

# SO THE PEOPLE MAY KNOW

Are you a user of gas? If not, what is your reason? Have you any idea what it would cost you per month to use gas freely under the present price?

Whatever excuse may have existed in times past for not using gas liberally in Lincoln, there is no excuse in this town today. In no city in the country are the conditions more favorable for the liberal use of gas. With the cost of gas ranges and gas appliances cheaper than ever in their history, no intelligent householder can longer afford

to be without the vast comfort, convenience and economy that this public utility offers to all. Economy? YES, decidedly YES. The liberal use of gas at its present price is a positive, tangible, visible economy—a direct saving of money—a saving of time and labor—an increase of convenience, comfort and health. The time for dreading gas bills has gone by. The time for considering gas as a luxury or extravagance has gone by. At the present price gas is the cheapest, the cleanest, the least troublesome and most satisfactory

form of light, heat and fuel. Compared with either coal or wood for cooking, gas has all the advantages. A monthly gas bill is cheaper than a monthly coal bill by half; a gas range is cheaper than a coal range by half. Thousands of housekeepers in Lincoln will gladly testify that a gas range for cooking is preferable to any other, that the cost of operating is less, that the labor involved is very much less. When it is understood that the average family gas bill in Lincoln last month for light, heat and fuel was less than \$3.00, and that many—very many—

bills were less than TWO DOLLARS, it will at once be seen that even the humblest citizen can well afford the use of gas, and that, as a purely money saving proposition, no housekeeper is too poor to draw freely on this public commodity, which is for the use of all, for the benefit of all, and served at the same price and under equal conditions to all.

For the information of those who do not now use gas, we will be pleased to give all needed information and afford every facility to anybody contemplating the use of gas, either for light, heat or fuel. We invite inquiries.

## LINCOLN GAS & ELECTRIC LIGHT CO. Open Evenings.

AUTO 2575. BELL 75.

### Important Dress Goods Sale Continues Over Saturday

Our Dress Goods Section has been crowded almost continuously, furnishing sufficient evidence that this sale is one of unusual merit. All pieces of this season's fabrics and shades, besides the timeliness together with the unquestionably low prices at which they are offered tend to make this sale of extraordinary importance. If you have not taken advantage of this sale we urge that you do so at once as assortments are becoming more depleted each day through the heavy selling. Remember, only one more day left—

**SATURDAY.**

LOT 1.—\$2.50 Goods at .89c    LOT 2.—\$1.50 Goods at .69c  
LOT 3.—85c and 50c Goods at 29c.

### Special Prices on New Stylish Wash Goods

An inspection of our Wash Goods line will convince you that we have the best assortment ever shown in this city. The prices and high grade fabrics will make your satisfaction more pleasing.

Fine Cotton Voiles, for dresses or suits, in the new colorings, dainty little checked effects, worth 10c; our price . . . 5c  
A special offering in White Goods, lace striped effects, a beautiful material that usually sells at 15c; now on sale at . . . 7½c  
45 pieces Fine Swisses, all colors, plain with embroidered dots, now . . . 10c  
65 pieces Fine Dress Gingham, worth 12½c, now per yard 5½c  
Just received, a beautiful line of the Finest Batiste, in the new styles, per yard . . . 15c

### VERY LOW PRICES IN SILKS

We are now offering stylish new silks in all this season's shades, perfect in every respect at exceptionally low prices. The demand for silks this season is greater than it has been for years. We have these in the new greens, browns, blues, etc. Special prices in Black Silks as follows:

27-inch Black Taffeta, very fine quality, and it is one of the best Silks offered at the very low price, per yard . . . 79c  
**Black Peau de Soie—Extra Special—10**  
pieces of 23-inch Black Peau de Soie will go on sale Thursday morning. Our usual \$1.25 quality will be sold as the best value ever offered at, a yard . . . 95c  
27-inch Black Peau de Soie, a very fine quality, splendid for coats and dresses, offered at the very low price, per yard \$1.18  
22-inch Black Peau de Soie, a double faced Silk, fine quality for dresses or waists, now, per yard . . . 89c  
Other values of especial interest are offered in our Silk Department, such as  
Fancy Silks, from . . . 48c to \$1.25  
Pongee Silks, from . . . 75c to \$1.50  
Rajah Silks, in 25 different shades, at . . . \$1.25

