

WAGeworker

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"Printers' Ink," the recognized authority on advertising, after a thorough investigation on this subject, says: "A labor paper is a far better advertising medium than an ordinary newspaper in comparison with circulation. A labor paper, for example, having 2,000 subscribers is of more value to the business man who advertises in it than an ordinary paper with 12,000 subscribers."

THE RETURN OF MR. BRYAN.

It is meet and proper that Lincoln in particular and Nebraska in general should turn out en masse to meet and greet Mr. Bryan upon his return from his foreign tour. Mr. Bryan is not only the most distinguished citizen of the state, but he is one of the most distinguished citizens of the United States. More than that, he is one of the world's few really great men. Better still, Mr. Bryan is a Christian gentleman. His presence is inspiring and his companionship is uplifting. The more of such men a community has the better off it is.

In extending a warm greeting to Mr. Bryan the city of Lincoln is honoring itself fully as much as it honors Mr. Bryan. Time was when the narrowness of partisanship made it seemingly impossible for Lincoln to do this great citizen simple justice. Happily for Lincoln that time has passed. Lincoln has outgrown that sort of thing and is now able to differentiate between partisan prejudice and civic pride. There is no danger that Mr. Bryan will mistake the warmth of his greeting for conversion to his political views. He will recognize it for what it is—the welcome home extended by friends and neighbors.

Mr. Bryan is a really great man, measure him by what standard you will. Intellectually he is the peer of any. Morally he possesses a record without a stain. Politically he has never been accused of double-dealing or crookedness and his name is a synonym for sincerity of purpose and honesty of action. As a citizen he is a model. As a neighbor he has won the love and respect of all. An employer he has shown himself a practical friend of labor, for he observes the eight hour day in everything where he employs labor, and union labor is always insisted upon if there is organization along the lines of the work in hand.

To use a homely phrase, "Bryan put Lincoln on the map." It is therefore eminently proper that the city should bestir itself to give this distinguished citizen a magnificent welcome home.

LABOR DAY MUSINGS.

Labor Day is labor's great holiday. It is the day that workmen and working women knock off work and enjoy themselves. They visit the parks, ride on the cars, visit and parade.

That is, union labor does. Non-union labor can not lay off work long enough. To miss a day's work means for the non-unionist, as a general thing, a day of hunger. It is also another day of toll in the sweat shop where helpless women and children are compelled to slave their lives away to satisfy a conscienceless employer's greed for gold.

But Labor Day is a great day just the same. It is the day we parade. What do we parade?

We parade our strength, and our ignorance.

We parade our pride and exhibit our subservience to traditions.

We march behind blaring bands and swell up at the applause of a lot of men on the sidewalks who boss politics and keep the labor vote scattered by appeals to party prejudice.

Of the thousands who will march next Monday to show their independence and freedom, a majority will be the meek and willing slaves of party machines, ready to jump at the crack of the party whip and vote any old ticket put up for them by party bosses. The labor vote is always divided. The beneficiaries of special privilege never divide their vote. Money knows no politics. It knows what is best for it and always votes that way. Labor too seldom knows what is best for it, and it always divides on partisan lines.

A house divided against itself can not stand.

Organized labor divided on party lines on election day can not win the victory that must be won if the toilers are ever to come into their own.

We can march in labor parades until Hades boils down to a poultice, but unless we vote as we march we'll never purify the bench, get the legislation we deserve, secure the recognition that must be ours or alter conditions that now so heavily oppress us.

We march solidly on Labor Day, but on election day we scatter like a flock of quail at the sound of the hunter's gun.

That is worse than foolishness—it is criminal folly.

If we voted as solidly on election day as we march on Labor Day, we could observe more holidays.

The curse of the labor movement is partisanship.

There is only one fool equal to the laboring man who votes the republican ticket just because his father voted it, and that is the fool laboring man who votes the democratic ticket just because his father voted it.

An intelligent man who is a party slave is more to be pitied than the ignorant black man who was a chattel slave. The black man could not help it. The intelligent man could if he would muster up enough manhood to break his party shackles.

Are you a party slave?

If an employer breaks his contract with the union he will find himself with a strike on his hands, and the strikers will be given aid and comfort by the whole body of unionism.

But a political party can break its pledges to the workingman without fear of reprisal. The American workingman, with all of his boasted freedom and independence, has not yet mustered up enough "spunk" to strike against party oppression.

The political game is the game that capital plays to offset the work of organization among workingmen.

Labor Day parades are all right in their way. We never fail to parade on that day.

But wouldn't a solid election day parade look good?

