

# The Science of Shoddy

Manufacturers of shoddy clothing have reduced their business to a science. They "mercerize" their cheap cotton fabrics until they look like wool and feel like wool. Then they "farm out" the work to underpaid garment workers in sweat shops and foul tenements. The garments are hurriedly shaped with an iron instead of the needle, the result being that the garment becomes ill-fitting and permanently loses shape. Then these "mercerized" "sweat-shop" garments are put on the market and sold as "all wool," made under fair conditions. This is a shameless fraud upon the buying public.



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Chicago

## THOSE WHO SUFFER

Numerous people suffer from the effects of this shameless fraud. First, there are the buyers who are tricked into giving up hard-earned money for inferior goods. Second, there are the helpless women and children and hopeless men who are forced to work for starvation wages in vile tenements and sweat shops. Will the union men of Lincoln lend their aid to maintain this condition of affairs?

When a merchant offers an "all-wool" suit for men at \$5, one of three things is true: Either the garment is not all wool, or the merchant is losing money, or the workers who made the garments are paid starvation wages.

## OUR CLOTHING

Is not made by those versed in the "Science of Shoddy." It is

made by reputable firms who pay good wages and maintain fair conditions. When we say "all wool," we give our guarantee.

**ALL-WOOL SUITS \$10 TO \$30**  
**ALL-WOOL O'COATS \$10 TO \$40**

Well made, hand tailored, wearable, durable, and keep their shape and color to the last. We have set our face against the "mercerized," sweat-shop, shoddy garments, and we want your help.



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# Armstrong Clothing Company

GOOD CLOTHES MERCHANTS