

The Land of Profitable Opportunity

present line into the Black Hills at Rapid City. This was the "pioneer" line into the Black Hills and is responsible for developing the richest 100 miles square of mineral lands on the face of the globe. The new line will attract thousands of settlers into South Dakota during the new year and will be the means of offering golden opportunities along the line in the way of town lots, farm lands and business enterprise.

New Lines in Wisconsin and Michigan.

Northern Wisconsin and the Upper Peninsula of Michigan, griddoned with a network of tracks of the Northwestern line, present an entirely different proposition to the homeseeker than is provided in the agricultural lands of South Dakota and Wyoming. Here there are millions to be made in timber lands and the lumber trade, and millions are being taken out of the mines in the iron and copper district. Thousands of acres of "stump" land in Wisconsin that produce bounteous crops are open to the homeseeker on reasonable terms. Thousands of acres of timber lands are open to settlers on easy terms. Here the industrious homeseeker can market enough timber from his own quarter section every year to not only pay his living expenses and meet payments on the land, but also realize a sufficient sum to pay for clearing the land for agricultural purposes. "Stump land" and timber land are two different propositions that are attracting thousands of homeseekers to the northern woods country. New factories and dozens of giant industrial enterprises are being constructed daily in this busy section of the country.

On account of the wonderful water power awaiting development in dozens of the cities in this northern country, the manufacturing possibilities are beyond comprehension. In many locations paper mills would succeed on account of the excellent water power and thousands of acres of timber land in close proximity that could be manufactured into wood pulp at a cost that would enable the manufacturer to compete with any competitive plant now doing business. Tall chimneys of the great factories pierce the sky in nearly all the cities in the northern woods country. Dozens of factories that depend on iron, copper, hard and soft timber for material are in operation, and dozens will be erected in the new towns now being developed.

Steel Rails Being Laid.

Steel rails are now being laid on new lines of the Northwestern system from Manitowoc, on Lake Michigan, through Green Bay into the heart of the hardwood district in northern Wisconsin, at Gillette and Eland Junction. Another important branch is being constructed from Laona, Wis., to the Brule river, at Saunders, Mich., which opens up another undeveloped timber and agricultural country. Still another branch will soon be completed that runs northwest from Mercer in the undeveloped territory of the Presque Isle hardwood district.

A number of these new branches are already completed, and new towns are springing up like magic, which extend a helping hand to men of small capital, who can realize large returns on their investment, that will continue to grow into money as the country develops.

Cities With Great Futures.

Thriving communities and new towns are being opened up daily along the new extensions of the Northwestern line, where "profitable opportunity" awaits the merchant, banker, farmer, miner, mechanic, educator, minister, doctor, and laboring man. Unlike the old system of hunting up "golden opportunities" with a prairie schooner and an ox team, the Northwestern system furnishes low rates to homeseekers and has established an industrial information bureau that gives reliable facts concerning investments offered capital seeking investment by the various communities along the road and the natural facilities presented to the land-seeker looking up a location to establish his future home.

CENTRAL LABOR UNION.

The Lincoln Central Labor Union has forwarded \$25 to Mayor Schmitz of San Francisco as its contribution to the sufferers of that city. Secretary DeLong sent the currency by registered mail last week.

The central body meets next Tuesday evening, and every accredited delegate should make it a point to be there. The fraternal delegates from the Ministers' Union are also requested to be present. Much business of importance is to be transacted. Among other things to be considered doubtless the matter of appropriately observing Memorial Day will be taken up.

ONE OF THE BEST.

The Lincoln (Neb.) Wagoner, one of the best and most outspoken labor papers in existence, has just got out what it calls a "Friendly List" edition, 20 pages and a cover. It contains a write-up of all the friends of organized labor in the business world of Lincoln, Omaha, and surrounding Nebraska towns. Editor Maupin has done himself proud in this effort.—Greensboro, N. C., Labor News.

A GOOD HUNCH.

Unionism would be more prosperous and its teachings would be made more effective were members to give the local paper their financial and moral support and interest themselves in inducing their friends and acquaintances in subscribing for and advertising in it.—Progress, Buffalo, N. Y.

