



OUR GREAT JULY CLEARING SALE

Is Talked of and Patronized by all Nebraska Men

It is the greatest clearance of truly good clothes that we have ever known of—better than anything that we have ever attempted, which of course, means better for the people than any distribution of merchandise arranged for by any concern in the State of Nebraska. It is simply a broad, liberal, open and above-board sale which names prices heretofore unknown, and at the same time involving the kind and class of merchandise that will appeal directly to prosperous Nebraska men. This sale is important in another way, because it embraces all our men's suits excepting blacks, uniforms and full dress suits, admitting of

The Stock In Its Entirety Being Divided into Five Great Lots as Follows

<p>LOT 1 AT \$4.80</p> <p>This lot takes in all our men's suits that sold at \$7.50 to \$10.00; giving choice of elegantly made garments constructed from fine American Woolens. Suits that are in no way cheap except in price.</p>	<p>LOT 2 AT \$7.80</p> <p>Here we give you choice of every suit in our store that formerly sold at \$12.50 and \$15.00; giving you hundreds of the neatest and best suits that have ever been produced to sell at \$12.50 and \$15 to choose from.</p>	<p>LOT 3 AT \$11.80</p> <p>The man who has been accustomed to paying \$18.00 and \$20.00 for his clothes will find here all our \$18.00 and \$20.00 suits, marked in this sale at \$11.80. We are forced to look upon this as the greatest clothing opportunity ever presented to the men of Nebraska.</p>	<p>LOT 4 AT \$16.80</p> <p>This lot embraces every \$25.00 and \$27.50 suit in our house. While the price is \$16.80 you must figure that our original prices were easily 20 per cent lower than the nearest of our followers. Just add that to saving between \$25.00 and \$27.50 and our sale price of \$16.80 and you will see what this sale really is.</p>	<p>LOT 5 AT \$21.80</p> <p>Here we give you choice of all our \$30.00 and \$35.00 men's suits. Men who demand the best will find here an opportunity for wonderful money saving and the best opportunity for good dressing that has ever been presented to them.</p>
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Men's Odd Pants Also Divided Into Five Lots

<p>LOT 1 AT \$1.48</p> <p>Embraces men's excellent odd trousers which we sold at \$2.00 and \$2.50.</p>	<p>LOT 2 AT \$2.48</p> <p>Embraces all our men's odd trousers which we sold at \$3.50 and \$4.00.</p>	<p>LOT 3 AT \$3.48</p> <p>Embraces all our men's odd trousers which we sold at \$4.50 and \$5.00.</p>	<p>LOT 4 AT \$4.48</p> <p>Embraces all our men's odd trousers which we sold at \$6.00 and \$6.50.</p>	<p>LOT 5 AT \$5.48</p> <p>Embraces all our odd trousers which we sold at \$7.00 and \$7.50.</p>
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Boys' Knee Pant Suits, Plain and Novelty Styles

<p>Boys' Knee Pants Suits, age 6 to 16 Years, in Plain D. B. Jackets and Pants and Norfolk Styles With Plain or Knicker Pants.</p>		<p>Little Chaps' Novelty Suits, age 2 1-2 to 7 Years, in Russian and Blouse Styles, All Made With Knicker Pants.</p>	
<p>Pick any \$12.50 or \$10.00 Knee Pant Suit and pay.....</p>	<p>\$7.48</p>	<p>Pick any \$4.00 or \$3.50 Knee Pant Suit and pay.....</p>	<p>\$2.48</p>
<p>Pick any \$8.50 or \$7.50 Knee Pant Suit and pay.....</p>	<p>\$5.48</p>	<p>Pick any \$3.00 or \$2.50 Knee Pant Suit and pay.....</p>	<p>\$1.48</p>
<p>Pick any \$6.50 or \$5.00 Knee Pant Suit and pay.....</p>	<p>\$3.45</p>	<p>Pick any \$2.00 or \$1.50 Knee Pant Suit and pay.....</p>	<p>98c</p>
<p>Pick any \$8.50 or \$10.00 Novelty Suit and Pay.....</p>	<p>\$6.95</p>	<p>Pick any \$5.00 or \$4.50 Novelty Suit and pay.....</p>	<p>\$2.95</p>
<p>Pick any \$7.50 or \$7.00 Novelty Suit and pay.....</p>	<p>\$4.95</p>	<p>Pick any \$3.50 or \$3.00 Novelty Suit and Pay.....</p>	<p>\$1.95</p>
<p>Pick any \$6.50 or \$6.00 Novelty Suit and pay.....</p>	<p>\$3.95</p>	<p>Pick any \$2.50 or \$2.00 Novelty Suit and pay.....</p>	<p>95c</p>

Boys' and Young Men's Long Pant Suits in 2 and 3-Piece Styles

<p>Select from our stock any Boys' Long Pant Suit that sold at \$25, \$22.50 or \$20,—and pay us.....</p>	<p>\$14.75</p>	<p>Select from our stock any Boys' Long Pant Suit that sold at \$18.00, 16.50, or 15.00—and pay us.....</p>	<p>\$10.75</p>
<p>Select from our stock any Boys' Long Pant Suit that sold at \$13.50, 12.50 or 10.00—and pay us.....</p>	<p>\$7.75</p>	<p>Select from our stock any Boys' Long Pant Suit that sold at \$8.50 or 7.50—and pay us.....</p>	<p>\$4.75</p>
<p>Select from our stock any Boys' Long Pant Suit that sold at \$6.50 or 5.00—and pay us.....</p>	<p>\$2.75</p>	<p>Boys' Knicker Pants, age 4 to 15 years, in grey and brown mixtures, worth 60c, go at.....</p>	<p>29c</p>
<p>Boys' Corduroy Pants, also mixed goods, worth 50c, go at.....</p>	<p>19c</p>	<p>Boys' odd Long Pants in neat pattern, worth 85c and \$1.00, go at.....</p>	<p>69c</p>
<p>Boys' odd Long Pants made from excellent cassimeres, worth \$2.50 and \$2.00, go at.....</p>	<p>\$1.39</p>	<p>Boys' odd Long Pants, newest styles, pretty patterns, worth \$3.30 and \$3.00, go at.....</p>	<p>\$1.98</p>
<p>Boys' odd Long Pants, worth \$4.50 and \$4.00, in worsteds, cassimeres and serges, go at.....</p>	<p>\$2.39</p>		

ARMSTRONG CLOTHING CO.

GOOD CLOTHES MERCHANTS