and pleated, \$1.50, \$1.75 and \$2.00 grades, each **95c**

#### Men's Summer Underwear

One big lot Men's Summer underwear, porousknit, balbriggan 2-piece suits, special per garment **33c**



#### Men's Women's and Children's Shoes

One big lot of men's and women's shoes, \$3.00 and \$4.00 values, at per pair **\$1.48**

All Women's and Men's oxfords and High Shoes—except new fall goods—at **10 to 25 percent Discount**

All Misses' and Children's High Shoes and Oxfords **10 to 20 percent off**

One big lot of Children's \$2.00 shoes at, per pair **98c**

One big lot of Infants Shoes at **48c** per pair

All Boys Oxfords and High Shoes at **10 to 25 percent discount**

COME WHILE THE SIZES LAST

#### Boys' Wool Suits (Bloomer Pants)

\$3.00 Suits at	<b>\$1.75</b>
\$4.00 Suits at	<b>\$2.75</b>
\$5.00 Suits at	<b>\$3.75</b>
\$6.50 Suits at	<b>\$4.75</b>
\$8.00 Suits at	<b>\$5.75</b>
\$10.00 Suits at	<b>\$7.25</b>
\$15.00 Suits at	<b>\$8.75</b>

Boys' Felt Hats **20 per cent off**. Boys' 25c Belts at 19c, 50c Belts at 39c; Boys' 50c Blouses at 39c; Boys' 25c Underwear 19c, 50c Underwear at 39c; Boy's 50c and 25c Wash Caps and Tams (special lot) at 17c; All Wash Suits at **20 per cent discount** (ages 2½ to 10); Boys' Bloomer Pants, 50c values at 37c, 75c values, 49c, \$1.00 values 79c, \$1.50 values at **\$1.13**.



Head to Foot Clothiers

## MAYER BROS.

LINCOLN, NEBRASKA

1009 to 1019 O Street