

# Ever Buy a Gold Brick?

When the old man was asked if he ever bought a gold brick, he replied: "No, I never did. But I'll tell you something in confidence. Once I bought something I thought was a gold brick."

Did you ever buy a gold brick in the shape of shoddy, "mercerized" cotton suit of clothing, thinking that you were buying all wool and paying all wool



prices? Looked mighty pretty while you were trying it on. Fit pretty well, too. But it was shoddy, and it was poorly made. It soon lost its color, because the "mercerized cotton stuff soon faded. Soon lost its fit and shape because it had been "fitted with a hot iron" instead of the needle. Collar humped up, breast turned back and sagged, back wrinkled up, lining sagged down below the goods—Oh, you've seen 'em. Perhaps you paid an all-wool price, and perhaps, again, you got it at a "bargain!"

We do not handle that kind of stuff: We've joined the crusade against the "gold-brick" clothing game. We never did indulge in the "come-on" green goods literature business. We sell well-made, well-fitting and durable all-wool clothing at reasonable prices. The material is good and the workers are well paid and therefore do good work. No "sweat shop" goods in our store. No, we have no men's all-wool suits at \$5.00. A well-paid garment worker gets more than that for making a suit, and we patronize only manufacturers who pay good wages. We have too high an opinion of the intelligence of Lincoln union men to offer to sell them all-wool suits for \$5. They know such clothing is made in tenements and sweat shops. But we do sell

**All-Wool Suits.... \$10 to \$30**

**All-Wool O' coats \$12 to \$40**

No "mercerized" cotton stuff. No sweat-shop stuff. Not squeezed into shape with a hot iron, but artistically tailored. Look well all the time, wear a long time and give satisfaction every time. We've some especially good bargains to offer you now.

Oh, yes, Hats! How about the "No Name?" Best for the money in the money in the United States. And it's union made, too.

**Armstrong Clothing Company**  
GOOD CLOTHES MERCHANTS