

Holiday Opening

Do Your Purchasing Early

OUR experience of past years has demonstrated the fact that the choicest goods intended for Christmas are always sold early. It is these days that our stocks receive the severest test--the test of scrupulous, critical, leisurely judgment--but we're confident that such an inspection will prove to our special advantage in showing forth the fine points of inestimable worth to be found in every department of our store. If you look, you will not need to buy. If you buy you will not need to take the article home with you, but you may have us lay it away until you wish to call for it or have it delivered. :: :: :: :: :: :: :: :: :: :: ::

Holiday Display In the Art Needle Work Dept.

Come and see our beautiful display of Xmas presents before making your selection. You should be able to make a selection from the beautiful Xmas showing of Cluny Laces, Drawn Work, Pillows, Scarfs, Table Runners, Baskets of all kinds, Pin Cushions, Baby Novelties, etc. Below we only quote a few of the great variety of beautiful Xmas gifts:

- Cluny Doilies, from 6 to 20 inches.....19c up
- Cluny Centers, from 20 to 36 inches.....98c to \$12.50
- Cluny Lunch Cloths, 20x36, 20x45, and 20x54 inches.....\$5.00 to \$35.00
- Cluny Scarfs, 20x72 inches.....\$4.50 to \$12.50
- Maderia Doilies, 6 inch.....25c to 65c
- Maderia Doilies, 8 to 12 inch.....50c to \$2.25
- Maderia Centers, 20 to 27 inch.....\$2.25 up
- 72-inch Hand Embroidered Dinner Cloths.....\$35.00
- Napkins to match, per dozen.....\$15.00
- Tooled Leather Pillows.....\$8.00 to \$10.00
- Hand Embroidered Pillows, double satin ruffles, at.....\$5.00 to \$18.50
- Hand Embroidered Centers, both in white and colors at.....\$5.00 to \$25.00
- Scarfs and Library Runners.....\$5.00 to \$15.00

BASKETS

- Beautiful Work and Jewel baskets, satin lined.....75c to \$12.50
- Satin Lined Baby and Hamper Baskets, made of the best material and workmanship.....98c to \$25.00
- A large assortment of Waste Paper Baskets in all colors and shapes, strongly made, a fine gift for a lady of gentleman.....\$2.00 to \$ 4.50
- Ladies' Work Baskets, Whisk Broom Holders, Match Safes, etc., from.....5c to \$1.00

NOVELTIES

- These include Pin Balls, Pin Cushions, Utility Bags, Thread holders, Opera Glass Bags, Party Bags, Party Slipper Bags, etc.....25c up

PIN CUSHIONS

- Long, Round, Square and Leg Pin Cushions, beautifully trimmed in silk, satin, embroidered; colors, blue, yellow, Nile, green, from.....59c to \$7.50
- Plain Tubes.....5c

BABY NOVELTIES

- Rattles, Trinket Boxes, Baby Clothes Rack, Teething Rings, etc. All hand-made and hand-painted.....25c to \$1.50
- Hand Dressed Bisk Dolls.....\$1.00 to \$3.00
- Poinsettias for decorations.....10c to 15c
- Chrysanthemums, all colors.....5c

Opening of Toyland

Here is where cheers and noises ring out from Santa's Toy Headquarters. It's a bidding that echoes and re-echoes through this great new city of playthings. A welcome from Santa Claus to every boy and girl in Lincoln and its suburbs. Bring the children so they can be among the jubilant little faces watching the Mechanical Toys, Steam Engines and see the many beautiful playthings.

- DOLLS AND DOLL FURNITURE.
- TOY FURNITURE.
- DOLL CABS AND GO-CARTS
- HOBBY AND ROCKING HORSES
- MUSICAL AND MECHANICAL TOYS
- AIRSHIPS
- STEAM ENGINES AND ATTACHMENTS
- IRON TOYS
- MAGIC LANTERNS
- GAMES
- TREE ORNAMENTS, ETC.

West Electric Hair Curler

Makes a soft beautiful wave in a few minutes without heat. Will not cut, break or injure the hair.

- Card of 5 Curlers.....25c
- Card of 2 Curlers.....10c

Demonstration at main entrance.

Holiday Silks

FOR WAISTS

- New Persian Silks, Plaids and other fancies, especially designed for the holiday trade, per yard.....\$1, \$1.25, and \$1.50

FOR SCARFS

- Plain and Fancy Crepe de Chine and other Soft Silks, yard.....50c, 75c and \$1.00

FOR MEN'S MUFLERS

- Bengaline Cords, Moire, Faile, Surrah Grosgrain, Louisine, yard.....79c, 85, \$1.00 and \$1.10

Holiday Bags and Toilet Sets

Our new stock of the following popular Xmas presents are all on display. Below we list a few of the handsome gifts we are showing:

- Military Sets, from.....\$1.00 to \$ 8.00
- Traveling Cases, from.....\$1.00 to \$12.50
- Shaving Mirrors, from.....50c to \$3.00
- Shaving Sets, from.....50c to \$7.50
- Gents' Toilet Sets, from.....\$1.50 to \$6.50
- Triplecate Mirrors, from.....98c to \$8.50
- Perfumes in fancy packages, from.....10c to \$5.00

Women's \$1.50 Slippers at 95c a pair

Several hundred pairs of Women's Fine Felt Slippers, flexible oak soles, medium round toes, low common sense heels, plain or fur trimmed in various colors, fully worth \$1.50, special.....95c

Ladies' Warm Linen Shoes with beaver tops, plain or patent tips, comfortable and warm.....\$1.50

Misses' and Children's Red Felt Slippers with felt soles, just the thing for cold mornings, sizes 5 to 2.....58c

Books for Xmas Gifts

There is hardly a gift need that a book will not appropriately fill, whether you want to give a dainty remembrance or a substantial present. Our display of new popular Xmas presents contains suitable gifts for all.

