

**LINCOLN BUSINESS COLLEGE.**

"From education, as the leading cause. The public character its color draws."

Nothing is more important to all our people than the correct and systematic education of the young men and women of the community. To get the correct start in the business life



one must have the correct principles and fundamental rules well in hand. Today it is recognized that after a common school education there is no way equal to a commercial education in one of our successful and reliable business colleges. It is with a great deal of pleasure that we recommend

the Lincoln Business College of this city. This institution is recognized as the leading business college in this section of the country. The system taught here is used throughout the entire civilized world and students come here to receive their training from all sections of the country. Many a successful business man and high salaried woman of this section can lay their claims of their advance-

ment in the business world to the training that they received at this excellent and unexcelled institution. We take pleasure in speaking a good word for this well known school, and ask the continued support of our members. E. C. Bigger is the president, and W. N. Watson vice-president.

**CHIEF OF POLICE COOPER.**

Future writers in dealing with affairs affecting the early history of Lincoln will be assured of one interesting subject. This is P. H. Cooper, chief of police of the Lincoln police force. During his regime, Lincoln has seen its police service grow into one of the finest organizations in the country. A thorough disciplinarian and a natural born criminal hunter, Chief Cooper has brought the police force of Lincoln up to a standard of efficiency that is the boast of its citizens. No city in the country is as free of evil-doers and he has been a terror to criminals of all classes. Shrewd, quick, alert, with a discernment that has been the marvel of men who have tried to deceive him, he has directed man hunts that have resulted in running down some of the worst criminals that ever operated in any municipality. Besides being a man of astute intellect he has a remarkable memory for faces which has been a discomfure to many a wrong doer who might otherwise have escaped the ultimate consequences of his act. It is said of Chief Cooper that he never forgets a crime and the criminal who hopes to escape the consequences of an act by forgetful lapses of time before he shows up again, comes to grief if he is brought in contact with Chief Cooper. Conscientious and clean, Chief Cooper's regime has been above reproach and he has won the respect and confidence of all citizens for his work which has been above blemish.

**LINCOLN CANDY KITCHEN.**

Who in our city does not know of the "Lincoln Candy Kitchen," located at Fourteenth and O streets, and who does not know of their bon bons, chocolates and dainties? If you are seeking to procure the best, you have certainly at some time or other tested the qualities of these well known confections. The product of this concern has been on the market in Lincoln for a number of years, and have at all times met with the approval of the most particular. This concern makes their own candies and this of itself is assurance that the goods are the very best. Alex Keriakides is the proprietor of this popular place, and L. Cochevety is the manager. These gentlemen are well known as enterprising business men and have the interest of our city's welfare at heart at all times. A great many of our members are patrons of this well known firm and that they have always received fair treatment is evidenced by their growing business. The Lincoln Candy Kitchen is a concern that would be a credit to a city many times the size of Lincoln, and our citizens should feel proud of the fact that they have a concern of this kind in their midst.

**WESTERN GLASS AND PAINT CO.**

Those enterprises that are most closely allied with the building trades are the ones that have most benefited the city in its growth and development. A house that is well known to contractors and builders and one that is in a condition to handle all orders promptly is that of the Western Glass and Paint company, whose offices and store rooms are located at 301-317 South Twelfth street. They handle the products of the best manufacturers in all kinds of paints, oils and glass, and quote the lowest prices and make contracts to supply any orders given them. This concern does both a wholesale and retail business and it is with pleasure that we refer to them at this time. This company is strictly a Lincoln concern, and they give employment to no small number of people. It is the plain duty of every good citizen to give the home concerns the preference at all times, as by doing so you will be helping to make Lincoln bigger, broader and better. They are very progressive and are always after the latest as well as the best. One of their last acquisitions is Keystone—a flat paint for interior use that can be washed with soap and water without marring or in anyway changing the surface. It is well worth investigating.

