

The Question of the Hour

is "Where can you get the best values for your money?" Here are some offerings for this week and we don't believe you can beat 'em. Once more we ask you to consider the advantages of early shopping. Come in this week if possible.

CLOAKROOM

Monday will be the second day of the Special Sale. There won't be much left of the water damaged articles, but if you visit the Department you will find a large stock of Coats, Suits, Skirts and Waists in styles and materials which have been selected with greatest care.

The Special Cut Prices can't fail to induce you to secure your need NOW, when the lines are unbroken in sizes.

Bargain Counter

Fall Jackets, full satin lined.

\$ 7.50 values, half price.....\$3.75
 \$11.50 values, half price.....\$5.75
 About 25 Jackets (broken size lot), values \$5.95 to \$11.50; to close at.....\$2.95

28 Cravenette Rain Coats.

\$8.50 to \$9.95 values, to close at.....\$3.95
 \$13.50 values, to close at.....\$6.50
 \$2.25 values Yarn Blouse Sweaters, to close at.....98c
 \$2.95 values Yarn Blouse Sweaters, to close at.....\$1.58
 \$2.75 values Yarn Coat Sweaters, to close at.....\$2.25
 \$3.50 values Yarn Coat Sweaters, to close at.....\$2.75
 About 40 Waists, sizes 3 1/2 to 4 1/2; \$1.50 to \$2.50 values, to close at.....49c

Silk Plush Capes

\$3.95 values, to close at.....\$1.95
 \$5.95 values, to close at.....\$2.95
 \$8.95 values, to close at.....\$3.95
 About 10 Kersey Jackets, 28 inches long; values \$7.50 to \$15.00, to close at.....\$2.95

Suits, Coats, Skirts

At Special Cut Prices

\$15.00 line Suits, special.....\$10.00
 \$19.50 line Suits, special.....\$16.50
 \$25.00—\$22.50 line Suits, special.....\$19.50
 About 30 Broadcloth and Kersey Ladies' and Misses Long Coats, full and half satin lined; \$12.50, \$13.50, \$14.50 values; sizes 32 to 42; special price.....\$ 9.95
 \$3.95 line Children's Coats, special price.....\$ 2.95
 \$5.95 line Children's Coats, special price.....\$ 4.95

All Other Coats at Special Discount

About 35 Panama, Serge and Woolen Mixture Skirts, values \$5.95 to \$7.50; your choice at.....\$3.95
 Voile Skirts, taffeta trimmed; good values at \$8.50 and \$7.50; your choice at.....\$4.95
 \$12.50, \$11.50, \$9.95 values, your choice at.....\$7.95
 \$14.50—\$13.50 values, your choice at.....\$9.95

Moire Skirtings

25 pieces of Cotton Moire Skirtings in all colors; also black; special now.....22c
 3 pieces of 36-inch Mottled Moire Skirting; a 35c quality, in red, blue and green only; now to close.....17c
 20 pieces of Fancy Satin Finished Dress Satines, special this week.....12 1/2c

Special Silk Sale

All colors in 27-inch Jap. or China Silk; the regular 50 cent value, now.....39c
 A lot of Fancy Silk Suitings and Waistings in the new satin finished and new striped effects; values up to \$1.00, to close this week.....67c

Black Silks

3 pieces of 36-inch Black Taffeta; a superior value for Skirts, Suits and Waists; worth \$1.00, to close.....75c
 36-inch Black Taffeta; wear guaranteed; buckskin quality; \$1.25 value, special now.....98c
 Our Depend-on Oil Boiled Black Taffeta; a regular \$1.50 value, to close.....\$1.18
 21-inch Black Peau de Soie; regular 85c value, special to close.....65c
 32-inch Black Peau de Soie; our regular \$1.00 value, special this week.....79c
 20 Per Cent Discount on all Peau de Soie Silks

Domestics Underpriced

Good Dress Prints; all colors, now.....
 Mount City L. L. Muslin, now.....
 7-8 First Crop Bleached Muslin, now.....
 Good quality Unbleached Shaker Flannel, now.....
 Good quality Unbleached Canton Flannel, now.....
 Comfort Outings, light and dark colors, now.....
 Flaxine Bleached Crash, now.....
 Fruit of Loom Bleached Muslin, now.....
 Best quality of 36-inch Fancy Silkoline.....
 12 1/2c Light and Dark Outing Flannel.....
 Good quality Dress Flannelettes, now.....
 12 1/2c quality Unbleached Shaker Flannel, now.....
 11c quality Ticking; assorted colors, now.....
 Heavy Light and Dark Shirting, now.....

