H. Herpolsheimer Co

ONLY 8 DAYS MORE NOW

Follow the Happy Crowds to Herpolsheimer's—the Christmas Store

JUST SHOPPING DAYS and then Christmas is upon us. Surely you don't want to be among the last to choose. Come here tomorrow and do your shopping. If you don't wish to pay all of the price at once, let us lay aside what you want. Small payments now and the rest when they are delivered.

Come in and see the store bright and gay in holiday dress. Bring the children to see toys and dolls. See the brave showing of holiday lines. Make this your store. Let us show what a help a bustling, modern, liberal store can be in Christmas shopping.

TRADE HERE
and always get the best for your money — the most, too.

HERPOLSHEIMER'S — HERPOLSHEIMER'S

A Handsome Rug

Toys Enough for All Lincoln at This Store

Christmas is almost at hand—you'd be sure of that from just a glance at our Toy Section. All day long now we are busy showing the newest toys and the prettiest dolls to the early buyers. These finest toys are supposed to be for the GOOD boys and girls—and of course Lincoln has more REAL good ones than any city of its size in the country. Why, you ought to see the stacks of toys we have laid aside for Christmas now. And just remember that we hold any toy in the house on a small payment and deliver it when you wish.

COME IN AND SEE THE DOLLS AND TOYS

JUST BE GOOD AND WE WILL BE GLAD TO HAVE YOU COME

HERPOLSHEIMER'S — HERPOLSHEIMER'S

Dinner Sets and Cut Glass

DINNER SETS, $4.50 — $4.48

(5 PIECES) — $3.48

(100 PIECES) — $22.29

DINNER SETS $8.00.

(100 PIECES) — $8.98

(100 PIECES) — $9.98

$12.87

$10.69

CUT GLASS REDUCED ONE-FOURTH NOW

A Few Good Specials

VERY SPECIAL BARGAIN

HERPOLSHEIMER'S

Snowy White Linens

Waist Patterns

There is nothing more useful or pretty than Waist Patterns. Silk Waist Patterns—We have looked forward to this date, and we now are able to show the most beautiful Waist Patterns—they are entirely new and exclusive, the best qualities only, put up in Jewel Box with Ribbons.

Christmas Mittens . . . .

We offer silk gray handsome gloves of each . . . $2.75 to $10.00

Waist Patterns ranging in price from $5.25 to . . . $5.00

Dress Patterns from $6.00 to $20.00 each.

We have a beautiful collection of this above gloves—each pattern in a jewel box. It costs no more for you to visit us.

HERPOLSHEIMER'S

Art Department Suggestions

Then you'll find

Ready made sofa pillows, laundry bags, stocking bags, center pieces, Kensington bags and dozens upon dozens of other articles that will help you to dress with good taste and please your friends.

HERPOLSHEIMER'S

A Take off Sale of Hats

Do you know what a "Take Off" sale is? It means that each day this week we will take off at the price of each Hat in this Sale. JUST ONE DOLLAR

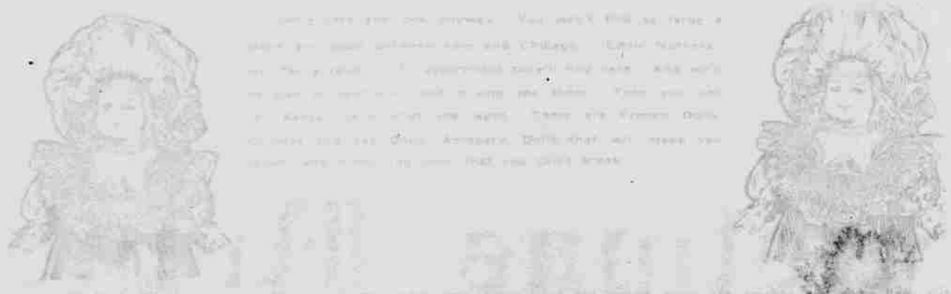
6.00

1.00

6.00

HERPOLSHEIMER'S

And Be Sure you Buy Your Dolls at Herpolsheimer's



10c

REMEMBER THE DOLL SHOW

Books and Stationery

Who Don't Want a New Book for Christmas? And who wouldn't be real pleased with a Nice Box of Stationery?

Look over this list, see if there isn't something you're best thinking of buying.

Calendars of all sorts 5c to $3.00 each.

Christmas Cards and Booklets 1c to 25c each.

Christmas Postal Cards.

Christmas Stationery and Jolly Boxes.

Christmas Bells, two sizes, 10c and 19c.

Japanese Laundry Lists, a Man's Best Friend.

Bibles, Text and Teachers' Editions, 25c and Up.

THE WHITEHOUSE COOK BOOK. This new Cook Book on the market has all specialty recipes for Christmas dinners, as well as good things that stick with long after Christmas is forgotten. **65c**

1 Volume Sets of A. Conan Doyle.
1 Volume Sets of H. A. Hobbs.
1 Volume Sets of Silas Lapham.
Sets Mary J. Holmes at . . . 75c
10 Volume Sets of Dickens.
1 Volume Sets of Eugene Field.
2 Volume History of Napoleon.
Life of Theodore Roosevelt . . . $1.25

Latest Copyright Books at $1.07 each

Around the World With Robert Allen's Wife.
Educational Sex.
Pleasure-Seeker, by Philip Gooch.
Affairs, the Figure of "Miss" Hoyt Wiggins.
Affairs and Thoughts Reflected Via Books.
Son of the Desert, Sydney Tremayne.
Black Bertie Cue, Marie Corbett.
Schools of Silverton, Heather Hill.
The Sufficiency of Zaidee.
The Hawkins Cook Book.
Nedra, George Ross Mathieson.
Concerning Bridgie, Elinor Hugo Anderson.
Poor, by Van Rollins.
Mercedes Of the Rain, Vincent Harper.
The Conjurer of Gramo, Booth Tark Ington.
For the Miracle, Kate Monroe.
The Great Magic, Louis Tracy.

HERPOLSHEIMER'S

One third off on Fur Lined Coats

Child's Reefer Coats $3.75

Tailored Suits one fifth off Regular Price

HERPOLSHEIMER'S

Handkerchiefs and Neckwear

New Creations in Women's Neckwear