"PANIC" AT BOTH ENDS OF THE LINE!

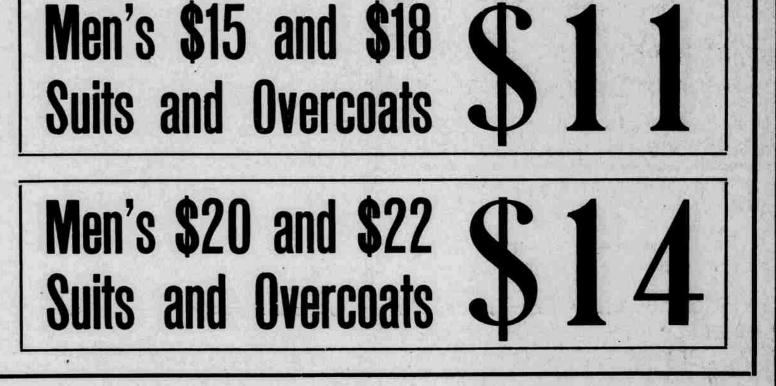
Our panic purchase of a \$40,000.00 stock of clothing from an eastern dealer at 60 cents on the dollar stayed a bigger panic in the east, but it seems to have stirred up not a small one in the middle west. But the history of this store is a guarantee of the truth of the statements made by us concerning this great "Panic Purchase." The business "pinch" forced the easterner to sell—we raised the money and made the purchase—you get the benefits.



A CASE OF QUICK BUSINESS

The eastern man from whom we purchased this immense stock, had to raise money at once or go broke. No time to sell in small lots—all at once, or bankruptcy. He knew the Armstrong store could handle the matter. He wrote in explanation. We made our proposition; he accepted. We got the goods at a rare bargain. He was saved. We will profit. You will be able to save money in clothing purchases. That's the whole story.

We Divide the Entire Purchase of Suits and Overcoats Into Two Lots



Nothing better for the money has ever been offered in this great country. We have offered great bargains before, but this one sets a new record, even for The Armstrong store, the favorite home of fine Clothing Bargains. The Armstrong Guarantee has been tested by time and has never been found wanting.

The financial clouds have passed away and everybody is feeling good. It will probably be a long time before another big clothing manufacturer will be caught in another "financial squeeze" and be forced to sacrifice such handsome thoroughbred garments as these at 60 cents on the dollar.

Armstrong Clothing Co.

GOOD CLOTHES MERCHANTS