

MANUFACTURER'S SALE

OF

Men's Fine Clothing

This is a sale that involves thousands upon thousands of dollars worth of the **Season's Finest Men's Clothing**



THREE OF THE LARGEST and best concerns of the United States have contributed their entire over-production of Men's Clothing at a price which enables us to sell to the consumer Clothing of the most reputable makes at prices which do not represent the original cost of production.

HERE IS THE WHOLE THING IN A NUT SHELL

It is easy for anyone to understand when the facts and conditions are looked squarely in the face. It is the custom of clothing manufacturers, after shipping original orders, to make up large stocks from which the clothing dealers may fill in as their trade may demand. This spring, as all know, has been the latest and coldest for more than twenty years, and as a result the consumer bought little from the merchant, and in turn the merchant bought nothing from the manufacturer. This is the reason that clothing houses,

Including **H. J. BROCK & CO.** Of Buffalo, N.Y.

Makers of Finest Union Made Clothing, unloaded to Us Their Entire Surplus Stock

At the greatest sacrifice that has yet been recorded in the history of the clothing business. Men may well count themselves lucky who through circumstances or what not have delayed buying their Spring Clothes till now, for under the present conditions we are able to offer bargains of such a substantial and unusual nature that the average man will not feel that he is doing himself full justice unless he lays hold of not only one suit but many more for future needs. One thing, it is by far the largest and best deal that we have ever made, and in order that it may be handled successfully it will require not only the men of Lincoln, but a very great number of men from over the state to consume the entire purchase.

THE GOODS ARE HERE AND MUST BE SOLD

The suits being all strictly high grade goods of the best makes, the cheapest being worth \$16.50, and from that up to \$32.50, we have decided to divide the purchase into 3 great groups, as follows

GROUP No. 1

at **\$11**

Embracing Men's Suits worth \$16.50 and \$18.00

Fine American Woolens in the latest pattern effects cut and trimmed by experts, showing all the nice points of style that the truly well dressed man will demand. Suits priced here for \$11 that cannot be duplicated, in the United States of America short of \$16 and \$18. Plenty of grays, plenty of blues, plenty of dark mixtures and fancy effects. They are the product of the foremost tailoring house of New York, which guarantees every suit they make or will refund the money.

GROUP No. 2

at **\$14**

Embracing Suits worth \$20.00, \$22.50 and \$25.00

This group is largely made up of suits from the reliable establishment of Henry J. Brock & Co., of Buffalo, N. Y., makers of **Highest Grade Union Made Men's Clothing**. These goods should appeal strongly to men who are interested in standing up for label goods, but to the man who has no interest in supporting organized labor, the clothing of Henry J. Brock & Co. will meet every requirement of style, fit and quality, and under the present conditions \$14.00 will pay for a suit worth \$20, \$22.50 and \$25.

GROUP No. 3

at **\$18**

Embracing Suits worth \$27.50, \$30.00 and \$32.50

When we tell you that every suit in this lot is the direct production of the world's greatest clothing house, located in Chicago, we know we are laying open a trade advantage to the men of this community that has never before been equaled. The suits are made from the finest worsted, chevots, Thibets and unfinished worsteds, besides a wide showing of serges and cassimeres. Plenty of grays, blues, dark mixtures and fancy patterns, and sizes for all. Not a suit worth less than \$27.50, \$30.00 and \$32.50. Choice is only \$18.



Armstrong Clothing Co.

Good Clothes Merchants