The Wageworker makes this political prediction: William Randolph Hearst will be the next governor of New York, and he will be elected by upwards of 100,000 plurality. In 1912 William Randolph Hearst will be elected president of the United States if he lives and there is not a political cataclysm.

Mayor Dahlman of Omaha advocated the wearing of Stetson cowboy hats by the Nebraskans who went down east to meet Mr. Bryan. If Jim Dahlman wants to be re-elected mayor of Omaha he would better quit advocating the purchase of "scab" hats like the Stetson.

If every man who marches in the parade next Monday will vote for Smith and Quick, the union men who are running for the legislature, unionism will have two able representatives in the lawmaking body next winter.

Just as soon as we quiet down after Labor Day festivities The Wageworker is going to make another effort to form a Union Buyers' League. It is up to the unionists of this neck o' the woods to give union made goods a big boost.

David M. Parry has just published a book attacking socialism and the labor unions. The book was the product of union labor in the mechanical departments. Parry wouldn't trust the work to "free and independent printers" of the "rat" variety.

That man coming towards you with a broad smile and a hand stretched out to grasp your hand—that's a candidate for office, and just now his love for the workingman is something wonderful to contemplate.

After parading on Labor Day, just pause and contemplate what could be done politically if you and your comrades voted as solidly as you marched.

The enemies of unionism don't care a rap how solidly we march on Labor Day as long as we divide our forces along partisan lines on election day.

The American Federation of Labor's political campaign is causing a lot of machine bosses to sit up and take notice.

The Wageworker has a lot of friends. The ones that count, however, are those who patronize the merchants who advertise in this paper.

What good does it do to parade on Labor Day and then spend your wages for the product of "scab" labor?

If it is union made it will have the label on it somewhere.

The union label tells the story of well paid labor.

Look for the label!



AT HOME

We have been making preparations for some time for the reception of our out-of-town friends during the Big State Fair week. We want our friends to come direct to this store, bring their baggage and check it with us, then come and go as they please.

You need not feel any obligation to buy a cent's worth, and we will not ask you to, although we have prepared some very inviting spreads in the bargain line that are hard to get away from.

But come and feel at home.

Armstrong Clothing Co.

Good Clothes Merchants

WELCOME..

State Fair Visitors

OBLIGATION TO BUY NEVER COMES WITH A VISIT

You are welcome to make this store your home while attending the State Fair and while you are visiting in our city.

OUR STORE OFFERS you many ATTRACTIONS, don't think that you must spend your money with us, not at all, you are at liberty to come and go at your leisure.

OUR READING and REST room on balcony for the Ladies, is one feature we are proud of, it is there for your convenience. PUBLIC TELEPHONE SERVICE throughout the ENTIRE store. Large Dining Room conveniently located in Basement, always cool. For 27 years we have enjoyed the patronage of the people of Lincoln, all these years we have held the confidence of the buying public of almost the Entire State. Today we ask you to accept our invitation to spend a few moments with us. From a little store 25x100 feet this store has grown so that today it is one of the largest and best Mercantile Establishments in the state of Nebraska.

This Store carries the largest and most complete stock of Dry Goods, Cloaks and Suits, Millinery, Carpets, Rugs and Lace Curtains, China and House Furnishings, Shoes, Men's Furnishings, Trunks, Suit Cases and Traveling Bags, Music and Picture Dept., Etc. HALF BLOCK 12TH AND N STS.

H. Herpolsheimer & Co.

LINCOLN'S LARGEST DEPARTMENT STORE

UNION-MADE TAILORING AT
"HAND-ME-DOWN" PRICES.....\$15.00 UP.

THAT IS WHAT WE CAN DO FOR YOU

One of the leading Custom Tailors in the east will make Clothing ESPECIALLY for our house. We have 1000 NEW patterns. We guarantee a perfect fit. Our clothes are UNION MADE. We have a Sutorium in connection. Will you please call on us at 1310 O St.

Elliott & Brethouwer,

Bell Phone 47

Auto Phone 1047

NAVAL BATTLE

On the Lake. Grandest Display of Fireworks Ever Given in Nebraska.

TUESDAY--WED.--THURSDAY

Nights of Fair Week. Sept. 4th, 5th, 6th.

This Grand Spectacle will also include a portrait of Hon. W. J. Bryan on Wednesday night. If you cannot see him in person come and view his likeness in fireworks. There will be no extra charge for this display to the visitors at

Capital Beach

YELLOWSTONE PARK

Grand tourist resort of the people and one of the most beautiful parts of the American continent

VERY LOW ROUND TRIP RATES TO YELLOWSTONE PARK

have been put in effect this summer by the

UNION PACIFIC

For Yellowstone Park literature and full information in regard to rates, route, etc.,

inquire of

E. B. SLOSSON, General Agent