

# CANCELLED

Monday morning begins a sale that will at once take precedence as the leading bargain event of the season. Anticipating a dull season, merchants all over the country requested cancellation of orders. The wholesalers, realizing the possibility of failures, complied with their requests. Then the wholesalers themselves sought relief, offering the cancelled goods at sacrificing prices to retailers who had the cash and the outlet. **WE GATHERED GREAT LOTS FROM SEVERAL WHOLESALERS AND MANUFACTURERS AT A FRACTION OF ORIGINAL PRICES. THE BARGAINS ARE FOR OUR CUSTOMERS—SUCH BARGAINS AS PROCLAIM THIS STORE'S SUPREMACY AS NEVER BEFORE. COME, IT'S THE BEST SALE OF THE SEASON.**

In every department throughout the store you'll find goods marked comparatively as low as the items quoted in this advertisement.

Buy now for all the year, for the opportunities are unapproachable and in all probability will not be repeated. Every purchase is a price.

### BED SPREADS

White bed spreads; plain, hemmed, fringed and cut corners; values up to \$2.75; especially priced in this sale—**\$1.98** each.

White crochet quilts; extra large size and extra heavy; regular price is \$1.35; cancelled sale price is only **98c** each.

**1-2 PRICE**—During this sale we offer our entire stock of lace and net curtains at one-half regular price.

**SPECIAL**—During this sale we offer our entire stock of couch covers and portieres at astonishingly low prices.

**GOLD & CO. The Peoples Store & CO.**

### Cancelled Sale of Table Linen

60-inch bleached table damask; a snap at 60c; the sale price is only **45c** per yard.

54-inch un-bleached damask; just like you'd expect to pay 25c to 40c for; sale price, a yard... **29c**

58-inch colored table linen; turkey red, navy blue, and buff; best 20c quality; only, per yard **42c**

**Premium Stamps** will be given, same as usual, with every purchase during this sale—a 10 cent stamp for every 10 cents' worth you buy. Save these stamps and exchange them for China, Silverware, Clocks, Cut Glass, Etc. These premiums are now on display at our store.

## A Cancelled Dress Goods Order Brings These Sensational Bargains

ABOUT A MONTH AGO WE NEGOTIATED FOR THE PURCHASE OF CANCELLED DRESS GOODS ORDERS. WE SECURED THE GOODS AT A remarkable saving by taking the entire lot and paying cash. The collection exceeds in attractiveness and variety any purchase we have ever made. Come, see these great bargains.

<p><b>VALUES UP TO 70c AT 29c A YARD.</b> 50 pieces of fine wool dress goods such as Serges, Voiles, Batistes and Henriettes in all the leading spring and summer colorings—goods actually worth up to 70c a yard go in this sale at, per yard... <b>29c</b></p> <p>32-inch Art and butchers' linen, for suits and waists. An extra value at 40c. The sale price <b>29c</b></p> <p>5,000 yards of fine Organdies, Batiste and Lawns. Goods in this lot worth up to 20c. Cancelled sale price per yard... <b>11½c</b></p>	<p><b>VALUES UP TO \$1.25 AT 59c A YARD</b> 40 pieces of all wool dress goods in the season's latest novelty weaves, also plain fabrics, 40 to 56-inch goods that sell regularly at from \$1.00 to \$1.25 a yard will be offered in this sale at, per yard... <b>59c</b></p> <p>28-inch dotted white Swiss 25c and 30c qualities. Per yard... <b>19c</b></p> <p>10,000 yards of fine lawns and Batiste 28 to 30 inches wide. A bargain at 12½c, but the cancelled sale price is, per yard... <b>7½c</b></p>	<p><b>7c LAWN, 4½c.</b> 5,000 yards fine lawn. Seven cents is the regular price; the cancelled sale price is... <b>4½c a yard</b></p> <p><b>Use Standard Patterns when you make up these dress goods. 10c and 15c each.</b></p> <p>28-inch Marquisette Voiles. All colors at, per yard... <b>17c</b></p>	<p><b>VALUES UP TO 40c AT 21c A YARD</b> 20 pieces of fine white mercerized waists go into this sale at an unusually attractive price these cloths are worth from 25c to 40c a yard the cancelled sale price is only <b>21c</b></p> <p>32-inch white Persian Lawn. Fine quality. At, per yard... <b>12½c</b></p> <p>28-inch imported mercerized plaid waists, Zephyrs, Soisettes, etc., regular price 25c to 30c, sale price, per yard... <b>21c</b></p>	<p><b>VALUES UP TO 20c AT 12½c A YARD</b> 36-inch linen finish Suitings in all the new shades, leather, Khaki, modes, copenhagen, lavender, etc. Also plain white, 18c to 20c values at, per yard... <b>12½c</b></p> <p>White India linen, 10c quality. Cancelled sale price, per yard... <b>7c</b></p> <p>10 pieces of white mercerized waists, splendid qualities worth 15c and 20c. The cancelled sale price is, per yard... <b>11c</b></p>
--	---	--	--	--