Careful, Precise, Conscientious Statements

We try to make all our advertisements careful, precise, conscientious statements of the values we have to offer you. While all our old customers are, of course, always welcome, we especially invite inspection of the values we offer this week, by the ladies' who have not been in the habit of trading with us. We believe we can save you money.

You are going to read this Why? Dress Goods to Close at 55 cents

Because it is beneficial to you to notice our low offerings of ready-made garments which have the air of distinct smartness in style and fit.

WASH SUITS

We carry a large selection of these, well-made and in pleasing styles.

\$3.95 line consists of Crash Gingham, Sateens, Mohairs, in assorted colors.

\$4.95 White Linens, with full pleated skirts.

\$8.50 line consists of cadet blue and lavender linen, full pleated skirts with white piping on skirts and waists.

\$7.50 line consists of white pure linen, made in plain full pleated skirts, and white linen cambric with silk embroidery on skirts and waists.

EATON JACKETS—In good grade Taffeta silk, neatly trimmed with braid, short sleeves, at **\$7.50** and **\$5.95**.

PEA de SOIE SILK BOX COATS from 24 to 45 inches long, at **\$4.95**, **\$5.95**, **\$7.95**, up to **\$17.50**.

Accord-ion Pleated Skirts

for Misses in red, blue, black and brown, low priced at **\$3.95**.

Special Discount

on the entire line of Children's White and Colored Dresses.



In order to close out quickly a lot of Fancy Mohair and Worsted Suitings in Plaids, Checks and Small Figures in All Colors, we have put out about 35 pieces, all choice patterns—some waterproof suitings among these. They are 42 to 50 inches wide and sold in our regular stock at 85c, \$1.00 and \$1.25 yard; now while they last you can buy them at 55c.

SUITINGS AT 45c.
20 pieces of New Gray Suitings in new check and plaid effects; 38 and 42 inches in width and worth up to 60c; now **45c**.

PLAIN MOHAIR AT 39c.
14 pieces of Plain Imported Mohair, in all colors, 38-inch; our 50c cloth and 50 inches in our 60c cloth, all now at one price, **39c**.

White Goods

10 pieces of White Mercerized Waists, in neat figures, 25c values, **18c**.

Lot of Embroidered Swisses, Muslins and Organdies, worth to 45c to close, **25c**.

10 pieces of 32-inch White Linen Finished Suiting, now on sale, **11c**.

Hosiery Specials

Children's Black Hose, in all sizes, regular 10c value, to close, **7c**.

Children's Bear Skin Hose, in all sizes, in a fast black; 15c value; 2 pair, **25c**.

Ladies' fast colored Hose, in black, special, 3 pair, **25c**.

Ladies' White Hose, in plain or fancy, at 50c, 25c, 15c and **10c**.

Ladies' Fancy Lace Hose, in all the new colors, at **50c, 25c and 15c**.

Curtain Swisses

36-inch assorted patterns in Curtain Swisses; our regular 12½c value, **10c**.

40-inch Swisses, new patterns; 20c values, **15c**.

We carry a complete stock of Imported Madras Cloth for Draperies and Curtains, from 45c per yard up.

Moire Skirtings

A lot of 27x36-inch Moire Skirtings, in all the new shades, as well as black; 25c and 35c values, **19c**.

Shoe Department

Hard to decide what to wear on your feet this season. Come inside and we'll assist you. Hardly think there's a man, or for that matter, a woman either, that cannot find here just the thing that's wanted in footwear. Our \$3.50 Men's Shoe and our \$3.50 and \$3.00 Women's Shoes appear to have the most friends. Cheaper Shoes or more expensive if you prefer. Oxfords, Ties, Pumps, Canvas Shoes, etc., galore. Our Shoe Stock is large and complete. We want your Shoe Business.



Domestic Values

A lot of good Prints in all colors and fancies, 6½c values, **4½c**.

Good quality of Dress Gingham, **6½c**.

32-inch Dress Percales, new patterns, 10c values, **7½c**.

36-inch Printed Manchester Chambrays, special price, **13½c**.

Good grade L. L. Unbleached Muslin, now, **5½c**.