**NEBRASKA'S STATE SILICA MINES**

**Promises to Develop Into One of the State's Largest Industries.**

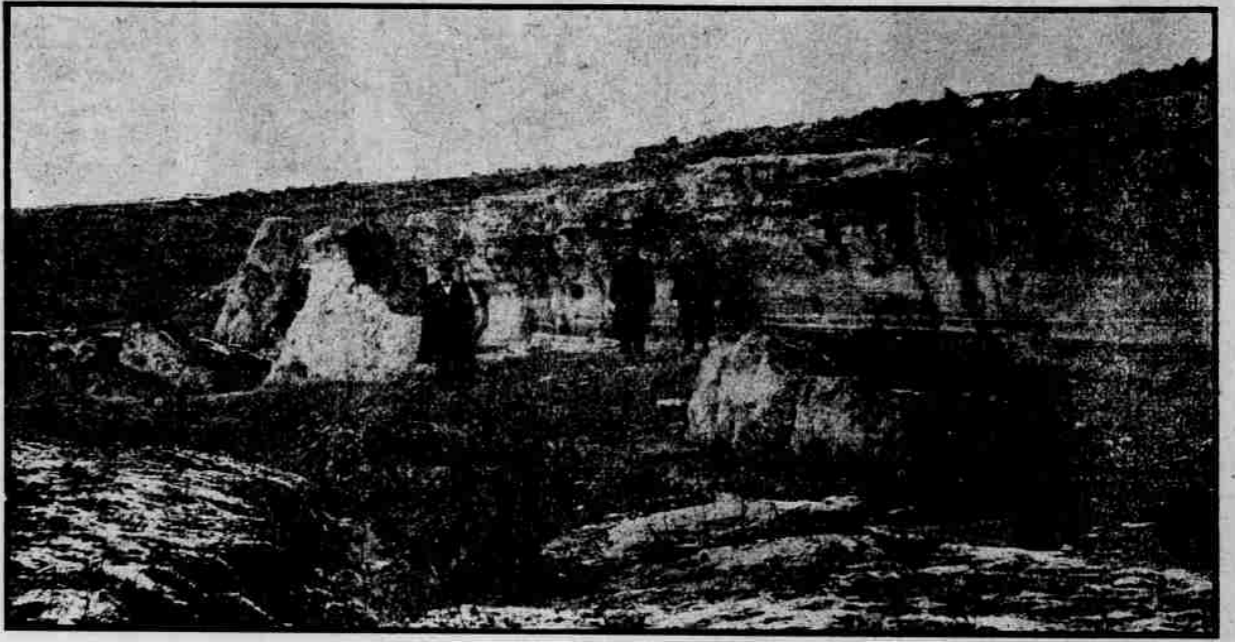
For years it has been generally believed that Nebraska possessed no mineral wealth, and therefore it would be impossible to develop the mining industry. And now comes the knowledge that Nebraska possesses great mineral wealth. More than that, it possesses a mineral that is unique in that it is found nowhere in the United States save in Nebraska. Silica is the name of the mineral. It is really powdered pumice stone, and ever since the discovery of its myriad uses the entire supply has been imported from Sicily. But recently two enormous deposits of this mineral have been discovered in Nebraska, both in Harlan county.

Silica is used in the manufacture of soap, cleansing powders, toilet arti-

cles, etc., and its consumption is growing enormously. As a cleansing and polishing agent it has no equal. The greatest deposit of silica is owned by Homer Earl, and it is in such a position that it can be mined at a minimum cost and without danger incident to the usual mine. Mr. Earl has organized a company and is preparing to establish a factory in Lincoln for the manufacture of all articles into the preparation of which silica enters. This means that Lincoln will in the near future be one of the greatest soap and toilet article centers in the United States. Plenty of capital is behind the new enterprise.

The Earl mines furnish the silica in an almost pure state. It is easily mined and comes out entirely free from dirt or other deleterious matter, and only needs to be incorporated in the articles to be manufactured. In this issue are two pictures showing

the Earl mine. Already the mine is being worked and carload shipments of silica are being made to large soap manufacturers throughout the country. It is Mr. Earl's intention to enter upon the manufacture of articles upon a scale that will utilize practically the entire output of the mine. This will mean the employment of hundreds of people in Lincoln, a consequent addition of thousands of dollars to the monthly pay roll, and a proportional increase in the volume of business transacted by Lincoln business men. The project is not based upon supposition, but upon actual fact. There is no competition in the raw product, for the nearest silica producer is Sicily, and the earthquake in Italy has effectively closed the mines of that country for many months to come. The securing of the Earl Company for Lincoln is one of the most important manufacturing coups ever made by a western city.



**SILICA MINES OF THE EARL SOAP WORKS**



**VIEW SHOWING ANOTHER SECTION OF THE SILICA MINES**

**FISKE & DIEMAN.**

In a review of the business interests of Lincoln there is not a work that is so easy to exploit as the architectural establishment of Fiske & Dieman. When it is said that Fiske & Dieman have designed a large share of the greatest buildings in Lincoln, a high compliment is paid to their ability and talents. It is a common remark that they are numbered among the few architects of the west who are competent to carry out large undertakings. To list some of the great works they have directed would be to name some of the greatest buildings that have been erected in Lincoln and the west. Incidentally, we would mention two prominent buildings that have been erected under their supervision, that of the "Little Building" and the "Lincoln Hotel." These buildings are absolutely fire-proof, contain fire-proof doors, and are the only buildings in this section of the country that bears this distinction. These buildings alone stand as monuments to their ability, and we might mention many others that would be a credit to any city. These gentlemen are men of large capacity and able to grasp these big undertakings, and it is but natural that they have captured a large share of the important work in this section of the country. This firm has always shown a friendliness toward our cause, and we take pleasure in giving them prominent mention.

