

# DO YOU BELIEVE IN FOSTERING HOME INSTITUTIONS?

# IF YOU DO

# THEN SUPPORT THESE LOCAL CONCERNS

— LEASED BY D. W. HARTLE —

G. P. WATSON, Pres. E. H. Marshall, Sec. T. J. Brownfield, Mgr.

## Union Fire Insurance Company

(Incorporated 1885)

301 TO 306 BURR BLOCK, LINCOLN, NEBRASKA

This company confines its business to farm property, detached dwellings and contents in towns, churches and school houses and contents in both country and towns. It insures no commercial business whatever. This company is the oldest and most successful farm company in Nebraska.



### AFTER A LOSS YOU NEED THE MONEY

Friends may sympathize; We pay cash. A Home Institution which PAYS PROMPTLY

### FARMERS & MERCHANTS INSURANCE COMPANY

THE OLDEST STATE COMPANY. ESTABLISHED 1885. Fire, Lightning and Tornado Insurance ON CITY AND FARM PROPERTY. Over a Million and a Quarter Dollars Paid to Policy Holders.

### ARMSTRONG CLOTHING COMPANY

- GOOD CLOTHES MERCHANTS -

LINCOLN, NEBRASKA

### Miller & Paine

(INCORPORATED)

DRY GOODS

O AND THIRTEENTH STREETS

### PROTECT YOUR HOME

Instruct Your Agent to place your Fire and Tornado Insurance in the

### Western Fire Insurance Company

Home Office 201 So. 11th St. Both Phones.

W. H. England, Resident Agent.

A PURELY NEBRASKA COMPANY.

PATRONIZE HOME INDUSTRY BY ASKING FOR THE **DIAMOND "C" BROOM** MANUFACTURED BY **J. H. CUNNINGHAM, LINCOLN** 729 North Twelfth Street

EDUCATE FOR BUSINESS -AT- **LINCOLN BUSINESS COLLEGE** THIRTEENTH AND P STREETS.

**Roseine Oil...** A pure Pennsylvania Oil and sold by an Independent Company. **MARSHALL OIL COMPANY, Lincoln, Neb.**

**First Trust and Savings Bank** Owned by Stockholders of First National Bank. INTEREST PAID AT 3 1-2 PER CENT

**ROSS P. CURTICE CO.** PIANOS, PHONOGRAPHS, AND MUSIC. 1125 O ST. LINCOLN.

**Gillen & Boney's Candies** Are too well known to say much. Insist on your dealer supplying you with "Golden Rod" or "Bitter Sweets" when you want something good.

**Chas. W. Fleming** JEWELER AND OPTICIAN 1311 O STREET. LINCOLN, NEB. DOUBLE FRONT

**H. HERPOLSHEIMER** IMPORTERS AND CO. RETAILERS OF Dry Goods, Suits and Cloaks, Furs, Millinery, Women's Furnishings, Fancy Goods, Jewelry, Books and Stationery, Shoes, Men's Furnishings, Carpets, Rugs, Draperies, China, Cut Glass, Toys, House Furnishing, Groceries.

**Beatrice Creamery Co's. Label** "MEADOW GOLD" It Represents Quality

--- USE THE ---

## AUTOMATIC TELEPHONE

### Secret Service

Patronize a HOME Company which is Fair

Automatic service costs no more than the inferior kind. Get the best your money will command

**Long Distance Service Everywhere**

Contract Dept., 2225 LINCOLN TELEPHONE COMPANY

**Ride On the White Cars; Why?** Because, 1st, The Citizens Railway Company is owned by our own people; 2nd, this Company sells 6 tickets for 25c, and 10 to school children for 25c; 3rd, it pays its taxes and obeys the laws and ordinances. Because the Management Does Not Object to Unionizing the Line.