Best 11c Bleached Muslin, now, **8½c**. 25c Mercerized Zephyrs, in stripes only, suitable for Shirts and Shirt Waists; now, to close, **12½c**.

Men's Hats

Wear the Demster, our \$3.00 Hat, and you will never buy any other. Come in all the new shapes and colors.



TURN OVER COLLARS AT 1-2 PRICE.

We place on sale 500 Turn Over Collars at half price—15c collars, 7½c.

FRED SCHMIDT AND BRO.

917-921 O. OPPOSITE POST OFFICE.

BATH TOWELS.
40 dozen Unbleached Turkish Towels, size 21x40, towels that are worth 18c. Saturday, **12½c**.

The Carpenters and Joiners

Did you hear Brother Mickler's talk at last meeting? If not you lost something that would have done you good, and that talk is gone now.

Three new application last meeting, three initiations, and more applications coming.

One of Business Agent Eissler's greatest troubles is to get men to fill the demand for union men to work under fair conditions.

President Emberson undertook to resign, and the resignation was killed and buried without even the formalities of either trial or funeral, and at a rate of speed that would make a charge of dynamite look like a slow mule race.

Treasurer Roswell Shepherd drove in eight miles from the country to be at the last meeting. That's the kind of mettle that counts.

C. E. Woodard is taking a little enforced vacation, as he is not able to work, yet gets around a little among the boys.

The old Hoosier schoolmaster said, "We are all selfish according to my tell." Maybe so. The labor union is charged with being a selfish organization by some people who want a man to work for two dollars a day under

conditions that give them two dollars of profit on that day's work, and expect the man to furnish the brains, the skill and the tools. The Labor union demands a fair share of the products of the labor of its members, and after it has spent a liberal percent of its hard earned dollars, and made heavy sacrifices in getting that demand granted, it says to the man who wants to reap the benefits without helping to lift his share of the load, "Your room is worth more than your company." Think this over and pick out the selfish one; also the one less selfish.

Get your card punched for the month of May! Keep up with the procession! You might as well be off the earth as out of benefit.

Frank Binder is back from Colorado; temporarily, however, as he expects to move there soon.

Organize Mickler told of the workings of the piece work system in a case that came under his observation. In one of the finest equipped shops to be imagined a new class of work came in, in a large quantity, that no one was thoroughly acquainted with. The foreman said to a workman,

Dr. Leonhardt 1726 N STREET LINCOLN, NEB. Heart Specialist

"Work a day on this and see how it goes, then we will set a price." The day's work was done, the price was set so that the workman's wages were about \$3.00 per day. Outside wages averaged \$2.80. Time went on, our workman got greedy and a little more expert, and soon he was making \$5.00 per day by close, rapid manipulation of material and tools, and kept it up. This came in due course of time to the notice of the "front office." The price was cut down, until at a \$5.00 gait our workman makes \$3.00. A new man comes in and he must work a week or a month for \$1.50 per day, until he acquires the speed of the first man. Before either man reaches what should be the best years of his life he is a wreck from working under too high a tension, and is either lost to the world, his family left to provide for their wants, or he becomes a stick of "dead timber" for someone else to carry. Of course the other extreme is the man who refuses to give a fair day's work and looks only for the coming of the "boss" and 5 o'clock.

The Labor Union does not sanction either one, it stands squarely on the idea of a fair day's work in exchange for a fair proportion of the products of that work.

SPRING SUITS

It suits us, and we have Suits for Spring. There are many good points about our Spring Suits. We name a few: Quality, style, fit, price. Our Spring Suits will suit you on all of these points.

\$7.50 to \$17.50.
We ask a fair price for good clothing, and nothing for the manufacturers' label. Our goods are the best for the money.

STRAW HAT SEASON

Lots of Straw Hats; latest styles and weaves, and we bought them to such good advantage that you can secure Straw Hat Bargains that are surprising.

UNION MADE GOODS

We have lots of them: Suits, Hats, Shoes, Overalls, Jackets, Work Shirts, etc. We want union men to see our union lines. Come in.

Lincoln Clothing Company,
Tenth and P.

EXPERT WATCH REPAIRING
DONE AT
BROCK--THE JEWELER'S
1140 O St. Lincoln, Neb.