**JOHN WESTOVER, FOUNDRY.**

One of our most prominent home industries which deserves the hearty support and co-operation of all the citizens of Lincoln and the public in general is the establishment of John Westover, manufacturer of structural steel, and located at 920 N street. In this our home patronage edition, we can not urge too strongly upon the people of this vicinity, to patronize home industries exclusively. In doing this you are giving more employment to home workmen, who spend their money here, thus aiding greatly in the prosperity of our city. This concern has done much to advertise the name and fame of Lincoln, and Mr. Westover is a gentleman of the highest standing and deeply interested in seeing the city grow. He has every facility for handling the large business that is constantly increasing, and we would give him prominent mention, and place his concern foremost in the ranks of Lincoln's most reliable manufacturing institutions.

**WRIGHT DRUG CO.**

There is no more popular drug store in Lincoln than the Wright Drug Store. This store is arranged in the most modern and attractive manner, and every customer is shown the utmost consideration by the employees and management. Only the most expert and registered pharmacists are employed. The importance of carefully compounding medicines and prescriptions is one which every person is alive to, and this store has become popular because they treat everyone right. This firm has always been strong friends of the laboring people and many of our members are numbered among their patrons. By the careful and courteous treatment shown their patrons they have won the entire confidence of the public. They fill all prescriptions exactly as the doctor orders them and they use only the purest and freshest ingredients. It is to your own interest to patronize this modern drug store. They are located at Nineteenth and O streets.

Eat at Elam's.

**LINCOLN BED SPRINGS CO.**

The various industries of our city are of the most commanding attention in that they carry almost every branch of endeavor. The Lincoln Bed Springs company is an enterprise that commands attention in that it is putting on the market the best grades of bed-springs at the prices. The company is a large manufacturer of all kinds of bed-springs, and employs only the best workmen in making them. Their goods find a ready market because of their excellence, and are always just as represented. We are pleased in this review to make reference to the company and to advise our readers to buy their product, as they are handled by the most prominent dealers in this city and in the state. We wish to impress upon the minds of our readers the advisability of always patronizing home concerns. This is a home concern and should not only receive the support of the working man but of all other good citizens who are desirous of seeing Lincoln become a city twice the size that it is today. By giving our home concerns the proper support we will be helping to accomplish these facts.

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**GOOCH MILLING AND ELEVATOR COMPANY.**

The best Nebraska wheat made into the best Nebraska flour on Nebraska soil for Nebraska people is the reason for the successful mill established here a few months ago by the Gooch Milling and Elevator company. This mill is doing a large business throughout this entire section of the country, and it is a well known fact that their flour cannot be excelled. Their attitude towards the cause of labor has

been most fair and honorable, and our members can show their appreciation of the same by demanding of their grocers the output of this mill. Their force of practical employees are paid the very best of wages for their labor, and they hold the management in the highest terms. "Gooch's Best Flour" is the brand that is fast winning an enviable reputation for this firm. It should be remembered by every good citizen of Lincoln that this flour is made in our city and every dollar spent with this new concern

means a boost for home manufacturers. There is no sane reason for any person to send their money to Minnesota, or some other foreign market when our concerns produce not only as good but a little better than the outside mills. It is our plain duty to foster and encourage this new concern by giving them our undivided support. The Wageworker takes pleasure in recommending this new establishment to the readers of this our Annual Trade Review Edition. On has questioned the standing or

**LINCOLN PHOTO SUPPLY CO.**

"I couldn't begin to tell you all I saw. It beggars description." Only a comparatively few years ago tourists made this observation when they returned from their travels. Today no traveler ventures upon a pleasant jaunt without a kodak or a camera to photograph the interesting things seen on the trip. Inventions have been made in recent years which enable a person who knows absolutely nothing of photography to take and develop pictures of the finest quality. This is no idle fancy. It is the truth and firms like the Lincoln Photo Supply company, at 1217 O street, can prove the accuracy of this assertion. Today the newspapers are presenting the features of the day's events with pictures of the scenes caught with the kodak—in fact, they are being used in every branch of social and business life. The kodak is as great an invention as the typewriter or the phonograph, and has become indispensable in many branches of work and pleasure. And in Lincoln where the Lincoln Photo Supply company has built up a large business, they number among their customers many of the most prominent men in both business and industrial lines. This house carries one of the most complete lines of its kind in the west, and we take pleasure in giving them prominent mention at this time.