AT
 5c
 AT
 9 1/2c

Special in Fancy Suitings

40 pieces Fancy Suitings; 50 values, to close.....37c
 10 pieces Fancy Suitings; worth to 85c, to close.....50c
 20 pieces Fancy Suitings; worth to \$1.25, to close.....76c

Waists

Any \$1.50 values, special price.....98c
 Any \$1.95 values, special price.....\$1.58
 Any \$2.50 values, special price.....\$1.98
 Any \$3.95 values, special price.....\$2.95
 Lot of Jap. Silk and Lace; \$5.95—\$6.95 values, to close at.....\$2.95
 \$8.50—\$7.50 values Lace and Silk, cut price.....\$3.95
 98c values Black Petticoats, special.....78c
 \$1.50—\$1.35—\$1.25 values Black Petticoats, special.....98c
 \$1.75 values Black Petticoats, special.....\$1.48

Special Discount on all Furs
 1-5 Off on Lace Curtains
 Special Discount on all Aprons

FRED SCHMIDT AND BRO.
 917-921 O St. OPPOSITE CITY HALL

The Shoe

Question



You may depend on this Store to show all the correct styles in the best Shoes made, for all uses at all times. You may count on finding here just the sort of Shoes you'll take pleasure and satisfaction in wearing. We believe that we have better Shoes than you'll find at most Shoe Stores.

FOR INSTANCE

Our Men's \$2.00, \$2.50, \$3.00, \$3.50, \$4.00 and \$5.00.
 Our Women's \$2.50, \$3.00, \$3.50 and \$4.00.
 Our Misses' \$1.25, \$1.50, \$1.75, \$2.00 and \$2.25.
 Our Boys' \$1.09, \$1.39, \$1.50, \$2.00, \$2.50 and \$2.75.

Match these Shoes if you can—match the Shoes at the prices, not the prices—for prices can be matched anywhere where Shoes are sold. We believe an investigation will convince you that it will be profitable for you to make this your Shoe Store.

Children's Toques

A lot of Children's Stocking Caps or Toques; assorted sizes and colors; 25c values, to close now.....19c
 20 dozen Children's All-Wool Toques; assorted colors; our regular 50c quality, to close.....39c

Specials in Blankets

A lot of 10-4 Cotton Blankets in gray or tan, special at.....50c
 200 pairs of 11-4 Cotton Blankets in gray or tan; assorted colored borders; 89c values, to close now.....75c
 A lot of Robes and Wool Blankets in assorted prices, some slightly soiled; this week.....1/4 Off
 Special values in Comforters, at up from \$1.00, \$1.25, \$1.50, \$1.75 and.....\$2.25

Underwear

We have Underwear for everybody, from an infant to the largest size; for men, women and children; in qualities that will suit all; in fleeced or wool.

AT 1-5 OFF

A large table of Children's Fleeced Underwear; an odd lot, now to close

AT 1-5 OFF

Special Prices on Dress Goods

36-inch All-Wool Plain Panama in all the colors, including black; special for this week.....45c
 20 pieces of Imported Mohairs in all the plain colors, including white and black; special this week.....43c
 30 pieces of Wool Dress Goods in assorted weaves such as serges, panamas, fancy diagonals and taffetas; our regular 75c values, this week.....65c
 45-inch Florentine Mohair in black and navy only; \$1.00 value, to close.....75c

Phenomena of Heredity.

