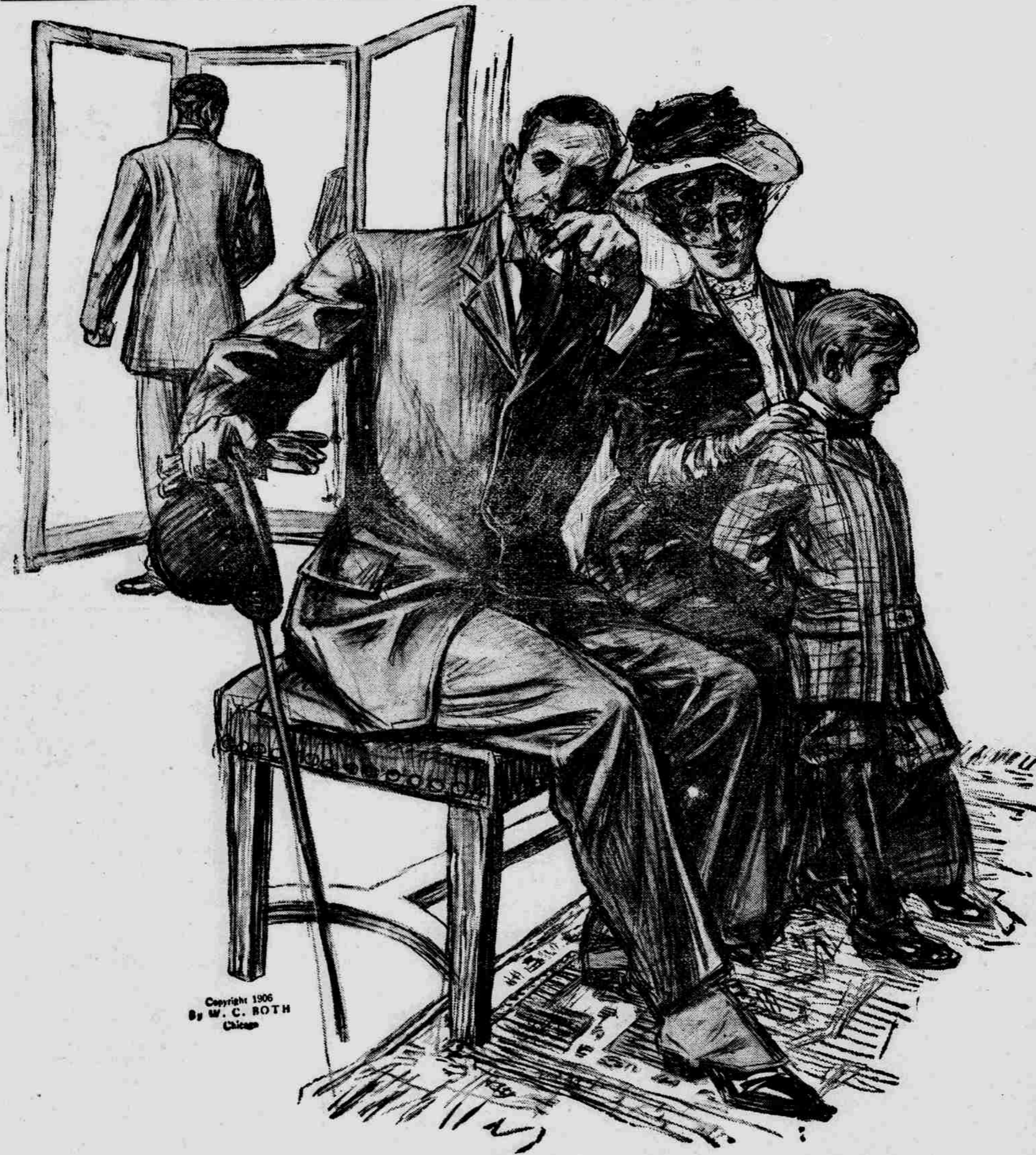


The Question of GOOD Clothes

*Get on the right side of it
Then stay on the right side*

Demand the Dignity of all wool in your Clothing--It is Your Right



Do you know what the "Mercerized Cotton" cheat is? You ought to know for your own protection. "Mercerization" of cotton was invented by a Frenchman. He invented a solution which would give cotton thread dipped into it the "crackle" and gloss of silk. Ask your wife what "mercerized silk" is. Mercerized cotton clothing has much of the appearance and "feel" of all-wool. Unscrupulous manufacturers, in connivance with unscrupulous dealers, have been palming off this substitute as "all wool" goods and charging all wool prices for it.

We have determined to do our best to stamp out this fraud. We ask you to do your share in the work.

Stand for all wool and honesty in your clothes and you will stand with us, no matter where you buy.

**Suits that are all wool
O'coats that are all wool
At from \$10 to \$30**

At this store we sell you all-wool goods. That is our pledge when we tell you a suit is all wool. All wool means the wear value that is your due when you pay the price of all-wool goods. You get it here. The service is what counts. You get it in our goods. Mercerized cotton goods at mercerized cotton prices would possibly be all right. Mercerized cotton goods at all wool prices are all wrong.

Study it out for yourself.

A WORD ABOUT HATS THAT SHOULD INTEREST UNION MEN

The "No Name" hat carries the union label. We know of nothing better in the hat line at any price. We are proud to have it on sale because it is right.

We have a hat that is the equal in block and material to the best hat sold at any price. The workmanship is of the very best. The styles are always the latest. When you buy a "No Name" hat you know that you are getting the equal in every respect of the best hat known to the public.

Armstrong Clothing Co.

Good Clothes Merchants