**UNION LOAN & SAVINGS ASSN.**

There is no more important factor in the upbuilding of any city than a reliable loan and savings association. Many of our members have been enabled to purchase and pay for homes through the Union Loan and Savings association. Offered by gentlemen of the highest integrity and ability, this association has helped many persons to save a portion of their earnings, thus adding greatly to the prestige and prosperity of our city. When a person owns his own home he has a feeling of independence. The wage-earners should stop wasting their money in rent receipts and start an account with the Union Loan and Savings association, and the money they are giving the landlord will help in paying for a home of their own. Many of the patrons have become independent from the saving of a dollar or more a week. They aid you in every possible way to save, and its officers are gentlemen who have aided greatly in promoting the welfare of Lincoln. Start a savings account with this reliable institution and you will be surprised how fast it will accumulate. They will also be glad to make you a loan to assist in the purchase of a home. Their home office is located at 1245 N street, and their phone numbers are: Bell 1967, Auto 2577.

**PORTER HEDGE ABSTRACT CO.**

(Abstracts of Title.)  
One can not be too careful in buying property or in making loans on property to be sure of its title. Porter Hedge Abstract Co., in the Richards block, room 318, furnish abstracts and have the most complete facilities for making careful and accurate of the titles of property in all parts of Lancaster county. Their clients are among the largest property owners and capitalists and investors in realty in the city and when a search is made a guarantee is given its accuracy, which protects the purchaser at all times. To our readers who are buying homes in this section we recommend this company. Many of our readers are already its clients and know the courteous treatment and consideration shown them. It is always worth something to know that you are dealing with an absolute reliable firm, and when you deal with the Porter Hedge Abstract Co., you can not possibly make a mistake. They furnish a \$10,000 bond, approved by the county judge, which is an absolute guarantee of good service. See this firm when you need anything in their line and you will be treated right.

Ask your dealer for the "Hardy" work glove, Union Made, and made in Lincoln.

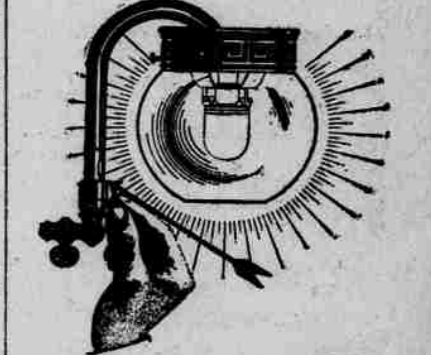
**SCHAUPP COAL COMPANY.**

The item of fuel alone is one of the most important considerations in conducting any manufacturing plant of considerable size. And every householder knows the importance of a reliable source of supply and the advantage of being able to purchase coal at a reasonable price. In such matters Lincoln has advantages which are superior to many larger cities. And among the number of large dealers in this line none are more worthy of particular mention than the Schaupp Coal Co. The superior qualities of coal this company carries is too well known for further comment here. The members of this firm are well known to our citizens as broad-minded, enterprising and progressive business men, and are respected in commercial circles. The firm is always foremost in aiding any movement for the advancement of Lincoln, and the Wageworker takes pleasure in giving them prominent mention in this our Annual Trade Review Edition. A great many of our members are patrons of this firm, and that they have always been dealt fairly with is evidenced by the growing popularity and business of the firm.

Eat at Elam's.

**NATIONAL GAS LIGHT STORE.**

There is nothing so essential to the business man as good lights, and the lighting of the home is also an important factor in every household. Edward A. Reeder, the gas light man, located at 1917 O street, sells the National Automatic Inverted Gas Light. The National Automatics have gained a world wide reputation, and the deliberative rooms of our National Capital are equipped with this wonderful light. They have been selected by the government because they give a strong mellow light, steady and at all times the very best. It is a well known fact that our Uncle Samuel must have the very best on the market, and in making his choice of Gas Lights he chose the National Automatic Inverted. This popular light has stood the time test, and the manufacturers guarantee every light they put



on the market. This is the only light having an automatic regulator, and it can not be used on any other gas lamp. No matter what the place, the National can be installed to artistically suit the surroundings. The economy of maintenance and the gas saved to the consumer are features that alone should command the attention of every thinking citizen. If you are interested in gas lights, and perfect lights at the least possible expense, call at Mr. Reeder's Gas Store, or telephone him and a competent man will call and explain more fully the good features of the Automatic Inverted. Bell 1307, Auto 6232. We also wish to call the attention of our readers to the National Automatic Arc, the feature of which is that there is only one orifice for the total number of mantles used. This light is especially adapted for store rooms, halls, churches, etc.

Eat at Elam's.

See the "Hardy" Union Made work gloves, manufactured in Lincoln, which will be on display at the Made in Lincoln Exposition to be held at the Auditorium, March 8th to 13th, inclusive.

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