**COLLINS ICE CREAM COMPANY** ALWAYS OPEN FOR INSPECTION Call and See Us. N. W. Cor. 7th and L. Sts.

**Wilber and DeWitt Roller Mills** LINCOLN, NEB. Producers of the well known Little Hatchet, Golden Thistle, Boss, and Shogo brands of Patent Flour; Fine Wheat Farina Breakfast Food; and Golden Bell Rye Flour. Our Flour can be bought of all dealers.

**AMERICAN SAVINGS AND LOAN ASSOCIATION** PRINCIPAL OFFICE 1106 O STREET SIX PER CENT PAID ON SAVINGS ACCOUNTS

ARE YOU LOOKING... FOR The Best Return on Your Savings? Assistance in Buying a Home?... LET US POINT THE WAY. **FIDELITY SAVINGS & LOAN ASSOCIATION** 1307 N ST.—FRATERNITY BLDG.

**J. C. Wood & Co.** EXPERT CLEANERS and DYERS 1322 N ST., LINCOLN, NEB.

**Castle Roper & Matthews** UNDERTAKERS and EMBALMERS Private Ambulance. Office: 124 So. 13th St.

**American Order of Protection** A FRATERNAL ORDER ADMITTING MEN AND WOMEN ON SAME BASIS, GRADING PAYMENTS ACCORDING TO OCCUPATION. PATRONIZE THE HOME ASSOCIATION SUPREME HARBOR. - LINCOLN, NEBRASKA.

IF YOU HAVE NOT TRIED **Franklin's Ice Creams and Sherbets** YOU HAVE NOT HAD THE BEST. **FRANKLIN ICE CREAM CO., 1316 N ST.** AUTO 3181—BELL 205.

**Nebraska Paper & Bag Company** WHOLESALE Paper, Stationery and Fireworks 109 North Ninth Street. LINCOLN, NEBRASKA

**THE FOLSOM BAKERY** A. T. SEELEY & CO., Props. FINE BAKERY GOODS, CONFECTIONERY, ICE CREAM QUALITY—Our Motto. 1307 O Street. Phone 2214-456.

**LINCOLN PAPER CO.** 1315-19-21 P ST. Wholesale Paper, Stationery, Paper Bags, Etc. **HARRY FLETCHER, Mgr.**

When you want to sell or buy Second Hand Furniture or Stoves, Cash or Trade **See W. C. VanAndel** 132 South Tenth

**HUTCHINS & HYATT CO.** COAL and WOOD 1028 O STREET

**WOODMEN ACCIDENT ASSN.** A Home Company Furnishing Accident Insurance Only SURPLUS OVER \$100,000 OFFICE: FRATERNITY BUILDING

**KELLYS PLUMBERS** THAT'S ALL Both Phones 1111 N St.

**JOHN BAUER WHOLESALE LIQUOR DEALER** Distributor of Dick & Bros. Quincy Brewing Co's Celebrated Lager Beer PHONE 817 Office 901 O St., Lincoln

**The Security Mutual Life Insurance Company** Of Lincoln, Nebraska A Home company. The only life insurance company that owns its building. When you think of life insurance, think of The Security Mutual. Good, active agents wanted. OFFICE: SECURITY MUTUAL LIFE BUILDING, Twelfth and O Streets

**W. J. BYER** STAPLE and FANCY GROCERIES 1401 O STREET Both Phones

**WHEN 'WALK-OVERS' GO ON SHOE TROUBLES GO OFF** **ROGERS & PERKINS CO.** 1129 O Street.

**Compressed Air Carpet Cleaning Company** Carpets and rugs cleaned on the floor. Mattresses, pillows, upholstered furniture and hangings cleaned without removal from the room. Quick, efficient, sanitary, economic. We also clean the old way at the old price. Take up your carpets and clean at factory. Call Auto Phone 5951 **T. H. MCGAHEY** Manager.

**Farmers and Merchants Bank** FIFTEENTH AND O STREETS. Capital Stock \$50,000.00 Deposits \$202,090.66 Surplus and Profits 5,460.49 Total Resources 269,561.15 **3 1-2 PER CENT INTEREST PAID ON TIME DEPOSITS**