# DO YOU BELIEVE IN FOSTERING HOME INSTITUTIONS?

E. H. Marshall, Sec. T. J. Brownfield, Mgr.

# Union Fire Insurance Company

301 TO 306 BURR BLOCK, LINCOLN, NEBRASKA

This company confines its business to farm property, detached dwellings and contents in towns. churches and school houses and contents in both country and towns. It insures no commercial business whatever. This company is the oldest and most successful farm company in Nebraska.

PATRONIZE HOME INDUSTRY BY ASKING FOR THE

### DIAMOND "C" BROOM

MANUFACTURED BY J. H. CUNNINGHAM, LINCOLN 720 North Twelfth Street

# **ROSS P. CURTICE CO.**

PIANOS, PHONOGRAPHS, AND MUSIC.

1125 O ST.

LINCOLN.



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Friends may sympathize; We pay cash. A Home Institution which PAYS PROMPTLY

### FARMERS & MERCHANTS INSURANCE COMPANY

THE OLDEST STATE COMPANY. Fire, Lightning and Tornado Insurance on City and Farm Property. Over a Million

# ARMSTRONG CLOTHING COMPANY

- GOOD CLOTHES MERCHANTS -

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NEBRASKA

### Miller & Paine

(INCORPORATED)

DRY GOODS

O AND THIRTEENTH STREETS

# PROTECT YOUR HOME

Instruct Your Agent to place your Fire and Tornado Insurance in the

#### Western Fire Insurance COMPANY

Home Office 201 So. 11th St. **Both Phones.** 

W. H. England, Resident Agent.

### A PURELY NEBRASKA COMPANY.

#### EDUCATE FOR BUSINESS Roseine Oil...

A pure Pennsylvania Oil and sold by an Independent Company.

MARSHALL OIL COMPANY, Lincoln, Neb.

### First

### Trust and Savings Bank

Owned by Stockholders of First National Bank.

INTEREST PAID AT 3 1-2 PER CENT

Are too well known to say much. Insist on



### Chas. W. Fleming

JEWELER AND OPTICIAN

1311 O STREET. LINCOLN, NEB. DOUBLE FRONT

#### H. HERPOLSHEIMER

MPORTERS AND CO. RETAILERS OF

Dry Goods, Suits and Cloaks, Furs, Millinery, Women's Furnishings, Fancy Goods, Jewelry, Books and Stationery, Shoes, Men's Furnishings, Carpets, Rugs, Draperies, China, Cut Glass, Toys, House Furnishing, Grocerles

Ride On the White Cars: Why?

our own people; 2nd, this Company sells 6 tickets for 25c, and 10 to school children for 25c; 3rd, it rays its taxes and obeys the laws and ordinances.

Because the Management Does Not Object to Unionizing the Line.

Wilber and DeWitt Roller Mills LINCOLN, NEB.

Producers of the well known Little Hatchet, Golden Thistle, Boss, and Shogo brands of Patent Flour; Fine Wheat Farina Breakfast Food; and Golden Bell Rye Flour. Our Flour can be bought of all dealers.

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Franklin's Ice Greams and Sherbets

YOU HAVE NOT HAD THE BEST.

FRANKLIN ICE CREAM CO., 1316 N ST.

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See W. C. VanAndel

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AUTO 3131-BELL 205.

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LET US POINT THE WAY.

1307 N ST .- FRATERNITY BLDG.

# Beatrice Creamery Co's. Label

"MEADOW GOLD"

It Represents Quality

#### **COLLINS ICE CREAM COMPANY**

ALWAYS OPEN FOR INSPECTION

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N. W. Cor. 7th and L. Sts.

LINCOLN, NEBRASKA

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1106 O STREET SIX PER CENT PAID ON SAVINGS ACCOUNTS

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CLEANERS and DYERS

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THIRTEENTH AND P STREETS.

your dealer supplying you with "Golden Rod" or "Bitter Sweets" when you want something



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Wholesale Paper, Stationery, Paper Bags, Etc.

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PLUMBERS

THAT'S ALL

**Both Phones** 

1111 N St.

\$202,090.66

#### WHEN 'WALK-OVERS' GO ON SHOE TROUBLES GO OFF

ROGERS & PERKINS CO.

# 1129 O Street.

# Farmers and Merchants Bank

Capital Stock Surplus and Profits - - - 5,460.49 Total Resources - - - 269,561.15 3 1-2 PER CENT INTEREST PAID ON TIME DEPOSITS

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Carpets and rugs cleaned on the floor. Mattresses pillows, uphoistered furniture and hangings cleaned without removal from the room.

Quick, efficient, sanitary, economic.

We also clean the old way at the old price. Take up your carpets and clean at factory.

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A Home company.

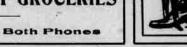
The only life insurance company that

When you think of life insurance, think of The Security Mutual. Good, active agents wanted.

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\$50,000.00 Deposits

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