

DO YOU BELIEVE IN FOSTERING HOME INSTITUTIONS?

IF YOU DO THEN SUPPORT THESE LOCAL CONCERNS

—LEASED BY D.W. HARTER—

G. P. WATSON, Pres. E. H. Marshall, Sec. T. J. Brownfield, Mgr.

Union Fire Insurance Company
(Incorporated 1886)

301 TO 306 BURR BLOCK, LINCOLN, NEBRASKA

This company confines its business to farm property, detached dwellings and contents in towns, churches and school houses and contents in both country and towns. It insures no commercial business whatever. This company is the oldest and most successful farm company in Nebraska.

FARMERS AND MERCHANTS INSURANCE CO.

AFTER A LOSS YOU NEED THE MONEY
Friends may sympathize; We pay cash. A Home Institution which **PAYS PROMPTLY**

FARMERS & MERCHANTS INSURANCE COMPANY
THE OLDEST STATE COMPANY. ESTABLISHED 1885.
Fire, Lightning and Tornado Insurance ON CITY AND FARM PROPERTY. Over a Million and a Quarter Dollars Paid to Policy Holders.

PROTECT YOUR HOME

Instruct Your Agent to place your Fire and Tornado Insurance in the

Western Fire Insurance COMPANY

Home Office 201 So. 11th St. Both Phones.

W. H. England, Resident Agent.

A PURELY NEBRASKA COMPANY.

PATRONIZE HOME INDUSTRY BY ASKING FOR THE

DIAMOND "C" BROOM

MANUFACTURED BY **J. H. CUNNINGHAM, LINCOLN**
729 North Twelfth Street

ARMSTRONG CLOTHING COMPANY

- GOOD CLOTHES MERCHANTS -

LINCOLN, NEBRASKA

Miller & Paine
(INCORPORATED)

DRY GOODS

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First Trust and Savings Bank

Owned by Stockholders of First National Bank.

INTEREST PAID AT 3 1-2 PER CENT

ROSS P. CURTICE CO.

PIANOS, PHONOGRAPHS, AND MUSIC.

1125 O ST. LINCOLN.

EDUCATE FOR BUSINESS
-AT-
LINCOLN BUSINESS COLLEGE

THIRTEENTH AND P STREETS.

Roseine Oil...

A pure Pennsylvania Oil and sold by an Independent Company.

MARSHALL OIL COMPANY, Lincoln, Neb.

H. HERPOLSHEIMER IMPORTERS AND CO. RETAILERS OF

Dry Goods, Suits and Cloaks, Furs, Millinery, Women's Furnishings, Fancy Goods, Jewelry, Books and Stationery, Shoes, Men's Furnishings, Carpets, Rugs, Draperies, China, Cut Glass, Toys, House Furnishing, Groceries.

Beatrice Creamery Co's. Label

15

"MEADOW GOLD"

It Represents Quality

Gillen & Boney's Candies

Are too well known to say much. Insist on your dealer supplying you with "Golden Rod" or "Bitter Sweets" when you want something good.

Chas. W. Fleming
JEWELER AND OPTICIAN

1311 O STREET. LINCOLN, NEB.
DOUBLE FRONT

Ride On the White Cars; Why?

Because, 1st, The Citizens Railway Company is owned by our own people;
2nd, this Company sells 6 tickets for 25c, and 10 to school children for 50c;
3rd, it pays its taxes and obeys the laws and ordinances.

Because the Management Does Not Object to Unionizing the Line.

COLLINS ICE CREAM COMPANY

ALWAYS OPEN FOR INSPECTION

Call and See Us. N. W. Cor. 7th and L. Sts.

--- USE THE ---

AUTOMATIC TELEPHONE

Secret Service

Patronize a HOME Company which is Fair

Automatic service costs no more than the inferior kind. Get the best your money will command

Long Distance Service Everywhere

Contract Dept., 2225 LINCOLN TELEPHONE COMPANY

Wilber and DeWitt Roller Mills
LINCOLN, NEB.