Clifton Bond Taffetas.  
**Extra Special—I.**  
One lot of Fine Imported French Fabrics, in the medium weight qualities, very suitable for fine shirt waists or suits, light and dark. These are sold everywhere for 75c; our price now . . . 35c  
**Extra Special—II.**  
Swell New Plaid Etamine, for dresses, such as white grounds with large black or green, blue and tan plaid, all in the newest ideas, instead of 50c; now, per yard . . . 29c  
**Extra Special—III.**  
Imported Organdies in the newest styles and beautiful designs, all colors; usually sells at 50c and 60c; our sale price . . . 39c

### Only One More Day Till Easter



—when every lady will have completed her new spring attire. We wish to call especial attention to a large and select line of Easter Gloves in all the new delicate spring shades and at surprisingly low prices. Our line of Cream Italian Lambskins at \$1.00 will satisfy you as to the correctness of the statement. Every pair fitted to the hand by expert fitters only. We are sole agents for the Monarch Gloves.

## A. Herpolsheimer Co

### To the Workingmen!

...We handle...  
..UNION MADE GOODS..  
and am a workingman myself.

Allen's Kushion Komfort  
Shoe Parlors.  
133 NORTH 14TH STREET.

J. Madsen's Market

Strictly First Class  
..MEATS..  
CHEAP FOR CASH

1348 O STREET

### ..OUR GOODS..

are always  
FRESH AND CLEAN

Give us a trial.  
**M.H. Hickman**

### FAGAN'S CAFE

1228 O STREET

HANDLES EVERYTHING IN  
SEASON  
MODERATE PRICES. FIRST  
CLASS SERVICE  
MEALS, 15cTS AND UP

OPEN  
ALL NIGHT

Call at Studio, or ring up Automobile 1282  
Formerly Instructor in the State University  
Studio, 1332 J Street  
Mandolin and Guitar Instructor  
Mrs. Roy W. Rhone

### Pattern and Street Hats

I am regularly receiving and showing the finest line of

Street and Pattern Hats  
ever brought to the city. Never before have I been able to offer such genuine bargains in the Millinery line. It will give me pleasure to show you my goods.

**SADIE PUCKETT**

**WHITE HOUSE**  
Grocery and Market  
DEALERS IN  
Fancy Groceries, Fresh and Cured Meats  
1435 O STREET  
PHONE—Auto 1455, Bell 382.  
Orders Promptly Attended to by Phone.

YOUR  
CHRISTMAS PHOTOS  
Go To  
**Loyden**

**STUCKEY'S**  
1429 O.  
Confectionery  
Ice Cream.

**Dr. Clifford R. Tefft**  
DENTIST  
Office Over Sidles Bicycle Store

The man who wants to profit by wrongdoing is never at a loss for an excuse.  
The man who has no business of his own is a mighty poor man to engage to attend to your business.

### DIDN'T WANT MUCH.

A Sarcastic Printer Answers an Ad for a Workman.

The following "want ad" appeared in a Nebraska county paper:  
"Wanted—Printer for country work; must be able to make up, set ads, do job work, run cylinder and platen presses, do binding and editorial work; must be good violinist and musician; permanent position; \$9 per week."

A Denver printer saw the advertisement and answered it. He wrote:

"Dear Sir—Please consider me an applicant for position as denominated in your ad. As a makeup I take a back seat from no one, having made up 100 pages on the New York Sunday Journal classified included, in three hours and two minutes. As an ad setter and job man I have made an enviable reputation. My best work has been done in rubber. The best rubber stamps extant are of my construction. I have been master of cylinder and platen presses from boyhood. Can make them print either with ink or shoeblackening. If my application is accepted I will take a course in some A1 correspondence school in binding. Editorial work has always been my hobby. General Sherman Bell recently told President Roosevelt that I would some day be able to write nearly as good as himself.

"I used to be a good singer, but of late my vocal chords seem twisted, and I have taken up whistling, which I suppose will be appreciated in your office. I am a musician of the first class. My selections on the phonograph are considered perfection.  
"Besides possessing the qualifications

you enumerate in your ad, I can also keep books, run an engine, pray and milk. I also thoroughly understand plowing, raising hogs and, if needs be, can take care of the baby while you and your wife go to church.

"Am thoroughly 'on' to politics, and should there be any painting, can do that. The wages are satisfactory. Would like to inquire if you pay in money or in stove-wood.  
"Most respectfully,

"P. S.—I forgot to say that I also double in brass and that I will pay my own fare there. I am nonsectarian, five feet nine inches, have no mustache and black hair."—Denver News.

