## The Great Christmas Store Offers Unsurpassed Stocks for Gift Selection <br> Reliance Plate

## Beautiful Little Gift Books

There is always an immense demand for these little books and we are usually out of many of the titles before the holiday season is far advanced. Such books cut of many of the titles before the holiday season is far advanced. Such book


RELIANOE PLATE

## Made by Onedia Community Co. <br> Guaranteed for 10 Years

We have recently stocked the "Reliance Plate" Silver Ware in Knives, Forks and Fancy Table Pieces. This ware supplies the demand for good durable table ware of artistic design at moderate prices. The plating is 25 per cent heavier than the regular A1 plate and is guaranteed both by the mau facturer and ourselves. We will replace any piece proving unsatisfactory. The design shown here is the New Wiidwoor Pattern. Engraved Free.

## Note Our Prices

| Tea Sp | \$1.75 dozen |
| :---: | :---: |
| Dessert Spoons, \$1.65 set of six, | \$3.20 dozen |
| Table Spoons, $\$ 1.85$ set of cix, | \$3.50 dozen |
| Medium Knives and Forks. | 6.601 doz. pieces |
| Dessert Knives a=d Forks. | 6.001 doz. pieces |
| Medium Forks | \$1.85 set of six |
| Dessert Forks | \$1.65 set of six |
| Orange Spcons | \$1.50 set of six |
| Oyster Forks | \$1.60 set of six |
| Salad Forks | \$2.40 set of six |
| Pickle Forks | 55 c each |
| Sugar Shell | 10c each |
| Butter Knife | . 40 c each |
| Sugar Tongs | .75c each |
| Cold Meat Fork | .65c each |
| Cream Ladle | .55c each |
| Gravy Ladle | 75 c each |
| Soup Ladle | \$2.00 each |

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## Dolls and Toys


 GIFTS FOR MEN AND BOYS

King Santa Claus is on His way. He is getting very close. You can almost hear "dem bells a ringin'". He wants the "glad hand" extended to everybody. "It is more blessed to give than to receive." This great clothing store is prepared to serve you well. We invite you to save money by buying Christmas presents here.


Men's Smoking Jackets Your father, brother, husband or sweetheart would be pleased to get a Smoking Jacket. We have a fine selection
priced at -

## Men's Gloves

Men's Dress Gloves in Kid, dressed or undressed, Cape or
Fur, lined or unlined for
Fancy Suspenders
Men's Fancy Suspenders, put up in nice holiday boxes for . . $\quad 45 \mathrm{c}, 75 \mathrm{c}, 95 \mathrm{c}, \$ 1.25$ and $\$ 1.50$ Combination Suspenders, Armbands and Garters in holi-
day boxes, all for

Neckties
Combination Necktie, Silk Handkerchief and Lisle Hose
in a beautiful holiday box, for Cuff Buttons
Combination Cuff Buttons and Scarf Pin to match, per Handkerchiefs
Men's Initial Handkerchiefs Men's Linen Handkerchiefs

10 c to 50 c
$25 \mathrm{c}, 35 \mathrm{c}$ ant 50 c

Men's and Boys' Sweater
Men's Sweaters, . $45 \mathrm{c}, 75 \mathrm{c}, 95 \mathrm{c}, \$ 1.50, \$ 2.00$ to $\$ 5.00$ Men's Dress Shirts
An elegant line fo
$45 \mathrm{c}, 75 \mathrm{c}, 95 \mathrm{c}, \$ 1.25$ and $\$ 1.50$
Hole-Proof Sox
Men's Guaranteed "Wear-Well" Hose, guaranteed to Men's "Sure Wear" Hose, guaranteed to wear six months These come in holiday boxes all ready to put his name on. Pajamas and Night Robes
Men's Pajamas $\$ 1.50$ to $\$ 2$. Men's Night robes 45 c to $\$ 1.50$ Umbrellas and Collar Bags Silk Umbrellas with detachable handles, convenient for
carrying in a grip, for eather Collar Bags,

We have a very fine assortment of Suit Cases and Bags

## Men's Suits, Overcoats and Cravenettes

Our stock of Men's Suits, Overcoats and Cravenettes is most complete. Every garment we sell goes out with our personal guarantee. We are the high grade, low priced clothing house of Lincoln. The Suits and Overcoats we sell for $\$ 10$ to $\$ 20$
would cost you from $\$ 15$ to $\$ 30$ in the high rent district. All the new styles and patterns are here. See Window Display.
Boys' and Children's Department This department is most complete. In it you will find everything that will delight the boy's heart and make him a well dressed lad. Take the eleuator to the Second Floor
Speier \& Simon
JUST WE SAVE YOU MONEY
JUST AROUND THE CORNER OF TENTH AND $O$ STS