**\$1.25 Waists 85c**  
We bought them at our own price. There's 20 dozen in the lot, long and short sleeve styles; lace and embroidery trimmed; good quality; good styles; worth up to \$1.25; your choice. **85c** each.

**\$1.25 GLOVES, 89c**  
Two-clasp, short kid gloves, all colors, all sizes, perfect in every way. At other stores you must pay \$1.25. Our cancelled sale price **89c**

**\$2.00 GLOVES \$1.19**  
20 dozen, 16-button length, pure silk black, white, brown, navy, blue, grey, pongee. Worth up to \$2.00. At per pair **\$1.19**

**Two Bargains That Compel Consideration**

A purchase and sale of skirts even better than the sale last week which brought great crowds. These are fashionably correct new Spring models in the favored colors and of the most desirable materials. Skirts worth \$6.00 and \$7.00 your choice. Each **\$2.98**

We bought at a great price advantage, a cancelled order of spring jackets. These go in the sale this week. All styles and sizes for women and misses. Plain Coverts and Fancy Mixtures. Box, fitted and semi-fitted models. They are wonderful bargains at... **\$3.98**

**PETTICOATS**  
Silk Petticoats with 12-inch shirred flounce. These skirts are especially priced for cancelled sale at... **\$4.69**

Black Mercerized petticoats, \$1.25 values. Cancelled sale price. Each... **89c**

Values in Muslin Under-Garments that are superior to any ever offered.

**MILLINERY**  
Here are hats for women and children that possess every charm of beauty. The handsomest styles we've ever shown will be placed on sale this week at... **SENSATIONALLY LOW PRICES**

## Our Offer Was Accepted for a Tremendous Stock of Domestics

DOMESTICS ARE ESSENTIAL TO EVERY HOUSEWIFE, AND THIS SALE SHOULD INTEREST EVERY WOMAN. READ EACH OF THESE ITEMS

<p><b>REMNANTS</b> Fine French Cambric in lengths of from 2 to 10 yards; 10c quality; sale price, a yd. <b>8c</b></p> <p>Fifty pieces of fine 32 and 36-inch fine zephyr gingham at the cancelled sale price, per yd <b>10c</b></p>	<p>32 and 36-inch fine Percales, worth 12½c each, at the cancelled sale price, per yd <b>10c</b></p> <p>Apron gingham. All colors and absolute-ly fast colors. Cancelled sale price, a yd. <b>5c</b></p>	<p>Nine quarter bleached sheeting at, per yard... <b>22c</b></p> <p>Unbleached sheets, 81x90. Sale price, each... <b>48c</b></p> <p>Ready-made pillow cases, 40½x36. Each... <b>8c</b></p>	<p>Unbleached sheets, 72x81. Sale price, each... <b>39c</b></p> <p>Fine bleached sheets, 81x90. Sale price, each... <b>55c</b></p> <p>Ready-made pillow cases, 42x36. <b>11c</b></p>	<p><b>SPECIAL</b> Toille du Nord and Red Seal Zephyr Gingham go in this sale at, a yard... <b>12 1-2c</b></p> <p>32-inch ticking. In stripes, 20c quality. price per yd. <b>15c</b></p> <p>During this sale you can buy the best quality dress prints, at the sale price per yd. <b>6c</b></p>	<p>36 inch Silkline, the best quality, new colors and patterns. Sale price, now, per yd. <b>10c</b></p>
---	--	--	--	--	---