Producers of the well known Little Hatchet, Golden Thistle, Boss, and Shogo brands of Patent Flour; Fine Wheat Farina Breakfast Food; and Golden Bell Rye Flour. Our Flour can be bought of all dealers.

AMERICAN SAVINGS AND LOAN ASSOCIATION

PRINCIPAL OFFICE
1106 O STREET

SIX PER CENT PAID ON SAVINGS ACCOUNTS

ARE YOU LOOKING...
FOR The Best Return on Your Savings?
Assistance in Buying a Home?...
LET US POINT THE WAY.
FIDELITY SAVINGS & LOAN ASSOCIATION
1307 N ST.—FRATERNITY BLDG.

J. C. Wood & Co.
EXPERT
CLEANERS and DYERS

1322 N ST., LINCOLN, NEB.

Castle Roper & Matthews
UNDERTAKERS and EMBALMERS

Private Ambulance. Office: 124 So. 13th St.

American Order of Protection

A FRATERNAL ORDER ADMITTING MEN AND WOMEN ON SAME BASIS, GRADING PAYMENTS ACCORDING TO OCCUPATION. PATRONIZE THE HOME ASSOCIATION - SUPREME HARBOR. - LINCOLN, NEBRASKA.

IF YOU HAVE NOT TRIED
Franklin's Ice Creams and Sherbets
YOU HAVE NOT HAD THE BEST.

FRANKLIN ICE CREAM CO., 1316 N ST.
AUTO 3181—BELL 205.

Nebraska Paper & Bag Company
WHOLESALE
Paper, Stationery and Fireworks

109 North Ninth Street. LINCOLN, NEBRASKA

THE FOLSOM BAKERY
A. T. SEELEY & CO., Props.

FINE BAKERY GOODS, CONFECTIONERY, ICE CREAM
QUALITY—Our Motto. 1307 O Street.
Phone 2214-456.

LINCOLN PAPER CO.
1315-19-21 P ST.

Wholesale Paper, Stationery, Paper Bags, Etc.

HARRY FLETCHER, Mgr.

When you want to sell or buy Second Hand Furniture or Stoves, Cash or Trade

See W. C. VanAndel
132 South Tenth

HUTCHINS & HYATT CO.
COAL and WOOD

1028 O STREET

WOODMEN ACCIDENT ASSN.
A Home Company Furnishing Accident Insurance Only

SURPLUS OVER \$100,000
OFFICE: FRATERNITY BUILDING

KELLYS PLUMBERS
THAT'S ALL

Both Phones 1111 N St.

JOHN BAUER WHOLESALE LIQUOR DEALER

Distributor of Dick & Bros. Quincey Brewing Co's Celebrated Lager Beer

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The Security Mutual Life Insurance Company
Of Lincoln, Nebraska

A Home company.
The only life insurance company that owns its building.
When you think of life insurance, think of The Security Mutual.
Good, active agents wanted.

OFFICE: SECURITY MUTUAL LIFE BUILDING,
Twelfth and O Streets

W. J. BYER
STAPLE and FANCY GROCERIES

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WHEN 'WALK-OVERS' GO ON SHOE TROUBLES GO OFF

ROGERS & PERKINS CO.
1129 O Street.

Compressed Air Carpet Cleaning Company

Carpets and rugs cleaned on the floor. Mattresses, pillows, upholstered furniture and hangings cleaned without removal from the room.

Quick, efficient, sanitary, economic.

We also clean the old way at the old price. Take up your carpets and clean at factory.

Call Auto Phone 5951
T. H. MCGAHEY
Manager.

Farmers and Merchants Bank
FIFTEENTH AND O STREETS.

Capital Stock	\$50,000.00	Deposits	\$202,090.66
Surplus and Profits	5,460.49	Total Resources	269,561.15

3 1-2 PER CENT INTEREST PAID ON TIME DEPOSITS