

A CHRISTMAS GIFT

FOR

"HIM"

HE MAY be your husband, or your brother, or some other male relative. Again, he may be a friend who is likely to become a relative "by marriage." No matter what the relation--- blood or marriage---you would like to give him
A SUITABLE CHRISTMAS PRESENT

PRESENTS WOMEN BUY FOR MEN

We have them in infinite variety---suitable Christmas presents that any gentleman will appreciate. No question about their being in good taste. No question about their durability. No question about their being appreciated. Let us enumerate:

MUFFLERS,	HANDKERCHIEFS,	CUFF BOXES,
VESTS,	SILK SUSPENDERS,	COLLAR BOXES,
HAT BOXES,	SHIRT SETS,	CUFF BUTTONS,
HOSIERY,	NECK TIES,	LINENS.

Really the list is too long to enumerate. But anything selected from the list will be suitable for husband, brother, father, son, nephew, cousin or "Him."

FOR THE LITTLE FOLKS

Our Children's Department is stocked with the largest and finest line of children's wear ever brought to Lincoln. We invite your inspection.

SUITS AND OVERCOATS

The Suits and Overcoats we handle are made right, look right, wear right and are right. The prices are right. Our guarantee of "all-wool" means all-wool every time. The "mercerized cotton" fake is not countenanced by this store. All-wool suits from \$12.50 to \$50. All-wool overcoats \$12.50 to \$40.

We call especial attention to our great overcoat sale now in progress. Could there be anything nicer or more appropriate than a handsome, serviceable overcoat for a Christmas present?

ARMSTRONG

Good
Clothes
Merchants

Clothing
Co.



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Chicago