

DO YOU BELIEVE IN FOSTERING HOME INSTITUTIONS?

IF YOU DO

THEN SUPPORT THESE LOCAL CONCERNS

—LEASED BY D.W. HARTER

G. P. WATSON, Pres. E. H. Marshall, Sec. T. J. Brownfield, Mgr.

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(Incorporated 1886)

301 TO 308 BURR BLOCK, LINCOLN, NEBRASKA

This company confines its business to farm property, detached dwellings and contents in towns, churches and school houses and contents in both country and towns. It insures no commercial business whatever. This company is the oldest and most successful farm company in Nebraska.



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Friends may sympathize; We pay cash. A Home Institution which PAYS PROMPTLY

FARMERS & MERCHANTS INSURANCE COMPANY

THE OLDEST STATE COMPANY. ESTABLISHED 1885. Fire, Lightning and Tornado Insurance ON CITY AND FARM PROPERTY. Over a Million and a Quarter Dollars Paid to Policy Holders.

ARMSTRONG CLOTHING COMPANY

- GOOD CLOTHES MERCHANTS -

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Miller & Paine

(INCORPORATED)

DRY GOODS

O AND THIRTEENTH STREETS

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Instruct Your Agent to place your Fire and Tornado Insurance in the

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Home Office 201 So. 11th St. Both Phones.

W. H. England, Resident Agent.

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A pure Pennsylvania Oil and sold by an Independent Company.

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Owned by Stockholders of First National Bank.

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"MEADOW GOLD"
It Represents Quality

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PRINCIPAL OFFICE 1106 O STREET

SIX PER CENT PAID ON SAVINGS ACCOUNTS



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Patronize a HOME Company which is Fair

Automatic service costs no more than the inferior kind. Get the best your money will command

Long Distance Service Everywhere

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LINCOLN TELEPHONE COMPANY

Ride On the White Cars; Why?

Because, 1st. The Citizens Railway Company is owned by our own people;
2nd. this Company sells 6 tickets for 25c, and 10 to school children for 5c;
3rd. it pays its taxes and obeys the laws and ordinances.
Because the Management Does Not Object to Unionizing the Line.

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Producers of the well known Little Hatchet, Golden Thistle, Boss, and Shogo brands of Patent Flour; Fine Wheat Farina Breakfast Food; and Golden Bell Eye Flour. Our Flour can be bought of all dealers.

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FOR The Best Return on Your Savings? Assistance in Buying a Home?...

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1307 N ST. - FRATERNITY BLDG.

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1322 N ST., LINCOLN, NEB.

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WOODMEN ACCIDENT ASSN.

A Home Company Furnishing Accident Insurance Only

SURPLUS OVER \$100,000

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A Home company.

The only life insurance company that owns its building.

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WHEN 'WALK-OVERS' GO ON SHOE TROUBLES GO OFF



ROGERS & PERKINS CO.

1129 O Street.

Farmers and Merchants Bank

FIFTEENTH AND O STREETS.

Capital Stock - - - \$50,000.00 Deposits - - - - - \$202,090.66
Surplus and Profits - - - 5,460.49 Total Resources - - - - - 269,561.15

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Compressed Air Carpet Cleaning Company

Carpets and rugs cleaned on the floor. Mattresses, pillows, upholstered furniture and hangings cleaned without removal from the room.

Quick, efficient, sanitary, economic.

We also clean the old way at the old price. Take up your carpets and clean at factory.

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