**DESERVES A MEDAL.**  
Railroad Makes a Wise Move That Should Please the Women.

"Rah for Chicago, Milwaukee & St. Paul Railway. It has advanced, at one leap, fifty years to the lead, by putting on observation cars which have a compartment for women. Ordinarily a woman is pretty much of an intruder in an observation car, when she has the nerve to fight her way through the tobacco smoke and timidly pick out a seat which is not occupied by the feet of some imperial male being. There is no doubt about it, the most effective answer to the man who claims America to be a paradise of chivalry would be to dress him up as a woman and make him spend two days in an American railway coach. The custom of providing 10x10 compart-

ments for men to smoke in and 4x4 closets for women to dress in, three at a time, is a regular airbrake on the progress of civilization. The Milwaukee ought to be given a medal.

**TEACH THE WOMEN.**  
Every Member Should Know What the Union Label Means.

As a general thing union men do not talk enough about the union labels at home. They do not teach their children to distinguish union and non-union goods. This is a mistake. The children and wives of unionists should be educated to the value of the label. Children are susceptible to impressions that will last through life, and they should be made to know that all of the little luxuries enjoyed should be credited to the unions, for without them there would not be ten per cent of the wage earners receiving more than a bare living.—Minneapolis (Minn.) Union.

**GENERAL MENTION.**  
A full line of union made shoes at Rogers & Perkins.

The Woman's Union Label League meets next Monday evening.  
Rogers & Perkins carry the largest line of union made shoes in the city.  
The Central Labor Union meets in regular session next Tuesday evening. The Labor Temple committee will doubtless have a report to submit.

The appointment of P.H. Cooper to be chief of police meets with the approval of everybody who knows the veteran police officer—and everybody

knows him. Mr. Cooper has had ample experience, and under his management the efficiency of the police force will be vastly increased.

Null & McCoy, who handle nothing but union made shoes, have a new advertisement in this issue. It will pay you to give this enterprising and fair firm a call.

Members of the Brotherhood of Locomotive engineers should read the call published elsewhere for a meeting to organize an auxiliary to the Brotherhood.

Mayor Brown has had the executive office at the city hall papered and painted, and he can now do business in a room that is considerably better looking than the big cage in the city jail just below him.

Charley Bowers is operating a machine at the North establishment now. He has been succeeded as machinist at the Journal-News by a Mr. Stevens, who hails from Omaha.

The Lincoln Clothing Co., one of The Wagerworker's best advertising patrons, has another new advertisement in this issue. You are treated right when you trade at this store.

The Journal-News big press broke down one day last week, and for several days these papers have been coming from a relic of days gone by. The old relic still does the work, but it is a trifle slow for these strenuous times.

John, John, the pipe line's son,  
Went to Kansas on the run.  
But Kansas balked and John was  
called  
And sadly homeward Johnny walked.



### This Coat of Arms

is not emblematic of any claim that Ridgley might have on the aristocracy of England, nor of any other country, this simply is a trade-mark of our business. We have coats of arms for sale, any one can buy them a pair of pants and a vest thrown in free of charge. The motto on our coat of arms we strive to exemplify. First, the stability of our clothes are far-famed, we are progressive in so far as keeping up with the times in new styles and superior makes of clothing. We are aggressive from the fact that the wonderful increase in our business indicates that we are not only selling as cheap as most cash stores, but we actually undersell some. No need of looking shabby for Easter. Come let us rig you out with a nice, neat, nobby suit for yourself, wife and child. Your credit is good. We are determined to make a friend and customer of you, and as a starter just for curiosity go to the cash stores and get their prices, then come and see us.

Men's Suits, \$10.00 to \$20.00, Ladies' Suits, \$10.00 to \$25.00,  
Men's Shoes, \$3.50 to \$4.50, Ladies' Shoes, \$3.00 to \$5.00,  
Boys' Suits, 98c to \$12.00.

Where we shine is on our Covert Cloth Spring and Summer Jackets—we can beat any cash store in town from \$3.00 to \$5.00—the most beautiful of Cravettes that actually turn the rain from \$12.50 to \$18.50. Credit to All—None Refused.  
S. & H. Green Trading Stamps Given on all Purchases.

**Ridgley Credit Clothing Co.**  
1406 O St. JESSE T. BRILLHART, Manager.