**EMBROIDERY**  
One big lot of fine embroidery, worth up to 11c at... **5c**

Another lot of 12½c to 20c values go in sale at... **11c**

15 pieces of 12-inch corset cover embroidery, heading edge, at... **18c**

**Big Bargains in the Men's Section**

**41c** 50 dozen men's fine Negligee Shirts; of fine percale and mad-ras cloths; light and dark colors; all sizes; 75c and \$1 shirts in this lot; your pick of the entire purchase at only 41 cents. **41c**

50 dozen men's black, tan and fancy Sox. The best 20c value in the city at, per pair **12c**

Extra good Black and Tan Sox, at... **8c**

White, blue and red handkerchiefs, large size, now selling at... **4c**

Fine Balbriggan shirts and drawers. Regular clothing stores ask 35c a garment for the kind which we are selling at... **21c**

Men's French Balbriggan Shirts and Drawers, equal to the best 50c grades sold anywhere... **43c Each; 85c Per Suit**

**NOTIONS**  
6-cord machine thread, white and black. Per spool... **3c**

Patent hooks and eyes, all sizes, per card... **1c**

Women's hose supporters, all colors, large pad. Per pair... **10c**

Men's Talcum Powder. Per box... **13c**

Fine toilet soaps, worth up to 10c. At, per cake... **4c**

Brass sash curtain rods. Regular 5c values, each 3c; 2 for... **5c**

**BAGS.**  
10 dozen bags, black and brown in newest shapes. All sizes. Bags worth up to \$1 your choice... **45c**

**BELTS**  
20 dozen belts, silk, leather and elastic, new styles. Worth up to 55c, your choice now... **45c**

Standard makes of \$1.00 Corsets, here at 95c

## Here are Shoe Prices Lower Than Any Other Store Can Quote

HERE'S A SHOE MESSAGE THAT'S EXTREMELY IMPORTANT TO ANYBODY WHO CARES TO SAVE MONEY. BUY NOW AT A SAVING

<p><b>Men's Shoes</b> Patent Corona Colt, Gunmetal Velour Kid and Kid leathers. Styles for dress occasions and shoes for good hard wear all sizes and all widths. Every pair in this lot is a remarkable bargain, at, per pair... <b>\$2.50</b></p>	<p><b>BARGAINS IN MEN'S SHOES</b> Men's heavy calf shoes, lace and congress, extra heavy soles, all solid leather. Regular price is \$2.50. The sale price... <b>\$1.75</b></p> <p>Misses' and Children's Golden Brown Kid Shoes with extension soles; face and buttoned styles. <b>89c</b></p> <p>SIZES—<b>5 to 8</b></p>	<p><b>WOMEN'S OXFORDS</b> Women's Oxfords of good plump kid, patent tip, light and heavy soles. All solid leather. Regular price is \$2.00 and \$2.50, now... <b>\$1.49</b></p> <p>Misses' and Children's Golden Brown Kid Shoes with extension soles; face and buttoned styles. <b>\$1.09</b></p> <p>SIZES—<b>8 1-2 to 11</b></p>	<p>Cancelled Sale of Misses' and Children's Kid Oxfords, Patent Tip, light and heavy soles, lace and blucher; all solid leather; sizes 8½ to 2; price... <b>98c</b></p> <p>Misses' and Children's Patent Kid Oxfords, button and Gibson ties, plain and tip toes; sizes 8½ to 2; made to sell at \$1.50 and \$1.75; here the price is... <b>1.19</b></p> <p>Notice the cancelled sale prices: <b>\$1.29</b></p> <p>SIZES—<b>11 1-2 to 2</b></p>	<p><b>Women's Oxfords</b> Patent Kid, Patent Colt, Gunmetal, Velour, Kid and Golden Brown. The sweetest styles of the season, including the combination button and buckle oxfords. Oxfords worth \$2.50 and \$4.00, at, per pair... <b>\$2.98</b></p>
---	--	--	---	---