Special Bound Gift Books

ANSONIA CLASSICS

These are tasteful little volumes judiciously selected for their popularity. Paper and printing of the best quality and handsomely bound in cloth of delicate tints. Each book in a box. Titles, Bacon's Essays, Beside the Bonnie Brier Bush, Black Rock, Mrs. Browning's Poems, Courtship of Miles Standish, Dream Life, Emerson's Essays, Evangeline, Love Poems, Snow Bound, Whittier's Poems, etc. Price.....25c

Field, Rosemary from Shakespeare, Wild Flowers from Whittier, Flowers and Fruits from Riley, Rose Garlands from Tennyson, Violets from Lowell, Under the Holly Bough, Holly Berries from the Poets, Abide With Me, Nearer My God to Thee, Jesus Lover of My Soul, etc. Price.....25c

Hurst's Padded Leather Edition of the Poets. Handsomely bound in attractive tints, padded, round corners, full gold edges and boxed. Titles, Jane Eyre, Hiawatha, Little Minister, Drummond's Addresses, Imitations of Christ, etc. Price.....50c

Fabric Suggestions

Nothing is more useful or more appreciated as a gift than a nice Dress Skirt or Waist pattern.

The Dress Goods and Wash Goods Departments offer a superb collection for your choosing. Make your selection now while assortments are best. We will care for your purchases and deliver them when desired.

SAVED THEM BOTH

TWO PATIENTS BENEFITED BY MIXED LETTERS.

Effect of Imagination Shown by Rather Humorous Incident in the Experience of a Prominent Nerve Specialist.

Dr. Charles K. Mills, the nerve specialist of Philadelphia, told at a dinner an amusing story of the influence of the imagination on the health.

"A young bank clerk," he said, "feeling fagged from the excessive heat of a trying summer, consulted a physician. The physician questioned him, sounded his lungs, and then said, gravely:

"I will write you to-morrow."

"The next day the bank clerk received a letter from the medical man telling him that his right lung was gone and his heart seriously deranged, and advised him to lose no time in putting his affairs in order.

"Of course," the doctor wrote, "you may live for weeks, but you would do well to leave nothing of importance unsettled."

"Naturally, the young bank clerk was very much depressed by this sad letter, nothing less than a death warrant. He did not, of course, go to work that morning, and before noon he was having trouble with his respiration, while severe pains shot rapidly through his heart. He did not get up all day, and on toward midnight he had a sinking spell that caused his people to send post haste for the doctor.

"The doctor, on his arrival, was astounded.

"Why," he cried, "there were no symptoms of this sort yesterday! What on earth have you been doing to yourself?"

"The patient's face screwed up with pain, he pressed his hand to his breast and said, feebly:

"It's the heart, I suppose, doctor."

"The heart?" said the doctor. "There was nothing yesterday the matter with your heart."

"My lungs, then," the patient groaned.

"What ails you?" the doctor shouted. "You don't seem to have been drinking."

"Your letter, doctor--you told me I had only a few weeks to live."

"Nonsense! Are you crazy? I told you to take a month's vacation at the seashore, and you'd be as good as new again."

"The patient drew the fateful letter from a drawer beside his bed.

"Well," said the doctor, glancing at it, "this is a pretty mess. This letter was intended for another man. My secretary mixed up the envelopes."

"The patient laughed. He sat up in bed. His recovery was rapid. That night, in fact, he was well again.

"And what," ended Dr. Mills,

"what of the dying consumptive who had got this young man's letter? The consumptive, delighted with the prediction that a month at the seashore would make a sound man of him, packed his trunk and took the first train for New England. That was ten years ago, and to-day he is in fair health."

Forty Years of Longing.

A New England man tells of an elderly woman in a Massachusetts town who not long ago found herself sufficiently in funds to purchase a new and complete dinner set.

"It seems a sinful waste o' money, Sarah," observed a neighbor, to whom the set was being shown. "You're gettin' along in years, an' you won't need chiny long."

"I may not need it long," responded Sarah, "but I need it now, and have needed it for forty years. You don't know how cramped I've been."

"Cramped!"

"Yes, cramped! Look at the big tea parties I've been invited to! Have I ever given anything like as big a one? No! But now, thank goodness! I'm able to retallate at last!"—Sunday Magazine.

Not the Usual Romance.

Recently one of our most fastidious young men bought a pair of overalls and found in them the name of the sewing girl who made them.

He very promptly wrote her a letter with all the effusiveness necessary in such a case and in due time received a reply, which, however, was void of the romance usual in such cases. Here it is: "I am a working girl, it is true, but I make a good living and I do not care to support a husband, as I would do if I married some silly noodle who gets mashed on a girl he never saw. Permit me to say that I do not know how my card got in that pair of overalls, and that when I do, marry, if ever, it will be some fellow who can afford something better than a 47-cent pair of breeches."—Muscatoh Recorder.

His Industrious Family.

"Some months ago," said City Engineer Sempel L. Cooper of Yonkers, "a robust laborer asked me for a job. I gave him work. He did well and asked me to give employment to his brother. 'He's a better man than I am,' explained the workman, leaning on his shovel.

"I engaged the brother. His services were satisfactory, but one day I was astonished when both men made a joint request that their father also should be employed. 'Our old man,' one of them urged, 'can do more work than both of us together.'

"Good," said I, 'send him along. I will discharge both of you and let the old man take your places.' And that is just what Mr. Cooper did.

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The New Arrivals
IN OUR
Premium Dept.

A. Herpolsheimer Co
THE DAYLIGHT STORE

SEE
The New Arrivals
IN OUR
Premium Dept.