

FATHER, SON, BROTHER OR SWEETHEART

"WHAT SHALL I GET HIM FOR CHRISTMAS?" Is that the question puzzling you. It has puzzled many others. Perhaps a word or two from us will help you solve the problem. There are many pretty things suitable for Christmas Gifts to gentlemen; not only pretty but useful--and in this strenuous age usefulness is not a bad quality in anything you buy. In other words, the gift of utility is the gift that will be most appreciated. There is not another establishment in town that offers such bargains along the lines of utility and prettiness as may be found at the Armstrong Store. Here you may find presents of utility for the small boy just leaving the "dress stage" and emerging into the knickerbocker stage; for the lad in school, for the youth, the young man, the middle-aged man and the elderly man who thinks more of comfort and ease than of looks.

MUFFLERS
HANDKERCHIEFS
SUSPENDERS

HOSE
NECKWEAR
SHIRTS

EARMUFFS
CUFFBUTTONS
COLLARS

CUFFS
CUFF AND COLLAR BOXES
COLLARBUTTONS

HOSE BOXES
NECKTIE RINGS
UNDERWEAR

HATS AND CAPS
CLOTHING
OVERCOATS

A half-dozen sox in a fancy box; a pair of pretty suspenders in a handsome box; a dozen collars in a handsome bag; a dozen cuffs in a handsome box. He would be well pleased to receive any one of these gifts.

And the brother--a handsome shirt or two. Something tasty; something that would please his sense of the artistic and also afford him the satisfaction of appearing in a shirt that is really up to date.

Suppose you gave him an order on this store for a hat of his own selection. Could you imagine a gift that would be more appreciated by a male relative or a male friend? Think it over.

As for the young son--wouldn't he appreciate one of our splendidly made, up-to-date, guaranteed woolen suits--a suit that would make him look well dressed as well as feel well dressed.

For father--wouldn't he appreciate a fine overcoat one not too expensive for your purse, but one that would fill every requirement of the man who wants to look well in clothing that will wear well.

Anything that the "male biped" wears--no matter what his age. We can outfit him if he is over two years old, and do it better than any other outfitting establishment in the west. And our prices are only what the wearing quality, the appearing quality, warrant. The full value is in every garment--the value of style, appearance, make and durability. If his gift comes from the Armstrong Store he will appreciate its worth because he knows that anything bearing the Armstrong name is all that is claimed for it--and then some. We beg to suggest these things, hoping to be of assistance to you in solving the "Christmas Gift" problem.

We
Wish
You a
Merry
Xmas

Armstrong Clothing Co.

GOOD CLOTHES MERCHANTS

We
Wish
You a
Happy
New
Year