It is one of the phenomena of heredity that a boy wants to be what his father was—if a shoemaker, then a shoemaker, if an iron worker then an iron worker, if an artisan of any line then an artisan in that line and the father and mother who have come to hate the smell of leather, or the grime of the smithy, the oil waste of the machine, or the sweat of downright hard work, cajole or coerce that boy into something that is genteelly

dull or respectably stupid, and kill the germ that would have produced the manufacturer, the mechanical engineer or the capitalist.—Philadelphia Telegraph.

Stagnation Hurts Trade.

European shipping companies are suffering severely because trade and traffic in the Levant and on the far eastern lines are almost at a standstill.

rebel against. Who are they that make up the majority of a country's inhabitants? Are they the wise or the ignorant? I believe that we must agree that the ignorant are overwhelmingly in the majority everywhere on the wide earth. But it is never right that the ignorant should rule over the intelligent.—Henrik Ibsen.

The Smug Fellow.

"I don't see why Goodley should be unpopular with you all. He never speaks ill of anyone." "No, but he's one of these very smug fellows who can say: 'Oh, yes! Jones seemed very happy when I saw him last,' and say it in such a way as to give the impression that Jones was horribly drunk."

Habit Hard to Overcome. Many people find it impossible to get over the habit of adulterating the truth which they use.

The Majority is Never Right? The majority is never right. Never, I say. This is one of those society lies which a free, thinking man must

HONORED BY FRENCH ACADEMY



Louis Frechette, the bard of French Canada, has been named as laureate of the French academy. While a most unusual honor, particularly since its recipient is a resident of this continent, it adds nothing to the distinction that is universally accorded Dr. Frechette as the last of that brilliant group of poets and novelists who have made French Canada and the simple life of the habitant known to the world. Of this group, Frechette and Drummond were undoubtedly the leaders, although Gaspe with his "Les Anciens Canadiens," Mannette and Routhier have all made enviable names in the world's literature.

Dr. Frechette was born in Quebec a half century ago, and was originally intended for the law. He abandoned that dry profession, however, and after a five years' residence in Chicago he returned to Quebec and plunged into politics. For a few years he was a member of the Dominion parliament, but politics, too, failed to hold his fancy and went over to Montreal and to literature. A legislative clerkship furnished him with a modest livelihood until the quaint charm and the charming revelations of life in French Canada made him independent. The place he occupies in the field of literature is peculiarly his own, and the habitant could have no more gently sympathetic chronicler.

Honors have come to the poet from many countries before this later tribute of the academy. He was elected a knight of the French Legion of Honor nearly 30 years ago, when two of his books were crowned by the Immortals. He has been given many high orders and decorations by the rulers of Great Britain and other countries, and he is accounted a member of many learned societies. He was lately president of the Royal Society of Canada.

A Few Suggestions.

"There is fretfulness, a mizzling, grizzling rain of discomfiting remark; there is grumbling, a northeast snowstorm that never clears; there is scolding, the thunder storm with lightning and hail. All these are worse than useless; they are positive sins by whomsoever indulged—sins as great and real as many that are shuddered at in polite society. All these are for the most part but the venting on our fellow beings of morbid feelings re-

sulting from dyspepsia, overtaxed nerves or general ill health."—Mrs. Beecher Stowe.

Professor's Sarcasm.

Prof. Jowett's comments on the young men of Balliol, Oxford, often took the form of crushing sarcasms. "The college, Mr. X—, thinks highly of you," he once said; "perhaps too highly; but not half so highly, I am sure, as you think of yourself."

Why Not?

Among the oddest personals ever inserted in the society column was one that appeared in a paper published in an eastern town. It reads as follows: "Mrs. Coulter, being confined to her bed by illness, will not be at home next Thursday, as usual."—Harper's Weekly.

Might Be Worse.

The Boss (angrily)—"Look here, James, I have been ringing an hour, and you've only just come." Office Boy—"Well, don't get fussy about it. If I hadn't come now you might have kept on ringing for another hour."

Would Be Easier for the Camel.

"I wish," said the bachelor who was trying to thread a needle, "that there was a camel here. I'd tie this thread to his tail and drive him through."—Kansas City Times.

Seek to Revive Old Industry. A thousand mulberry trees have been planted at Seville, Spain, in an attempt to revive the silk industry, for which the city was once famous.